ORDER

NBC MRight Now **Orders** KNDO 🖭 KNDU 25 Order / Rev: 98207 Alt Order #: 25327733 Product Desc: 10/11-10/17/16 Estimate: KNDO - KNDU Flight Dates: 10/11/16 - 10/17/16 Primary AE: Lauren Fellner Original Date / Rev: 10/10/16 / 10/10/16 Sales Office: K-DC Order Type: **GENERAL** Sales Region: NAT Agency Name: Shorr, Johnson, Magnus **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: **Broadcast** 100 N 20th St, Suite 201 Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% **Advertiser** Name: **POL/Insiee for Governor** Demographic: A25-54 New Business Thru: Product Codes: PL Candidate Order Separation: 00:20:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID: Bill Plan **Totals** Start Date End Date # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating October 2016 09/26/16 10/17/16 76 \$12,805.00 \$12,805.00 \$10,884.25 0.00 \$10,884.25 Totals 76 \$12,805.00 \$10,884.25 0.00 **Account Executives** Account Executive Sales Office Sales Region Start Date / End Date Order % Lauren Fellner K-DC NAT Start Of Order - End Of Order 100% **Order Share** Share Total KNDO - KNDU 47% \$12,805.00 Market 100% \$27,244.68 **Competitive Share** Share Total CABLE 0% \$0.00 KAPP 0% \$0.00 KAPP+ 13% \$3,541.81 KCYU 0% \$0.00 KCYU+ 10% \$2,724.47 **KEPR** 0% \$0.00 **KFFX** 0% \$0.00 KIMA 0% \$0.00 KIMA+ 30% \$8,173.40 **KLEW** 0% \$0.00 KNDO+ 0% \$0.00 **KNDU** 0% \$0.00 **KVEW** 0% \$0.00 **KYVE** 0% \$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1	All	10/11/16	10/17/16	NORTHWEST TODAY		6-7AM		:30	0	\$100.00P-4	0.00 NM	10	\$1,000.00
				NORTHWEST TODA	Y 6AM						- 1		
	Star	t Date I	End Date	Weekdays Spo	ts/Week	Rate F	Rating				- 1		

0%

\$0.00

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Print Date: 10/10/16 15:20:28 Page 2 of 3

Order / Rev:

98207

Advertiser:

POL/Inslee for Governor

Alt Order #:

25327733

Product Desc:

10/11-10/17/16

Flight Dates:

10/11/16 - 10/17/16

Estimate:

