

Focus Shows 2023

Quarterly Issue/Program List - 3rd Qtr 2023

There follows a listing of some of the significant issues responded to by Station WRJW 1320-AM, Picayune, MS, along with the most significant programming treatment of those issues for the period July 1, 2023 to September 30, 2023. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| Description of Issue | Program/Segment | Date | Time | Duration | Narration of Type and Description of Program/Segment |
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| PSA'S | PSA's | 7/1/23-9/30/23 | R.O.S. | 30 seconds | Various Public Service Announcements and others (see file). |
| Community | ASPCA News | Each Tue and Fri | 9:20:00 AM | 15 minutes | Local ASPCA news, and local pets available for adoption. |
| Education | Focus on Pearl River County - Picayune School District | 07/05/23 | 8:15:00 AM | 30 minutes | Kristi Mitchell, Principal, Picayune Memorial High School (PMHS), discussed Snap Codes for returning PMHS students, new student registration, and upcoming freshmen orientation events including 'Sit With Coach Kristi' and 'Goal Setting'. |
| Business/Industry | Focus on Pearl River County - Greater Picayune Area Chamber of Commerce | 07/06/23 | 8:15:00 AM | 20 minutes | Laci Lee, Executive Director, Greater Picayune Area Chamber of Commerce (GPACC), and Dustin Castrinos, Owner of The Henry Smith House, discussed upcoming Putt'n for the Pink Charity Ladies Only Tourney, Teacher Welcome Reception for new teachers, Annual Golf Tourney to raise funds for student scholarships, and GPACC membership. Business of the month is Pilger Title. |
| Community | MSU Extension Service Highlights | 07/07/23 | 9:05:00 AM | 15 minutes | Dawn Vosbein, Agent, MS State University Extension Office, discussed benefits and cautions for canning and pickling foods at home. A useful resource is soeasytopreserve.com . |
| | <u>Pre-Paid Political Interview</u> | 07/10/23 | 8:15:00 AM | 22 minutes | Lawrence Dupkin, Author, discussed his new children's book, <u>Jeb on the Farm</u> . |
| Education | Focus on Pearl River County - Pearl River County Libraries | 07/11/23 | 8:15:00 AM | 27 minutes | Linda Hanberry, President, Friends of Crosby Memorial Library and Cultural Center, Megan Miller, Coordinator, Children's Services at Crosby Memorial Library (CML), and Victoria Kingrey, Teen Programming Coordinator, CML, discussed wrapping up summer children's reading programs, upcoming fall reading programs, new Book Club for adults, and fall teen programs. |
| Education | Focus on Pearl River County - Pearl River Community College | 07/12/23 | 8:15:00 AM | 20 minutes | Delana Harris, Executive Director, Development Foundation and Alumni Services, Pearl River Community College, discussed current scholarship process, and upcoming Athletic Hall of Fame, Duck Derby, and Brownstone Center events. |

