

CONTRACT

NBC *Right Now* KNDO
KNDO 23 KNDU 25 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

And:

POL/Friends to Elect Phillip Yin
 6982 168th Avenue SE
 Bellevue, WA 98006

<u>Contract / Revision</u> 93808 /		<u>Alt Order #</u>
<u>Product</u> July 2016		
<u>Contract Dates</u> 07/14/16 - 07/28/16		<u>Estimate #</u> July 2016
<u>Advertiser</u> POL/Friends to Elect Phillip Yin		<u>Original Date / Revision</u> 07/11/16 / 07/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	07/14/16	07/28/16	NORTHWEST TODAY 6AM	6-7AM		:30				NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/11/16	07/17/16	---11--				2	\$40.00	0.00			
	Week:	07/18/16	07/24/16	1--1---				2	\$40.00	0.00			
	Week:	07/25/16	07/31/16	-1-1---				2	\$40.00	0.00			
N 2	All	07/14/16	07/28/16	TODAY SHOW	7-9AM		:30				NM	12	\$480.00
	Week:	07/11/16	07/17/16	---22--				4	\$40.00	0.00			
	Week:	07/18/16	07/24/16	2--2---				4	\$40.00	0.00			
	Week:	07/25/16	07/31/16	-2-2---				4	\$40.00	0.00			
N 3	All	07/14/16	07/28/16	TODAY SHOW II & III	9-11AM		:30				NM	12	\$120.00
	Week:	07/11/16	07/17/16	---22--				4	\$10.00	0.00			
	Week:	07/18/16	07/24/16	2--2---				4	\$10.00	0.00			
	Week:	07/25/16	07/31/16	-2-2---				4	\$10.00	0.00			
N 4	All	07/14/16	07/28/16	LOCAL NEWS @ 6 M-F	6-6:30PM		:30				NM	6	\$600.00
	Week:	07/11/16	07/17/16	---11--				2	\$100.00	0.00			
	Week:	07/18/16	07/24/16	1--1---				2	\$100.00	0.00			
	Week:	07/25/16	07/31/16	-1-1---				2	\$100.00	0.00			
Totals											0.00	36	\$1,440.00

Time Period	# of Spots	Gross Amount	Net Amount
07/01/16 -07/28/16	36	\$1,440.00	\$1,224.00
Totals	36	\$1,440.00	\$1,224.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Lieutenant Governor, Washington	Date: 7/8/16
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I, Phillip Yin
being/on behalf of: Friends to Elect Phillip Yin, a legally
qualified candidate of the Republican political
party for the office of: Lieutenant Governor
in the state election
election to be held on: August 2nd, 2016
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Phillip is running for Lieutenant Governor of Washington State and will address why he is qualified in regards to transportation and the economy.

I represent that the payment for the above described broadcast time has been furnished by:

Friends to Elect Phillip Yin for Lieutenant Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Drew Stokesbary

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/8/2016
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Trade Smith
Printed Name

RSM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

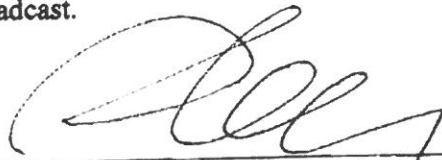
I, Phillip Yin
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Phillip Yin
printed name

7/8/2016
date

During the time period outside the 45 and 60 day pre-elections timeframe, legally qualified candidates may purchase advertising time at the current effective selling rate for the class of time desired subject to availability.

In compliance with Federal Regulations, a candidate that places a schedule directly on the station, without the use of a recognized advertising agency, is entitled to the 15% discount that normally would be paid to the advertising agency in commissions.

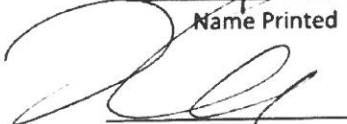
8. **Rebates:** In the event advertising time is sold for a particular class and for a particular time period and is broadcast during the political window at rates lower than the rate paid by the candidate, the candidate will be afforded the benefit of the lower rate either by way of a timely rebate or as credit against further purchases net of agency commissions.

9. **Makegoods:** The Station will use its best efforts to provide the "makegood" spots prior to the election for candidates "use" spots that are preempted due to technical problems or other problems or because of the nature of time purchased. Although the Station's policy is to offer all candidates makegoods before the election, it cannot guarantee to any advertiser that the makegoods can be provided in the time period or rotation originally ordered. If inventory constraints preclude such identical scheduling, the Station will offer makegoods of equivalent value. If these are not acceptable to the advertiser, the Station will provide credits or refunds for preempted spots.

10. **Rotations:** Ads may be purchased individually or in designated rotations among several designated days or time periods.

I, Phillip Yin, have read, understand and agree to the above policies.

Name Printed



Named Signed

7-11-2016

Date

NBC ^{TV} Right Now
KNDU 23 KNDU 25

INQUIRY RECORD FOR POLITICAL TIME
STATION KNDU -TV
(TO BE PLACED IN PUBLIC INSPECTION FILE)

Date: 7-11-2016

Request made by: Phillip Yin / Benjamin Pu Phone: 858 776 0474

For candidacy of: Phillip Yin for Lt. Governor (Committee name)

PRIMARY ELECTION X GENERAL ELECTION _____

POLITICAL PARTY:

DEMOCRAT _____

REPUBLICAN X

OTHER _____

Material Requested: Political Rate Card X Political Packet _____

Legally Qualified Candidate for the Office of Lt. Governor

Time Requested: (May attach copies of faxed orders)

Length of Broadcast	Class	Times	Package	or	Number	Rotation	of Weeks	Rates
<u>Hour</u>	<u>Days</u>	<u>of Time</u>	<u>Per Week</u>		<u>of Weeks</u>			

Date of First Broadcast: 7-14 Date of Last Broadcast: 7-28 Total Charge \$ 1440

If not already on file, list chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization (if other than candidate is making this inquiry).

Request Received By: [Signature]

Title: RSM

Date: 7-11-16

Trude Smith

From: Benjamin Pu <benjamin.f.pu@gmail.com>
Sent: Monday, July 11, 2016 3:04 PM
To: Trude Smith
Subject: Re: FW: Phillip Yin for Lieutenant Governor Ad Buys

Hi Trude,
We've finalized our ad buys for KNDO/KNDU.

Broadcast dates: July 14,15,18,21,26,28

All are at Tier 3

Each day will be:
6-7AM x1 - 40
7-9AM x2 - 80
9-11A x2 - 20
6-7P x1 - 100

Total cost should be 1440, but I believe there is some kind of 15% discount/rebate?

Thanks,
Benjamin Pu

On Fri, Jul 8, 2016 at 3:56 PM, Trude Smith <trude.smith@nbcrightnow.com> wrote:

Hi Benjamin,

I am sorry, but I will need at least the attached two pages of the candidate form filled out and returned.

Thanks

Trude Smith
Regional Account Manager

3312 W Kennewick Ave

Kennewick WA 99336
trude.smith@nbcrightnow.com
trude.smith@kndu.com
trude.smith@kndo.com
O: (509) 737-6701
F: (509) 737-6767
Cell: (509) 851-9999