

# **ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM**

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to:  
(1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## **ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trail

Contact: Kristin Black

Phone number: 512-827-3468

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Black Voters Matter Fund

Address: 3645 Marketplace Blvd, Suite 130-209, East Point, GA 30344

Contact: Deven Trowers

Phone number: 866-302-0664

Email: deven@blackvotersmatterfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Cliff Albright, Co-founder and EO  
La Tasha Brown, Co-founder

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Sen. Thom Tillis

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

COVID-19, clean air, climate change



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Deven Towers</i>	Signature: <i>Valerie P. Brooks</i>
Name: <i>Deven Towers</i>	Name: <i>Valerie P. Brooks</i>
Date of Request to Purchase Ad Time: <i>8/25/2020</i>	Date of Station Agreement to Sell Time: <i>8.31.20</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: *8.31.2020*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted *Relayed to 9/2/20 not to accept past deadline*  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>237445</i>	Station Call Letters: <i>WKXB-TV</i>	Date Received/Requested: <i>8.31.20</i>
Est. #: <i>2406 9/1-4 Issue</i>	Station Location: <i>Wilmington, NC</i>	Run Start and End Dates: <i>9/2 - 9/4/2020</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Brooks, Valerie**

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**From:** Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>  
**Sent:** Monday, August 31, 2020 4:39 PM  
**To:** Joyce Vordenbaum  
**Subject:** FW: RADIO BUY - Black Voters Matter Fund - 9.1-9.4 - WBXB-FM, WPWZ-FM, WRSV-FM, WKXB-FM, WLTT-AM  
**Attachments:** CAR2025.mp3; 2020 NAB - Issue BVM Signed.pdf

This message came from an external source. Please exercise caution when opening any attachments or clicking on links.

Attached is the spot (run at 100%) and NAB form for the above order that I will be sending to you shortly.

If you can't get the spots started tomorrow, just make good spots missed within flight and daypart.

Please confirm receipt of this and order (sent separately) ASAP. Thank you.

Thanks!

**Joyce Vordenbaum**

Sales Support Coordinator

Gen Media Partners LLC

McGavren Guild Media/MG Malls/Local Focus Radio/HRN Media/Regional Reps/Tacher Radio Reps

[Joyce.vordenbaum@genmediapartners.com](mailto:Joyce.vordenbaum@genmediapartners.com)

[www.genmediapartners.com](http://www.genmediapartners.com)

469-892-4367 (ph)



**Gen  
Media  
Partners**

INNOVATIVE. EVOLVED. EXPANDED.

McGavren Guild Media | Local Focus Radio | Regional Reps | Tacher Radio Reps | GMPT Media  
Sun Broadcast Group | HRN Media Networks | NexGen News | MG Malls | MG DCH

<b>STATION:</b>	WKXB-FM	<b>ORDER#:</b>	3176263	<b>DATE:</b>	08/31/2020
<b>MARKET:</b>	UM - Boiling Spring Lakes, NC	<b>AMOUNT:</b>	\$1,204.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	30		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4386881
<b>ADVERTISER:</b>	Black Voters Matter Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 2406 9/1-9/4 Issue	<b>AGY EST:</b>	2406		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-01-2020 TO 9/4/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/31/2020 15:39

#### COMMENTS

[Rep Comment] 08/31/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Include the estimate number on all invoices

Invoices are required; even for orders paid for in advance.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		9/1/2020 To 9/1/2020					TOT \$318.00		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	9/1/2020	9/1/2020	2	\$42	\$84
	2		.T.....	10:00AM	3:00PM	60	9/1/2020	9/1/2020	3	\$38	\$114
	3		.T.....	3:00PM	7:00PM	60	9/1/2020	9/1/2020	3	\$40	\$120

*received post deadline on 8/31/  
 purchased 9.2 spots 9/2-9/4*

DAY#2		9/2/2020 To 9/2/2020					TOT \$322.00		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	9/2/2020	9/2/2020	3	\$42	\$126
	2		..W....	10:00AM	3:00PM	60	9/2/2020	9/2/2020	2	\$38	\$76
	3		..W....	3:00PM	7:00PM	60	9/2/2020	9/2/2020	3	\$40	\$120

