

# CONTRACT

**NBC Right Now** KNDO  
**KNDO 23 KNDO 23** 216 W. Yakima Ave  
 Yakima, WA 98902  
 (509)225-2300

www.kndo.com

And:

**POL/Patrick McBurney for Judge**  
 6855 W. Clearwater, A 103  
 Kennewick, WA 99336

<u>Contract / Revision</u> 98257 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/15/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Patrick McBurney for Judge		<u>Original Date / Revision</u> 10/11/16 / 10/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/17/16	11/07/16	LOCAL NEWS @ 5PM	5-5:30PM		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	M---F--				2	\$200.00	0.00			
	Week:	10/24/16	10/30/16	--WT---				2	\$200.00	0.00			
	Week:	10/31/16	11/06/16	-T-----				1	\$200.00	0.00			
	Week:	11/07/16	11/13/16	M-----				1	\$200.00	0.00			
N 2	All	10/17/16	11/07/16	LOCAL NEWS @ 6 M-F	6-6:30PM		:30				NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	-TWT---				3	\$200.00	0.00			
	Week:	10/24/16	10/30/16	MT-----				2	\$200.00	0.00			
	Week:	10/31/16	11/06/16	M-WT---				3	\$200.00	0.00			
	Week:	11/07/16	11/13/16	M-----				1	\$200.00	0.00			
N 3	All	10/17/16	11/07/16	LOCAL NEWS :11@11: M-F	11-11:35PM		:30				NM	15	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	MTWTF--				5	\$105.00	0.00			
	Week:	10/24/16	10/30/16	MTWTF--				5	\$105.00	0.00			
	Week:	10/31/16	11/06/16	MTWT---				4	\$105.00	0.00			
	Week:	11/07/16	11/13/16	M-----				1	\$105.00	0.00			
N 4	All	10/15/16	11/07/16	NOTRE DAME FOOTBALL	9AM-8PM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S-				1	\$80.00	0.00			
	Week:	10/17/16	10/23/16	-----				0	\$80.00	0.00			
	Week:	10/24/16	10/30/16	-----S-				1	\$80.00	0.00			
	Week:	10/31/16	11/06/16	-----				0	\$80.00	0.00			
	Week:	11/07/16	11/13/16	-----				0	\$80.00	0.00			
N 5	All	10/18/16	10/18/16	TUESDAY 8-9PM	8-9PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	-T-----				1	\$400.00	0.00			
<b>Totals</b>											0.00	33	\$5,135.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

**NBC *Right Now*** KNDO  
**KNDO 23 KNDU 23** 216 W. Yakima Ave  
 Yakima, WA 98902  
 (509)225-2300

[www.kndo.com](http://www.kndo.com)

<u>Contract / Revision</u> 98257 /	<u>Alt Order #</u>
---------------------------------------	--------------------

<u>Contract Dates</u> 10/15/16 - 11/07/16	<u>Product</u>	<u>Estimate #</u>
--	----------------	-------------------

<u>Advertiser</u> POL/Patrick McBurney fo	<u>Original Date / Revision</u> 10/11/16 / 10/11/16
--	--

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	22	\$3,410.00	\$2,898.50
10/31/16 - 11/07/16	11	\$1,725.00	\$1,466.25
<b>Totals</b>	<b>33</b>	<b>\$5,135.00</b>	<b>\$4,364.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Patrick D. McBurney,  
 being/on behalf of: Patrick McBurney for Judge,  
 a legally qualified candidate of the Nonpartisan  
 political party for the office of: Judge - Court of Appeals Div III  
 in the Gen. Election  
 election to be held on: Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Patrick McBurney for Judge

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ella Childers

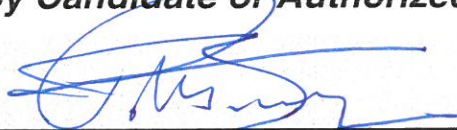
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-11-2016

Date



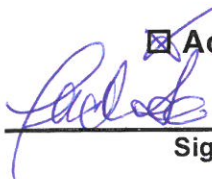
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Trade Smith

Printed Name

RSM

Title