

Order / Rev: 98207
 Alt Order #: 25327733
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: POL/Inslee for Governor
 Product Desc: 10/11-10/17/16
 Estimate: KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/11/16	10/17/16	NORTHWEST TODAY 6M NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$100.00	P-4	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-2222--		8				\$100.00		0.00			
		Week: 10/17/16	10/23/16	M-----		2				\$100.00		0.00			
2	All	10/11/16	10/17/16	7AM M-F TODAY SHOW	CM	7-9AM	-----	:30	0	\$100.00	P-4	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-2222--		8				\$100.00		0.00			
		Week: 10/17/16	10/23/16	M-----		2				\$100.00		0.00			
3	All	10/11/16	10/17/16	4PM M-F (New) ELLEN	CM	4PM M-F	-----	:30	0	\$85.00	P-4	0.00	NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$85.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$85.00		0.00			
4	All	10/11/16	10/17/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$200.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$200.00		0.00			
5	All	10/11/16	10/17/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$200.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$200.00		0.00			
6	All	10/11/16	10/17/16	630PM M-F Family Feud	CM	6:30-7PM	-----	:30	0	\$185.00	P-4	0.00	NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$185.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$185.00		0.00			
7	All	10/11/16	10/17/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-----	:30	0	\$195.00	P-4	0.00	NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$195.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$195.00		0.00			
8	All	10/11/16	10/17/16	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$210.00	P-4	0.00	NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-111---		3				\$210.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$210.00		0.00			
9	All	10/17/16	10/17/16	Monday Prime Various THE VOICE	CM	8-10PM	M-----	:30	2	\$700.00	P-4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-----		2				\$700.00		0.00			
10	All	10/11/16	10/16/16	TUESDAY 8-9PM TUESDAY 8-9PM	CM	8-9PM	-T-----	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$700.00		0.00			
11	All	10/11/16	10/16/16	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$300.00		0.00			
12	All	10/11/16	10/16/16	WEDNESDAY 9-10PM WEDNESDAY 9-10PM	CM	9-10PM	--W----	:30	1	\$395.00	P-5	0.00	NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$395.00		0.00			
13	All	10/11/16	10/16/16	WEDNESDAY 10-11PM WEDNESDAY 10-11PM	CM	10-11PM	--W----	:30	1	\$395.00	P-5	0.00	NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----		1				\$395.00		0.00			

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 Estimate:

KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	All	10/11/16	10/16/16	THURSDAY 9-10PM THURSDAY 9-10PM	CM	9-10PM	---T---	:30	1	\$375.00	P-5	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$375.00		0.00			
15	All	10/11/16	10/16/16	THURSDAY 10-11PM THURSDAY 10-11PM	CM	10-11PM	---T---	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---		1				\$400.00		0.00			
16	All	10/11/16	10/17/16	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$105.00	P-4	0.00	NM	5	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$105.00		0.00			
		Week: 10/17/16	10/23/16	M-----		1				\$105.00		0.00			
17	All	10/11/16	10/17/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-----	:30	0	\$95.00	P-4	0.00	NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-2222--		8				\$95.00		0.00			
		Week: 10/17/16	10/23/16	M-----		2				\$95.00		0.00			
18	All	10/11/16	10/16/16	Saturday 8-9PM WEEKEND WHEEL OF FORT(8:30 PM-9:00 PM)	CM	8:30-9PM	-----S-	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$50.00		0.00			
N19	All	10/11/16	10/16/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$95.00	P-4	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$95.00		0.00			
N20	All	10/11/16	10/16/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$45.00	P-5	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$45.00		0.00			
N21	All	10/17/16	10/17/16	NORTHWEST TODAY 10M NORTHWEST TODAY 5AM	CM	5-6AM	M-----	:30	1	\$10.00	P-5	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-----		1				\$10.00		0.00			
													Totals	76	\$12,805.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNDO/KNDU Yakima/Richland/Kennewick/Pasco	Date: 09/29/16
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I, Shorr Johnson Magnus,

being/on behalf of: Jay Inslee,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

\$12,805.00(g)
10/11-10/17/16

Attach proposed schedule with charges (if available): \$ 12,805.00(g)

I represent that the payment for the above described broadcast time has been furnished by:

Jay Inslee for Washington

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Phillip Lloyd

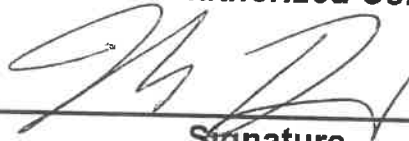
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/29/2016

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Elaine Keller
Signature

Elaine Keller
Printed Name

Nat'l sales Assistant
Title