

# ORDER



**Orders**  
**Order / Rev:** 99150  
**Alt Order #:** 25345349  
**Product Desc:** 11/02-11/08/16 Flight  
**Estimate:**  
**Flight Dates:** 11/02/16 - 11/08/16  
**Original Date / Rev:** 10/31/16 / 10/31/16  
**Order Type:** GENERAL

**KNDO - KNDU**  
**Primary AE:** Lauren Fellner  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Shorr,Johnson,Magnus  
**Buying Contact:**  
**Billing Contact:**  
 100 N 20th St, Suite 201  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Inslee for Governor  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	90	\$12,540.00	\$10,659.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	90	\$12,540.00	\$10,659.00	0.00
<b>Totals</b>	<b>90</b>	<b>\$12,540.00</b>	<b>\$10,659.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	11/02/16	11/08/16	NORTHWEST TODAY 6AM	CM	6-7AM	--222--	:30	6	\$100.00	P-4	0.00	NM	10	\$1,000.00
				NORTHWEST TODAY 6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--222--		6				\$100.00		0.00			
		Week: 11/07/16	11/13/16	22-----		4				\$100.00		0.00			
N 3	All	11/02/16	11/08/16	7AM M-F	CM	7-9AM	--222--	:30	6	\$100.00	P-4	0.00	NM	10	\$1,000.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--222--		6				\$100.00		0.00			
		Week: 11/07/16	11/13/16	22-----		4				\$100.00		0.00			
N 4	All	11/02/16	11/08/16	9AM M-F	CM	9-11AM	--222--	:30	6	\$20.00	P-5	0.00	NM	9	\$180.00
				TODAY SHOW II & III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--222--		6				\$20.00		0.00			
		Week: 11/07/16	11/13/16	21-----		3				\$20.00		0.00			
N 5	All	11/02/16	11/08/16	11AM M-F	CM	11AM-12N	--111--	:30	3	\$20.00	P-5	0.00	NM	5	\$100.00
				11AM M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$20.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$20.00		0.00			
N 6	All	11/02/16	11/06/16	2PM M-F	CM	2-3PM	-----	:30	0	\$15.00	P-5	0.00	NM	1	\$15.00
				HOT BENCH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---		1				\$15.00		0.00			

Order / Rev: 99150  
 Alt Order #: 25345349  
 Flight Dates: 11/02/16 - 11/08/16

Advertiser: POL/Inslee for Governor  
 Product Desc: 11/02-11/08/16 Flight  
 Estimate: \_\_\_\_\_  
 KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	All	11/02/16	11/08/16	3PM M-F (New) WENDY WILLIAMS	CM	3PM M-F	-----	:30	0	\$30.00	P-5	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$30.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$30.00		0.00			
N 8	All	11/02/16	11/08/16	4PM M-F (New) ELLEN	CM	4PM M-F	-----	:30	0	\$85.00	P-5	0.00	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$85.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$85.00		0.00			
N 13	All	11/02/16	11/08/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$200.00	P-5	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$200.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$200.00		0.00			
N 14	All	11/02/16	11/08/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$200.00	P-5	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$200.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$200.00		0.00			
N 15	All	11/02/16	11/08/16	630PM M-F Family Feud	CM	6:30-7PM	-----	:30	0	\$185.00	P-5	0.00	NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$185.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$185.00		0.00			
N 16	All	11/02/16	11/08/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-----	:30	0	\$195.00	P-5	0.00	NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$195.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$195.00		0.00			
N 17	All	11/02/16	11/08/16	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$210.00	P-5	0.00	NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$210.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$210.00		0.00			
N 18	All	11/07/16	11/08/16	Monday Prime Various THE VOICE	CM	8-10PM	M-----	:30	2	\$700.00	P-5	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		2				\$700.00		0.00			
N 19	All	11/07/16	11/08/16	MONDAY 10-11PM MONDAY 10-11PM	CM	10-11PM	M-----	:30	1	\$375.00	P-5	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		1				\$375.00		0.00			
N 20	All	11/02/16	11/06/16	WEDNESDAY 8-9PM WEDNESDAY 8-9PM	CM	8-9PM	--W----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W----		1				\$500.00		0.00			
N 21	All	11/02/16	11/06/16	WEDNESDAY 9-10PM WEDNESDAY 9-10PM	CM	9-10PM	--W----	:30	1	\$395.00	P-5	0.00	NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W----		1				\$395.00		0.00			
N 22	All	11/02/16	11/06/16	WEDNESDAY 10-11PM WEDNESDAY 10-11PM	CM	10-11PM	--W----	:30	1	\$395.00	P-5	0.00	NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W----		1				\$395.00		0.00			
N 23	All	11/02/16	11/06/16	THURSDAY 9-10PM THURSDAY 9-10PM	CM	9-10PM	---T---	:30	1	\$375.00	P-5	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---		1				\$375.00		0.00			
N			11/06/16		CM				1		P-5	0.00	NM	1	\$400.00

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 Flight Dates: 11/02/16 - 11/08/16

Advertiser: POL/Inslee for Governor  
 Product Desc: 11/02-11/08/16 Flight  
 Estimate: KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	All	11/02/16		THURSDAY 10-11PM THURSDAY 10-11PM		10-11PM	---T---	:30		\$400.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---		1				\$400.00		0.00			
N25	All	11/02/16	11/06/16	FRIDAY 8-9PM FRIDAY 8-9PM	CM	8-9PM	----F--	:30	2	\$150.00	P-5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--		2				\$150.00		0.00			
N26	All	11/02/16	11/06/16	Friday Prime Various DATELINE	CM	9-11PM	----F--	:30	2	\$200.00	P-5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--		2				\$200.00		0.00			
N27	All	11/02/16	11/08/16	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$105.00	P-5	0.00	NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$105.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$105.00		0.00			
N28	All	11/02/16	11/08/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-----	:30	0	\$95.00	P-5	0.00	NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$95.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$95.00		0.00			
N29	All	11/02/16	11/06/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$50.00	P-5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		1				\$50.00		0.00			
N30	All	11/02/16	11/06/16	SNL SATURDAY NIGHT LIVE	CM	11:30PM-1:00AM	-----S-	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		1				\$100.00		0.00			
N31	All	11/02/16	11/06/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$95.00	P-5	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$95.00		0.00			
N32	All	11/02/16	11/08/16	1PM M-F DAYS OF OUR LIVES	CM	1-2PM	-----	:30	0	\$60.00	P-5	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--111--		3				\$60.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$60.00		0.00			
													Totals	90	\$12,540.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> KNDG/KNDU Yakima/Richland/Kennewick/Pasco	<b>Date:</b> 09/29/16
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I, Shorr Johnson Magnus,

being/on behalf of: Jay Inslee,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		11/2/16-11/8/16			

Attach proposed schedule with charges (if available): \$ 12,540.00 (9)

I represent that the payment for the above described broadcast time has been furnished by:

Jay Inslee for Washington

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phillip Lloyd

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

09/29/2016

Date



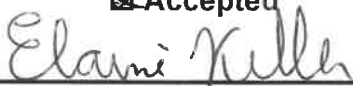
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Elaine Keller

Printed Name

Nat'l Sales Assistant

Title