

# ORDER



**Orders**  
**Order / Rev:** 94786  
**Alt Order #:** 25258842  
**Product Desc:** 8/02/16 Add'l Flight  
**Estimate:**  
**Flight Dates:** 08/02/16 - 08/02/16  
**Original Date / Rev:** 07/29/16 / 07/29/16  
**Order Type:** GENERAL

**KNDO - KNDU**  
**Primary AE:** Lauren Fellner  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Shorr,Johnson,Magnus  
**Buying Contact:**  
**Billing Contact:**  
 1831 Chestnut St., Suite 602  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Inslee for Governor  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/01/16   | 08/02/16 | 14      | \$760.00     | \$646.00   |

**Totals**

| Month         | # Spots   | Gross Amount    | Net Amount      | Rating      |
|---------------|-----------|-----------------|-----------------|-------------|
| August 2016   | 14        | \$760.00        | \$646.00        | 0.00        |
| <b>Totals</b> | <b>14</b> | <b>\$760.00</b> | <b>\$646.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Lauren Fellner    | K-DC         | NAT          | Start Of Order - End Of Order | 100%    |

| Ln  | Ch  | Start             | End             | Inventory Code                             | Break | Start/End Time    | Days  | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount   |
|-----|-----|-------------------|-----------------|--|-------|-------------------|-------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | All | 08/02/16          | 08/02/16        | NORTHWEST TODAY 5AM<br>NORTHWEST TODAY 5AM | CM    | 5-6AM             | ----- | :30         | 0     | \$35.00       | P-3 | 0.00 | NM   | 2     | \$70.00  |
|     |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |       | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|     |     | Week: 08/01/16    | 08/07/16        | -T-----                                    |       | 2                 |       | \$35.00     |       | 0.00          |     |      |      |       |          |
| N 2 | All | 08/02/16          | 08/02/16        | NORTHWEST TODAY 6AM<br>NORTHWEST TODAY 6AM | CM    | 6-7AM             | ----- | :30         | 0     | \$90.00       | P-5 | 0.00 | NM   | 2     | \$180.00 |
|     |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |       | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|     |     | Week: 08/01/16    | 08/07/16        | -T-----                                    |       | 2                 |       | \$90.00     |       | 0.00          |     |      |      |       |          |
| N 3 | All | 08/02/16          | 08/02/16        | 7AM M-F<br>TODAY SHOW                      | CM    | 7-9AM             | ----- | :30         | 0     | \$90.00       | P-5 | 0.00 | NM   | 4     | \$360.00 |
|     |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |       | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|     |     | Week: 08/01/16    | 08/07/16        | -T-----                                    |       | 4                 |       | \$90.00     |       | 0.00          |     |      |      |       |          |
| N 4 | All | 08/02/16          | 08/02/16        | 9AM M-F<br>TODAY SHOW II & III             | CM    | 9-11AM            | ----- | :30         | 0     | \$20.00       | P-4 | 0.00 | NM   | 4     | \$80.00  |
|     |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |       | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|     |     | Week: 08/01/16    | 08/07/16        | -T-----                                    |       | 4                 |       | \$20.00     |       | 0.00          |     |      |      |       |          |
| N 5 | All | 08/02/16          | 08/02/16        | 11AM M-F<br>11AM M-F                       | CM    | 11AM-12N          | ----- | :30         | 0     | \$35.00       | P-2 | 0.00 | NM   | 2     | \$70.00  |
|     |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |       | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|     |     | Week: 08/01/16    | 08/07/16        | -T-----                                    |       | 2                 |       | \$35.00     |       | 0.00          |     |      |      |       |          |

Totals 14 \$760.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|   |                               |
|---|-------------------------------|
| <b>Station and Location:</b> <u>KNDO / KNDU</u><br><u>Yakima / Richland / Kennewick / Pasco</u> | <b>Date:</b> <u>7/13/2016</u> |
|---|-------------------------------|

I, Shorr Johnson Magnus,

being/on behalf of: Jay Inslee,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: August 2, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days          | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------------|-------|----------------|-----------------|
|                  |                                  | <u>8/2/16</u> |       |                |                 |

Attach proposed schedule with charges (if available): \$ 760.00 (g)

I represent that the payment for the above described broadcast time has been furnished by:

Jay Inslee for Washington

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phillip Lloyd

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

7/13/2016

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Elaine Keller

Signature

Elaine Keller

Printed Name

Nat'l Sales Asst.

Title