

ORDER



Orders
Order / Rev: 94460
Alt Order #: 25252667
Product Desc: 7/26-8/01/16 Flight
Estimate:
Flight Dates: 07/26/16 - 08/01/16
Original Date / Rev: 07/25/16 / 07/25/16
Order Type: GENERAL

KNDO - KNDU
Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency Name: Shorr,Johnson,Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St., Suite 602
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Inslee for Governor
Demographic: A35+
Product Codes: PL Candidate
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	50	\$5,400.00	\$4,590.00
08/01/16	08/01/16	11	\$1,205.00	\$1,024.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	50	\$5,400.00	\$4,590.00	0.00
August 2016	11	\$1,205.00	\$1,024.25	0.00
Totals	61	\$6,605.00	\$5,614.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KNDO - KNDU	45%	\$6,605.00
Market	100%	\$14,677.78

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	9%	\$1,321.00
KCYU	0%	\$0.00
KCYU+	3%	\$440.33
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	43%	\$6,311.44
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	07/26/16	08/01/16	NORTHWEST TODAY 5AM	COM	5-6AM	-----	:30	0	\$35.00	P-4	0.00	NM	5	\$175.00

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 Estimate: KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	07/26/16	08/01/16	NORTHWEST TODAY 10M NORTHWEST TODAY 5AM	CM	5-6AM	-----	:30	0	\$35.00	P-4	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1111--		4				\$35.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$35.00		0.00			
2	All	07/26/16	08/01/16	NORTHWEST TODAY 10M NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$90.00	P-4	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1111--		4				\$90.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$90.00		0.00			
3	All	07/26/16	08/01/16	7AM M-F TODAY SHOW	CM	7-9AM	-----	:30	0	\$90.00	P-4	0.00	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-2222--		8				\$90.00		0.00			
		Week: 08/01/16	08/07/16	M-----		2				\$90.00		0.00			
4	All	07/26/16	07/31/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	-1-1---	:30	2	\$20.00	P-4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1-1---		2				\$20.00		0.00			
5	All	07/26/16	08/01/16	3PM M-F (New) MILLIONAIRE	CM	3PM M-F	-----	:30	0	\$30.00	P-4	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1111--		4				\$30.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$30.00		0.00			
6	All	07/26/16	08/01/16	4PM M-F (New) ELLEN	CM	4PM M-F	-----	:30	0	\$70.00	P-4	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1111--		4				\$70.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$70.00		0.00			
7	All	07/26/16	07/31/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-1-1---	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1-1---		2				\$200.00		0.00			
8	All	07/26/16	08/01/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--1-1--		2				\$200.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$200.00		0.00			
N 9	All	07/26/16	07/31/16	630PM M-F Family Feud	CM	6:30-7PM	--11---	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--11---		2				\$150.00		0.00			
10	All	07/26/16	08/01/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-----	:30	0	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	----F--		1				\$200.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$200.00		0.00			
11	All	07/26/16	08/01/16	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$215.00	P-4	0.00	NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	----F--		1				\$215.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$215.00		0.00			
12	All	07/26/16	08/01/16	LOCAL NEWS :11@11:0M LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$110.00	P-4	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1111--		4				\$110.00		0.00			
		Week: 08/01/16	08/07/16	M-----		1				\$110.00		0.00			
13	All	07/26/16	08/01/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-----	:30	0	\$75.00	P-4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Estimate: _____
KNDU - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	All	07/26/16	08/01/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-----	:30	0	\$75.00	P-4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	--1-1--		2		\$75.00		0.00					
		Week: 08/01/16	08/07/16	M-----		1		\$75.00		0.00					
14	All	07/26/16	07/31/16	TUESDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30PM (10:00 PM-10:30 PM)	-T-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-T-----		1		\$200.00		0.00					
15	All	07/26/16	07/31/16	TUESDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	-T-----	:30	1	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-T-----		1		\$215.00		0.00					
16	All	07/27/16	07/27/16	WEDNESDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30PM (10:00 PM-10:30 PM)	--W----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	--W----		1		\$200.00		0.00					
17	All	07/26/16	07/31/16	WEDNESDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	--W----	:30	1	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	--W----		1		\$215.00		0.00					
18	All	07/26/16	07/31/16	THURSDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30pm (10:00 PM-10:30 PM)	---T---	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	---T---		1		\$200.00		0.00					
19	All	07/26/16	07/31/16	THURSDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	---T---	:30	1	\$215.00	P-4	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	---T---		1		\$215.00		0.00					
20	All	07/26/16	07/31/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-----S-		1		\$40.00		0.00					
21	All	07/26/16	07/31/16	LOCAL NEWS @ 6 SAT LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S	:30	1	\$110.00	P-4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-----S		1		\$110.00		0.00					
22	All	07/26/16	07/31/16	630PM SUNDAY JEOPARDY WEEKEND	CM	630-7PM	-----S	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	-----S		1		\$40.00		0.00					
N23	All	07/26/16	07/31/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	---T---	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	---T---		1		\$200.00		0.00					
		Make Good From Headline #25248501													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	---T---		1		\$200.00		0.00					
													Totals	61	\$6,605.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KNDU / KNDU</u> <u>Yakima / Richland / Kennewick / Pasco</u>	Date: <u>7/13/2016</u>
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I, Shorr Johnson Magnus,

being/on behalf of: Jay Inslee,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>see attached</u>					

Attach proposed schedule with charges (if available): \$ 6,605.00 (g)

I represent that the payment for the above described broadcast time has been furnished by:

Jay Inslee for Washington

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phillip Lloyd

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/13/2016

Date


Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Elaine Keller
Signature

Elaine Keller
Printed Name

Nat'l Sales Assistant
Title