

Revised 7-28-16

# ORDER



**Orders**  
**Order / Rev:** 94460  
**Alt Order #:** 25252667  
**Product Desc:** 7/26-8/01/16 Flight  
**Estimate:**  
**Flight Dates:** 07/26/16 - 08/01/16  
**Original Date / Rev:** 07/25/16 / 07/28/16  
**Order Type:** GENERAL

**KNDU - KNDU**  
**Primary AE:** Lauren Fellner  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Shorr,Johnson,Magnus  
**Buying Contact:**  
**Billing Contact:**  
 1831 Chestnut St., Suite 602  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Inslee for Governor  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	51	\$5,345.00	\$4,543.25
08/01/16	08/01/16	14	\$1,460.00	\$1,241.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	51	\$5,345.00	\$4,543.25	0.00
August 2016	14	\$1,460.00	\$1,241.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$6,805.00</b>	<b>\$5,784.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KNDU - KNDU	45%	\$6,805.00
Market	100%	\$15,122.22

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	9%	\$1,361.00
KCYU	0%	\$0.00
KCYU+	3%	\$453.67
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	43%	\$6,502.56
KLEW	0%	\$0.00
KNDU+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/26/16	08/01/16	NORTHWEST TODAY 5AM	CM	5-6AM	-----	:30	0	\$35.00	P-4	0.00	NM	5	\$175.00

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 Estimate: KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/26/16	08/01/16	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	-----	:30	0	\$35.00	P-4	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-1111--		4		\$35.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$35.00		0.00					
N 2	All	07/26/16	08/01/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$90.00	P-4	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-1111--		4		\$90.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$90.00		0.00					
N 3	All	07/26/16	08/01/16	7AM M-F TODAY SHOW	CM	7-9AM	-----	:30	0	\$90.00	P-4	0.00	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-2222--		8		\$90.00		0.00					
		Week: 08/01/16	08/07/16	M-----		2		\$90.00		0.00					
N 4	All	07/26/16	07/31/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	-1-1---	:30	2	\$20.00	P-4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-1-1---		2		\$20.00		0.00					
N 5	All	07/26/16	08/01/16	3PM M-F (New) MILLIONAIRE	CM	3PM M-F	-----	:30	0	\$30.00	P-4	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-1111--		4		\$30.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$30.00		0.00					
N 6	All	07/26/16	08/01/16	4PM M-F (New) ELLEN	CM	4PM M-F	-----	:30	0	\$70.00	P-4	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-1111--		4		\$70.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$70.00		0.00					
N 7	All	07/26/16	07/31/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-1-1---	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-1-1---		2		\$200.00		0.00					
N 8	All	07/26/16	08/01/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	--1-1--		2		\$200.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$200.00		0.00					
N 9	All	07/26/16	07/31/16	630PM M-F Family Feud	CM	6:30-7PM	--11---	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	--11---		2		\$150.00		0.00					
N 10	All	07/26/16	08/01/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-----	:30	0	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	----F--		1		\$200.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$200.00		0.00					
N 11	All	07/26/16	08/01/16	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$215.00	P-4	0.00	NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	----F--		1		\$215.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$215.00		0.00					
N 12	All	07/26/16	08/01/16	LOCAL NEWS :11@11: M-F LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$110.00	P-4	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-1111--		4		\$110.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$110.00		0.00					
N 13	All	07/26/16	08/01/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-----	:30	0	\$75.00	P-4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 Estimate: KNDO - KNDO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	All	07/26/16	08/01/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-----	:30	0	\$75.00	P-4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--1-1--		2				\$75.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$75.00		0.00			
N 14	All	07/26/16	07/31/16	TUESDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30PM (10:00 PM-10:30 PM)	-T-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-T-----		1				\$200.00		0.00			
N 15	All	07/26/16	07/31/16	TUESDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	-T-----	:30	1	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-T-----		1				\$215.00		0.00			
N 16	All	07/27/16	07/27/16	WEDNESDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30PM (10:00 PM-10:30 PM)	--W----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--W----		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	07/25/16-07/31/16	WEDNESDAY 10-11PM		10-10:30PM (10:00 PM-10:30)	--W----	:30		<del>(\$200.00)</del>		0.00	NM		
				See MG 16.2											
				[DNA--DNC Ran long AGT/Night shift slid- Joined Jep in Progress at 10:46]											
	2	All	08/01/16-08/01/16	LOCAL NEWS @ 5 M-F LN		5-5:30PM	M-----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 16.1 07/27											
N 17	All	07/26/16	07/31/16	WEDNESDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	--W----	:30	1	\$215.00	P-4	0.00	NM	4	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--W----		1				\$215.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	07/25/16-07/31/16	WEDNESDAY 10-11PM		10:30-11PM (10:30 PM-11:00)	--W----	:30		<del>(\$215.00)</del>		0.00	NM		
				See MG 17.2,17.3,17.4,17.5											
				[DNA--DNC Ran long AGT/Night shift slid- Joined Jep in Progress at 10:46]											
	2	All	07/30/16-07/30/16	LOCAL NEWS @ 6 SAT-SU		6-6:30PM	-----Sa--	:30		\$110.00		0.00	NM		
				Ⓜ MG for 17.1 07/27											
	3	All	07/31/16-07/31/16	LOCAL NEWS :11@11: SU		11-1135PM	-----Su	:30		\$50.00		0.00	NM		
				Ⓜ MG for 17.1 07/27											
	4	All	08/01/16-08/01/16	NORTHWEST TODAY LN		5/5-6AM	M-----	:30		\$35.00		0.00	NM		
				Ⓜ MG for 17.1 07/27											
	5	All	08/01/16-08/01/16	9AM M-F		9-11AM	M-----	:30		\$20.00		0.00	NM		
				Ⓜ MG for 17.1 07/27											
N 18	All	07/26/16	07/31/16	THURSDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30pm (10:00 PM-10:30 PM)	---T---	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	---T---		1				\$200.00		0.00			
N 19	All	07/26/16	07/31/16	THURSDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	---T---	:30	1	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	---T---		1				\$215.00		0.00			
N 20	All	07/26/16	07/31/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----S-		1				\$40.00		0.00			
N 21	All	07/26/16	07/31/16	LOCAL NEWS @ 6 SAT LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S	:30	1	\$110.00	P-4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----S		1				\$110.00		0.00			
N 22	All	07/26/16	07/31/16	630PM SUNDAY JEOPARDY WEEKEND	CM	630-7PM	-----S	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----S		1				\$40.00		0.00			

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N23	All	07/26/16	07/31/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	M-F	6-6:30PM	---T---	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
Make Good From Headline #25248501															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	---T---		1				\$200.00		0.00			
N24	All	07/26/16	07/31/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	M-F	5-5:30PM	----F--	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
Make Good From Headline #25248501															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----F--		1				\$200.00		0.00			
													Totals	65	\$6,805.00