

CONTRACT

NBC *Right Now* KNDO
KNDO 23 KNDO 23 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

And:

Stevenson Advertising
 19231 36th Avenue West B-202
 Lynnwood, WA 98036

<u>Contract / Revision</u> 98784 /		<u>Alt Order #</u>
<u>Product</u> addition		
<u>Contract Dates</u> 10/26/16 - 11/04/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Committee to Elect Steve Simmons		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/26/16	11/04/16	NORTHWEST TODAY 6AM	6-7AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	--W----				1	\$150.00	0.00			
	Week:	10/31/16	11/06/16	-T-----				1	\$150.00	0.00			
N 2	All	10/26/16	11/04/16	LOCAL NEWS @ 6 M-F	6-6:30PM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	--W----				1	\$375.00	0.00			
	Week:	10/31/16	11/06/16	-T-----				1	\$375.00	0.00			
Totals											0.00	4	\$1,050.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/16 - 10/31/16	2	\$525.00	\$446.25
11/01/16 - 11/01/16	2	\$525.00	\$446.25
Totals	4	\$1,050.00	\$892.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

from Kathy Balcom

NAB Form PB-17 Candidates

11-1-16 101010

4 pages

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KDDU	Date: 9/2/16
--------------------------------------	------------------------

I, Kathy Balcom

being/on behalf of: Steve Simmons, a legally

qualified candidate of the Republican political

party for the office of: State Representative Dist. 8 pos. 2

in the General

election to be held on: November 8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	see attached				

Total Charges:

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$1050 gross \$892.50 net

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.