KNDO - KNDU

Ln Ch			Inventory Code		Start/End	Time [Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
1 A	ll 10/11/	16 10/17/16	NORTHWEST TO NORTHWEST T		6-7AM			:30	0	\$100.00P-4	0.00 NM		\$1,000.00
	Start Date 10/10/16	End Date 10/16/16	Weekdays -2222	Spots/Week		Rating 0.00	,						
	10/17/16	10/23/16	M	2	,	0.00							
2 A	10/11/	16 10/17/16	7AM M-F TODAY SHOW	СМ	7-9AM			:30	0	\$100.00P-4	0.00 NM	10	\$1,000.00
	Start Date	End Date	Weekdays	Spots/Week		Rating							
	10/10/16 10/17/16	10/16/16 10/23/16	-2222 M	8 2		0.00						1	
3 AI			4PM M-F (New) ELLEN	CM	4PM M-F			:30	0	\$85.00P-4	0.00 NM	5	\$425.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	10/10/16 10/17/16	10/16/16 10/23/16	-1111 M	4	+	0.00							
4 AI			LOCAL NEWS @	5 M-FGM	\$85.00 5-5:30PM	0.00		:30	0	\$200.00P-4	0.00 NM	5	£4.000.00
			LOCAL NEWS @	5PM	0 0.001 141			.50	U	φ200.00Γ-4	U.UU INIVI	9	\$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	10/10/16 10/17/16	10/16/16 10/23/16	-1111 M	4	\$200.00 \$200.00	0.00							
5 AI			LOCAL NEWS @	6 M-F@M	6-6:30PM	0.00		:30	0	\$200.00P-4	0.00 NM	_	¢4 000 00
			LOCAL NEWS @		0-0.501 W			.30	U	\$200.00P-4	U.UU ININI	5	\$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	10/10/16 10/17/16	10/16/16 10/23/16	-1111 м	4		0.00							
6 Al			630PM M-F	1	\$200.00 6:30-7PM	0.00		.00		#40F 00D 4		_	****
		10/11/10	Family Feud	Civi	0.30-1710			:30	0	\$185.00P-4	0.00 NM	5	\$925.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	10/10/16 10/17/16	10/16/16 10/23/16	-1111 M	4	\$185.00	0.00							
7 Al		16 10/17/16		1 CM	\$185.00 7-7:30PM	0.00		.00		#40F 00D 4	0.00.10.4	_	*
		10 10/1//10	WHEEL OF FOR		7-7.30FW			:30	0	\$195.00P-4	0.00 NM	5	\$975.00
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	10/10/16 10/17/16	10/16/16 10/23/16	-1111 M	4	\$195.00	0.00							
8 All		16 10/17/16	730PM M-F	CM	\$195.00 7:30-8PM	0.00		:30	0	\$210.00P-4	0.00 NM		PO 40 00
			JEOPARDY	OW	7.00-01 10			.30	U	φ210.00F-4	U.UU INIVI	4	\$840.00
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	10/10/16 10/17/16	10/16/16 10/23/16	-111 M	3	\$210.00	0.00					- 1		
9 All			Monday Prime Va	rious CM	\$210.00 8-10PM	0.00		:30	2	\$700 00D 4	0.00 NIM		f4 400 00
			THE VOICE	illous OW	0-101 W	V - 1		.50	2	\$700.00P-4	0.00 NM	2	\$1,400.00
_	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
	10/17/16	10/23/16	M	2	\$700.00	0.00							
10 All	10/11/1	10/16/16	TUESDAY 8-9PM TUESDAY 8-9PM		8-9PM	-T-		:30	1	\$700.00P-4	0.00 NM	1	\$700.00
9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/10/16	10/16/16	-T	1	\$700.00	0.00					- 1		
11 All	10/11/1	6 10/16/16	TUESDAY 9-10PM TUESDAY 9-10PM		9-10PM	-T-		:30	1	\$300.00P-5	0.00 NM	1	\$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
12 All	10/10/16	10/16/16	-T WEDNESDAY 9-1	1 OPM CM	\$300.00	0.00				Ann			
12 FW	10/11/1	0 10/10/10	WEDNESDAY 9-		9-10PM	1	V	:30	1	\$395.00P-5	0.00 NM	1	\$395.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
	10/10/16	10/16/16	W	1	\$395.00	0.00							
13 All		6 10/16/16	WEDNESDAY 10- WEDNESDAY 10		10-11PM		l	:30	1	\$395.00P-5	0.00 NM	1	\$395.00
	Start Date 10/10/16	End Date 10/16/16	Weekdays W	Spots/Week 1	<u>Rate</u> \$395.00	Rating 0.00							
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Print Date: 10/10/16 15:20:28 Page 3 of 3

Order / Rev: 98207 Advertiser: POL/Inslee for Governor Alt Order #: 25327733 Product Desc: 10/11-10/17/16 KNDO - KNDU Flight Dates: 10/11/16 - 10/17/16 Estimate:

