



ISSUES AND PROGRAMS

WVTY

FIRST QUARTER 2024

Interviews

The list below shows regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

Issue: New Year; New Ways to get 'got' by the bad guys.

Program Title: – What does the Better Business Bureau in Wisconsin do? More than you know...

Description: For more than 100 years, the Better Business Bureau has been helping people find businesses, brands and charities they can trust. There are local, independent BBBs across the United States, Canada and Mexico, and including the BBB of Wisconsin; which was founded in 1939 and serves the entire state of Wisconsin.

Guest: Lisa Schiller – Better Business Bureau of Wisconsin.

Date/Time: 2/4/24 6:00 AM

Duration: 8:01

Issue: Need help? Try Catholic Charities of the Archdioceses of Milwaukee with offices in Sheboygan, Fond du Lac, West Bend, Beaver Dam, Racine, Kenosha, Elkhorn, Waukesha, and Milwaukee.

Program Title: Catholic Charities, not just for those of the Catholic faith; open to ALL religions and faiths.

Description: It is Lent for thousands of Catholics across SE Wisconsin. A 40 day season of prayer and fasting all in preparation for Easter; Catholic Charities has had a significant impact on the quality of life in southeastern Wisconsin by helping thousands of individuals reach a higher degree of self-sufficiency. In serving the poor, Catholic Charities are cultivating stronger communities. To immediately assist thousands of families, children and individuals of all faiths.

Guest: Jackie Rekowski - Director of Mission Advancement, Catholic Charities of the Archdiocese of Milwaukee.

Date/Time: 3/3/24 6:00 AM

Duration: 9:40

Issue: Serving The Irish Community beyond St. Patrick's Day.

Program Title: Learning your Irish Heritage at Irish Cultural & Heritage Center in downtown Milwaukee.

Description: The Irish Cultural and Heritage Center supports the Irish Community by serving as a venue dedicated to enhancing, promoting and preserving Irish culture and heritage, and serving the community at large.

Guest: Corey Webster - President of the Irish Cultural & Heritage Center in downtown Milwaukee.

Date/Time: 3/17/24 6:00 AM

Duration: 8:19

Local Events

WVTY airs Local Nuggets, which is a “What’s Happening” around the WVTY listening area. This includes many different non-profit events including food pantry dates and times, Red Cross Blood Drive donation opportunities, local library events, and many others.