<b>STATION:</b>	WKXB-FM	<b>ORDER#:</b>	3176263	<b>DATE:</b>	08/31/2020
<b>MARKET:</b>	UM - Boiling Spring Lakes, NC	<b>AMOUNT:</b>	\$1,204.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	30	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4386881</b>	
<b>ADVERTISER:</b>	Black Voters Matter Fund	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 2406 9/1-9/4 Issue	<b>AGY EST:</b>	2406	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	09-01-2020 TO 9/4/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b> 4					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 08/31/2020 15:39	

**DAY#3**                      **9/3/2020 To 9/3/2020**                      **TOT \$282.00**                      **TOTAL SPOTS 7**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	9/3/2020	9/3/2020	3	\$42	\$126
	2		...T...	10:00AM	3:00PM	60	9/3/2020	9/3/2020	2	\$38	\$76
	3		...T...	3:00PM	7:00PM	60	9/3/2020	9/3/2020	2	\$40	\$80

**DAY#4**                      **9/4/2020 To 9/4/2020**                      **TOT \$282.00**                      **TOTAL SPOTS 7**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	9/4/2020	9/4/2020	3	\$42	\$126
	2		....F..	10:00AM	3:00PM	60	9/4/2020	9/4/2020	2	\$38	\$76
	3		....F..	3:00PM	7:00PM	60	9/4/2020	9/4/2020	2	\$40	\$80

TOTAL	Aug	Sep												Total
SPOT	0	30												30
CASH	0.00	1,204.00												1,204.00
TOTAL	0.00	1,204.00												1,204.00



**Sunrise Broadcasting, LLC**  
**25 North Kerr Avenue**  
**Wilmington, NC 28405**  
**(910)763-9990**

# CONTRACT

<u>Contract / Revision</u> 237445 /		<u>Alt Order #</u>
<u>Advertiser</u> Black Voters Matter Fund		<u>Original Date / Revision</u> 08/31/20 / 09/01/20
<u>Contract Dates</u> 09/02/20 - 09/04/20	<u>Estimate #</u> 2406 9.2-9.4	
<u>Product</u> Black Voters Matter Fund		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKXB-FM	<u>Account Executive</u> McGaven Guild Media	<u>Sales Office</u> McGaven Guild
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agg Code</u> 1828	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Media Financial Services**  
**ATTN: Tiffany Beres**  
**1655 Palm Beach Lakes Blvd, Suite 903**  
**West Palm Beach, FL 33401**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKXB	09/02/20	09/04/20	M-F AM Drive	6a-10a		1:00			NM	11	\$462.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	--443--				11	\$42.00			
N 2	WKXB	09/02/20	09/04/20	M-F Midday	10a-3p		1:00			NM	9	\$342.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	--333--				9	\$38.00			
N 3	WKXB	09/02/20	09/04/20	M-F PM Drive	3p-7p		1:00			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	--433--				10	\$40.00			
<b>Totals</b>											<b>30</b>	<b>\$1,204.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/04/20	30	\$1,204.00	(\$180.60)	\$1,023.40
<b>Totals</b>	<b>30</b>	<b>\$1,204.00</b>	<b>(\$180.60)</b>	<b>\$1,023.40</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Brooks, Valerie**

---

**From:** Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>  
**Sent:** Tuesday, September 1, 2020 1:13 PM  
**To:** Joyce Vordenbaum  
**Subject:** FW: Black Voters Matter Fund - 9.1-9.4 -

This message came from an external source. Please exercise caution when opening any attachments or clicking on links.

Please see below from the agency regarding the above order. **No revisions will be sent.**

Thank you.

Thanks!

***Joyce Vordenbaum***

Sales Support Coordinator

Gen Media Partners LLC

McGavren Guild Media/MG Malls/Local Focus Radio/HRN Media/Regional Reps/Tacher Radio Reps

[Joyce.vordenbaum@genmediapartners.com](mailto:Joyce.vordenbaum@genmediapartners.com)

[www.genmediapartners.com](http://www.genmediapartners.com)

469-892-4367 (ph)



**Gen  
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McGavren Guild Media | Local Focus Radio | Regional Reps | Tacher Radio Reps | GMPT Media  
Sun Broadcast Group | HRN Media Networks | NoonGen News | MG Malls | MG OCH

Roger – our client needs spots to run by midnight on 9/3. Can you have stations move all spots scheduled on 9/4 to run 9/2-9/3? They may run 7pm-12m as needed.

