

Revised 7-28-16

ORDER



Orders
Order / Rev: 94064
Alt Order #: 25248501
Product Desc: 7/19-25/16 Flight
Estimate:
Flight Dates: 07/19/16 - 07/25/16
Original Date / Rev: 07/18/16 / 07/28/16
Order Type: GENERAL

KNDO - KNDU
Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency Name: Shorr,Johnson,Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St., Suite 602
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Inslee for Governor
Demographic: A35+
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/25/16	34	\$3,750.00	\$3,187.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	34	\$3,750.00	\$3,187.50	0.00
Totals	34	\$3,750.00	\$3,187.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	45%	\$3,750.00
Market	100%	\$8,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	25%	\$2,083.33
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	30%	\$2,500.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/19/16	07/25/16	NORTHWEST TODAY 5AM	COM	5-6AM	-1111--	:30	0	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/19/16	07/25/16	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	-1111--	:30	0	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$35.00		0.00			
		Week: 07/25/16	07/31/16	M-----		1				\$35.00		0.00			
N 2	All	07/19/16	07/25/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$90.00	P-5	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$90.00		0.00			
		Week: 07/25/16	07/31/16	M-----		1				\$90.00		0.00			
N 3	All	07/19/16	07/25/16	7AM M-F TODAY SHOW	CM	7-9AM	-----	:30	0	\$90.00	P-5	0.00	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-2222--		8				\$90.00		0.00			
		Week: 07/25/16	07/31/16	M-----		2				\$90.00		0.00			
N 4	All	07/19/16	07/24/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	----F--	:30	0	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	----F--		1				\$200.00		0.00			
N 5	All	07/19/16	07/24/16	730PM M-F JEOPARDY	CM	7:30-8PM	----F--	:30	0	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	----F--		1				\$215.00		0.00			
N 6	All	07/19/16	07/25/16	LOCAL NEWS :11@11: M-F LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$110.00	P-4	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$110.00		0.00			
		Week: 07/25/16	07/31/16	M-----		1				\$110.00		0.00			
N 7	All	07/19/16	07/24/16	TUESDAY 10-11PM WHEEL OF FORTUNE (10:00 PM-10:30 PM)	CM	10-10:30PM	-T-----	:30	0	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-T-----		1				\$200.00		0.00			
N 8	All	07/19/16	07/24/16	TUESDAY 10-11PM JEOPARDY (10:30 PM-11:00 PM)	CM	10:30-11PM	-T-----	:30	0	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-T-----		1				\$215.00		0.00			
N 9	All	07/19/16	07/24/16	WEDNESDAY 10-11PM WHEEL OF FORTUNE (10:00 PM-10:30 PM)	CM	10-10:30PM	--W----	:30	0	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	--W----		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	All	07/18/16-07/24/16	WEDNESDAY 10-11PM		10-10:30PM	(10:00 PM-10:30 PM)--W-----	:30		(\$200.00)	0.00	NM			
				See MG 9.2											
				[DNA--Coverage of RNC Ran long]											
	2	All	07/25/16-07/25/16	LOCAL NEWS @ 6 M-F LN		6-6:30PM	M-----	:30		\$200.00	0.00	NM			
				MG for 9.1 07/20											
N 10	All	07/19/16	07/24/16	WEDNESDAY 10-11PM JEOPARDY (10:30 PM-11:00 PM)	CM	10:30-11PM	--W----	:30	0	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	--W----		1				\$215.00		0.00			
N 11	All	07/19/16	07/24/16	THURSDAY 10-11PM WHEEL OF FORTUNE (10:00 PM-10:30 PM)	CM	10-10:30PM	---T---	:30	0	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---T---		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	All	07/18/16-07/24/16	THURSDAY 10-11PM		10-10:30PM	(10:00 PM-10:30 PM)---Th-----	:30		(\$200.00)	0.00	NM			
				Credited											
N 12	All	07/19/16	07/24/16	THURSDAY 10-11PM JEOPARDY (10:30 PM-11:00 PM)	CM	10:30-11PM	---T---	:30	0	\$215.00	P-4	0.00	NM	2	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---T---		1				\$215.00		0.00			

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N 12	All	07/19/16	07/24/16	THURSDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	---T---	:30	0	\$215.00	P-4	0.00	NM	2	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---T---		1				\$215.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	07/18/16-07/24/16	THURSDAY 10-11PM		10:30-11PM (10:30 PM-11:00 PM)	---Th---	:30		(\$215.00)		0.00	NM		
				See MG 12.2,12.3											
				[DNA--RNC Ran Long-Spartan aired entierty,joined JEP in Progress 10:45pm]											
	2	All	07/25/16-07/25/16	LOCAL NEWS @ 5 M-F LN		5-5:30PM	M-----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 12.1 07/21											
	3	All	07/25/16-07/25/16	2PM M-F		2-3PM	M-----	:30		\$15.00		0.00	NM		
				Ⓜ MG for 12.1 07/21											
N 13	All	07/25/16	07/25/16	MONDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30PM (10:00 PM-10:30 PM)	M-----	:30	0	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	M-----		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	07/25/16-07/31/16	MONDAY 10-11PM		10-10:30PM (10:00 PM-10:30 PM)	M-----	:30		(\$200.00)		0.00	NM		
				Credited											
N 14	All	07/25/16	07/25/16	MONDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	M-----	:30	0	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	M-----		1				\$215.00		0.00			
													Totals	34	\$3,750.00