



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26214729 **Changes as of:** 10/3/2018 at 4:49 PM **Version:** Current State Version 1
CPE: AFPA/ORDR/C11C17 **Flight:** 10/11/18 - 10/17/18 **Station:** WKRN
Agency: DEL CIELO MEDIA **Advertiser:** AFP Action **Market:** Nashville
1427 LESLIE AVENUE **Product:** ORDR **Office:** WASHINGTON
SUITE 102 **Agency Order #:** 30059222 **Service:** Nielsen
ALEXANDRIA, VA **Buyer:** LEVINE, RANDE **Primary Demo:** Adults 35+
22301
Salesperson: ALEXANDRA BRADLEY
Assistant: ALEXANDRA BRADLEY
202-955-5342
Separation:

Comments: NEW ORDER- BOOK ASAP ESTIMATE C11C17 FLIGHT 10/11-10/17 CONFIRM ASAP rlevine@delcielomedia.com 571-585-8781

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	10/11 - 10/17							Total Spots	Total \$	CPP*	GRP*
								10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	M-F 3p-4p		DR. PHIL	\$700.00	4.4	63,400	30	1	1	0	0	0	0	0	2	\$1,400.00	\$159.09	8.8
2	Sa 6p-6:30p		THIS WEEK	\$900.00	3.5	50,700	30	0	0	2	0	0	0	0	2	\$1,800.00	\$257.14	7.0
TOTALS:								1	1	2	0	0	0	0	4	\$3,200.00	\$202.53	15.8