Ln	Ch Start		Inventory Code		Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
14	All 10/11/	16 10/16/16	THURSDAY 9-10 THURSDAY 9-10		9-10PM	T	:30	1	\$375.00P-5	0.00 NM	1	\$375.00
We	Start Date ek: 10/10/16	End Date 10/16/16	Weekdays T	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
15	All 10/11/	16 10/16/16	THURSDAY 10-1 THURSDAY 10-1		10-11PM	T -	:30	1	\$400.00P-5	0.00 NM	1	\$400.00
We	Start Date ek: 10/10/16	End Date 10/16/16	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
16	Alf 10/11/	16 10/17/16	LOCAL NEWS :1 LOCAL NEWS :1		11-11:35PM		:30	0	\$105.00P-4	0.00 NM	5	\$525.00
	Start Date ek: 10/10/16 ek: 10/17/16	End Date 10/16/16 10/23/16	Weekdays -1111 M	Spots/Week 4 1	Rate \$105.00 \$105.00	Rating 0.00 0.00						
17	All 10/11/	16 10/17/16	TONIGHT SHOW TONIGHT SHOW		11:35PM-12	:37AM	:30	0	\$95.00P-4	0.00 NM	10	\$950.00
_	Start Date ek: 10/10/16 ek: 10/17/16	End Date 10/16/16 10/23/16	Weekdays -2222 M	Spots/Week 8 2	<u>Rate</u> \$95.00 \$95.00	Rating 0.00 0.00						
18	Ali 10/11/	16 10/16/16	Saturday 8-9PM WEEKEND WHE	CM EL OF FORTI	8:30-9PM (8:30 PM-9:0	S- 00 PM)	:30	1	\$50.00P-4	0.00 NM	1	\$50.00
Wee	<u>Start Date</u> ek: 10/10/16	End Date 10/16/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 19	All 10/11/	16 10/16/16	LOCAL NEWS :1 LOCAL NEWS :1		11-11:30pm	S-	:30	1	\$95.00P-4	0.00 NM	1	\$95.00
Wee	Start Date ek: 10/10/16	End Date 10/16/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$95.00	Rating 0.00						
N 20	All 10/11/1	16 10/16/16	LOCAL NEWS :1 LOCAL NEWS :1		11-1135PM	S	:30	1	\$45.00P-5	0.00 NM	1	\$45.00
Wee	Start Date ek: 10/10/16	End Date 10/16/16	Weekdays S	Spots/Week 1	Rate \$45.00	Rating 0.00						
N 21	All 10/17/1	16 10/17/16	NORTHWEST TO NORTHWEST TO		5-6AM	M	:30	1	\$10.00P-5	0.00 NM	1	\$10.00
Wee	<u>Start Date</u> ek: 10/17/16	End Date 10/23/16	Weekdays M	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.00						
12										Totals	76	\$12,805.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check	applicable	box)
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☐ FEDERAL CANDIDATE

■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

KNDO/KNDU Date: 09/29/16										
I, Shorr Johnson Magnus										
being/on behalf of: _Jay Inslee										
ified candidate	e of the Den	nocratic		,						
for the office	of: Govern	nor								
eral				(1						
election to be held on: November 8, 2016										
do hereby request station time as follows:										
Broadcast Day, Length Rotation or Package Time of Days Class Times per Week Weeks										
	hnson Magaif of: Jay II ified candidate for the office eral held on: No juest station ti Time of Day, Rotation or Package	Richland / Kennew Phinson Magnus Jay Inslee If of: Jay Inslee If of	Richland / Kennewick/ Pasce Phrison Magnus Jay Inslee If of: Jay Inslee Jenocratic Governor For the office of: Governor It is provided in the provided in th	Richland / Kennewick / Pasco Thinson Magnus Time of Day, Rotation or Pasco Date Richland / Kennewick / Pasco Democratic Democratic Democratic Democratic Sovernor Paral Democratic Time of Day, Rotation or Days Class Times per Week						

I represent that the payment for the above described broadcast time has been furnished by:

Jay Inslee for Washington

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phillip Lloyd

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

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To Be Signed By Candidate or Authorized Committee

09/29/2016	My 1/1
Date	Signature

To Be Signed By Station Representative

Accepted DAccepted in Part DRejected

Signature Printed Name Title