**Thank you,**

**CONTRACT**

**Sunrise Broadcasting, LLC**  
**25 North Kerr Avenue**  
**Wilmington, NC 28405**  
**(910)763-9990**

And:

**Media Financial Services**  
**ATTN: Tiffany Beres**  
**1655 Palm Beach Lakes Blvd, Suite 903**  
**West Palm Beach, FL 33401**

<u>Contract / Revision</u> 237445 /		<u>Alt Order #</u>
<u>Advertiser</u> Black Voters Matter Fund		<u>Original Date / Revision</u> 09/01/20 / 09/01/20
<u>Contract Dates</u> 09/02/20 - 09/04/20	<u>Estimate #</u> 2406 9.2-9.4	
<u>Product</u> Black Voters Matter Fund		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKXB-FM	<u>Account Executive</u> McGaven Guild Media	<u>Sales Office</u> McGaven Guild
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 1828	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKXB	09/02/20	09/03/20	M-F AM Drive	6a-10a		1:00			NM	11	\$462.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	--56---				11	\$42.00			
N 2	WKXB	09/02/20	09/03/20	M-F Midday	10a-3p		1:00			NM	9	\$342.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	--45---				9	\$38.00			
N 3	WKXB	09/02/20	09/03/20	M-F PM Drive	3p-7p		1:00			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	--55---				10	\$40.00			
<b>Totals</b>											<b>30</b>	<b>\$1,204.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/03/20	30	\$1,204.00	(\$180.60)	\$1,023.40
<b>Totals</b>	<b>30</b>	<b>\$1,204.00</b>	<b>(\$180.60)</b>	<b>\$1,023.40</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



**Capitol Broadcasting**  
3100 Highwoods Blvd Suite 140  
Raleigh, NC 27604  
Phone: (919) 890-6139

**Media Financial Services**

3100  
33401

Thank you for your payment. The following  
information provides the details of this transaction.

Transaction : Sale

Date / Time : 9/2/2020 8:46:27 AM

Invoice # : 237440/237445

Customer # : 1

PO / Order # : 1

Card Number : American Express - 2861

Entry Method : Keyed

Total Amount : 1822.23

Authorization : Approved - 145184

Reference Note: WOID-002G8W31 WKXB-FM

Please contact us if you have any questions  
or if we can be of further assistance.

**Davis, Mary**

**From:** Synaptic <amexsynaptic@AOCEncServices.com>  
**Sent:** Tuesday, September 1, 2020 11:34 PM  
**To:** Davis, Mary  
**Subject:** Media Financial Services Remit Advice: REQ 999DN1XK9AQPMZ9LG3

This message came from an external source. Please exercise caution when opening any attachments or clicking on links.



**Media Financial Services  
Remit Advice**

*Tuesday, September 1, 2020 11:33 PM*

**Authorization for Payment**

To receive payment for the below referenced invoice(s), please click on the Account Information link below and charge the total amount of **1,822.23 (USD)** on your assigned account. By charging the amount shown as a single transaction within 72 hours you will significantly reduce the possibility of payment complications.

If you have any questions or need assistance in charging this amount as a single transaction, please contact Accounts Payable at Media Financial Services. Email: [brad.cazel@mediafinancial.com](mailto:brad.cazel@mediafinancial.com).

**Account Billing Information (Click Here)**

Access payment history and custom reporting - all for free - by clicking Sign Up Now via the link above.

**Remit Information**

<b>Company Name:</b>	Sunrise Broadcasting	<b>Merchant Code:</b>	WKXB-FM
<b>REQ Number:</b>	999DN1XK9AQPMZ9LG3	<b>Account Number(Last 4):</b>	*2861
<b>Total Amount:</b>	1,822.23 (USD)	<b>Uncharged Amount:</b>	1,822.23 (USD)
<b>Merchant Note:</b>		<b>Customer Account Number:</b>	

**Invoice Details**

Invoice Number	Advertiser	Net Billing	Rep Commission	Net Amount Paid	Comments	Payment Number
9/1-9/7	BIDEN FOR PRESIDENT	1,001.30	100.13	901.17 X		8106321
2406	BLACK VOTERS MATTER	1,023.40	102.34	921.06 X		8106321

**Payor Information**