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| Community | Focus on Pearl River County - Pearl River County Supervisors | 07/13/23 | 8:15:00 AM | 29 minutes | Christy Goss, Project Manager, Pearl River County Economic Development (PRCED), and Lindsay Ward, Director, PRCED Program, discussed the value of economic development, state and federal funding, community service hours for students, and upcoming Aerospace Defense Symposium, |
| Government | Spotlight on Southern MS Industries and Opportunities | 07/13/23 | 4:05:00 PM | 20 minutes | Michelle Anderson, CEO, Infinity Science Center (ISC), discussed history of ISC and current exhibits, upcoming traveling exhibits to be presented at ISC, and the summer Space Camp Program. |
| Education | Focus on Pearl River County - Picayune School District | 07/19/23 | 8:15:00 AM | 12 minutes | Amanda Cloy, Volleyball Coach, Picayune Memorial High School (PMHS), discussed explosion of volleyball in Mississippi, summer workouts at PMHS, and upcoming home game promotions. |
| Government | <u>Pre-paid political</u> | 07/20/23 | 8:15:00 AM | 15 minutes | Stacey Wilkes, MS House Representative, District 106, discussed parental bill of rights, hearing on prescription drugs, rural hospitals, industrial park in Poplarville, and technology park at Picayune airport. |
| Community | MSU Extension Service Highlights | 07/11/23 | 9:05:00 AM | 15 minutes | Barb Medlock, Events Coordinator, Crosby Arboretum (CA), discussed upcoming events at CA including glass blowing class, reptile adoption event, and BugFest. |
| Community | Focus on Pearl River County - Picayune City Offices | 07/25/23 | 8:15:00 AM | 24 minutes | Trevor Adam, Director, Parks and Recreation, City of Picayune, and Devin Hedgepeth, City Engineer, Picayune, discussed the Gulf Coast Restoration Fund, and Friendship Park master plan including new bathrooms, drainage, turf, and parking. |
| | <u>Pre-paid Political interview</u> | 07/26/23 | 8:15:00 AM | 25 minutes | Richard D. Burge Jr. discussed his campaign for Tax Assessor/Collector |
| Community | MSU Extension Service Highlights | 07/28/23 | 9:05:00 AM | 15 minutes | Dr. Eddie Smith, Pearl River County Coordinator, MSU Estension Service Agent and Southern Gardening Host, and Teresa Covington, President, Master Gardeners, discussed Muscadine Field day, upcoming Master Gardeners' meeting, victory gardens, and small gardens for small budgets. |
| Education | Focus on Pearl River County - Picayune School District | 08/02/23 | 8:15:00 AM | 18 minutes | Principal Tarva Cook, and Teacher Brittany Parker, Southside Upper Elementary School, discussed plans for new school year, including Meet the Teacher, Open House, and Parent Square. |
| Business/Industry | Focus on Pearl River County - Greater Picayune Area Chamber of Commerce | 08/03/23 | 8:15:00 AM | 26 minutes | Laci Lee, Executive Director, Greater Picayune Area Chamber of Commerce (GPACC), and Adam Robin, Owner of Southern Physical Therapy, discussed welcome receptions for Pearl River Central and Picayune School Districts, ribbon cutting at Sweet Magnolia Boutique and Resale, and Putt'n for the Pink charity ladies-only golf tourney. Business of the month is All Animal Health Clinic. |

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| Government | Spotlight on Southern MS Industries and Opportunities | 08/03/23 | 4:05:00 PM | 20 minutes | Blaine LaFontaine, Executive Director and Chief Executive Officer, Hancock County Port and Harbor Commission (HCPHC), the economic development authority for Hancock County. HCPHC supports ports, air, and space activities, and operates both the Port Bienville Industrial Park and Stennis International Airport. |
| Community | MSU Extension Service Highlights | 08/04/23 | 9:05:00 AM | 14 minutes | Herschel Rector, Master Gardener and Agent, MSU Extension Service, discussed the County Gardeners Extension Express Newsletter, and tips for planting and maintaining a Fall garden. |
| Education | Focus on Pearl River County - Pearl River Community College | 08/09/23 | 8:15:00 AM | 20 minutes | Delana Harris, Executive Director, Development Foundation and Alumni Services, Pearl River Community College, reported recent Hall of Fame Banquet was huge success, Golf Tournament was sold out, and Duck Derby raised \$1000 for scholarships. Also discussed upcoming Meet The Wildcats, and Tim Tebow presentation at Brownstone Center for the Performing Arts. |
| Community | Focus on Pearl River County - Pearl River County Supervisors | 08/10/23 | 8:15:00 AM | 27 minutes | Sean Wise, Director, Emergency Management Operations, Pearl River County (PRC), discussed hurricane preparedness including evacuation policies and traffic, burn bans, PRC emergency services including fire departments. |
| Community | MSU Extension Service Highlights | 08/11/23 | 9:05:00 AM | 15 minutes | Roxann Gort and Phyllis Goodwin, Pearl River County Master Gardeners, discussed the new Pollinator Gardens at Poplarville City Park, No Dig Garden Workshop that is part of phase two of Project Pollinator gardens, and upcoming Meet and Greet at the Park. |
| Education | Focus on Pearl River County - Pearl River Central Schools | 08/15/23 | 8:15:00 AM | 27 minutes | John Shows, Superintendent, Pearl River Central School District, discussed challenges of being a new superintendent and his goals to create a positive, safe, and fun environment to increase achievement and instill a growth mindset in staff and students. |
| Education | Focus on Pearl River County - Picayune School District | 08/16/23 | 8:15:00 AM | 18 minutes | Alyssa Dunham, Child Find Coordinator, and Denise Peterson, Behavior Specialist, Office of Exceptional Education (OEE), discussed goals and functions of OEE, including testing, and special education services offered. |
| Government | Focus on Pearl River County | 08/17/23 | 8:17:00 AM | 15 minutes | Stacey Wilkes, MS House Representative, District 106, discussed prescription drugs, Corrections Committee meeting, paving I-59 at exit 6 and at Richardson Road turning lanes, growth in new industry in MS and especially in Pearl River County, education and dyslexia programs in schools, and Child Protective Services constituent issues. |
| Community | MSU Extension Service Highlights | 08/18/23 | 9:05:00 AM | 17 minutes | Dawn Vosbein, Agent, MS State University Extension Office, discussed upcoming Pearl River County Fair, tips on food safety, and many ways to enjoy fruits and vegetables September is National Fruits and Vegetables Month |

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| Community | Focus on Pearl River County - Picayune City Offices | 08/22/23 | 8:15:00 AM | 31 minutes | Eric Morris, Assistant City Manager, City of Picayune, discussed new welcome sign on I-59 at Exit 6, expansion of Crosby Commons including a new gazebo, renaming of The City of Picayune Southside Municiple Complex located at Palestine and Crosby Roads, and upcoming Christmas on the Rails. |
| | <u>Pre-paid Political interview</u> | 08/23/23 | 8:15:00 AM | 30 minutes | Jo Lynn Houston, discussed her campaign for Tax Assessor/Collector, with Tisha Johnson. |
| Community | MSU Extension Service Highlights - Getting Your Garden Ready with Dr. Eddie | 08/24/23 | 9:05:00 AM | 30 minutes | Dr. Eddie Smith, Pearl River County Coordinator, MSU Estension Service Agent and Southern Gardening Host, discussed Muscadine Field day, planting and caring for fruit trees, growing grass, planting Fall gardens, mulch for vegetable gardens, and pond maintenance. |
| Community | MSU Extension Service Highlights | 08/25/23 | 9:05:00 AM | 14 minutes | Alex Shook, Agent/4-H, MSU Extension Service, discussed MS Horse Show championship, Dairy Poster Contest, shooting sports, livestock show, and 4-H events at upcoming Pearl River County Fair. |
| | <u>Pre-paid Political interview</u> | 08/28/23 | 8:15:00 AM | 31 minutes | Jo Lynn Houston, Candidate for Pearl River County (PRC) Tax Assessor/Collector, Tisha Johnson, and Gary Beech, incumbent PRC Tax Collector/Assessor, discussed campaign. |
| Community | Focus on Pearl River County | 08/30/23 | 8:15:00 AM | 13 minutes | Sandra Burke, Director, Sav-A-Life Pregnancy Support Services (SALPSS), discussed mission and functions of SALPSS, and upcoming 2nd Annual Sav-A-Life Banquet titled "The Beat Goes On", and upcoming Walk For Life. |
| Community | MSU Extension Service Highlights | 09/01/23 | 9:05:00 AM | 14 minutes | Dr. Eddie Smith, Pearl River County Coordinator, MSU Estension Service Agent and Southern Gardening Host, discussed curent rain and burn ban, and upcoming events including Muscadine Field Day, Smart Landscapes program on Zoom Webinar, Ornamental Horticulture Field Day in Poplarville, and Fall County Fair. |
| Education | Focus on Pearl River County - Picayune School District | 09/06/23 | 8:15:00 AM | 27 minutes | David Barrows, Director of Maintenance, Picayune School District (PSD), Bobbie Jo Smith, Custodial Supervisor, PSD, and Hanna Domingue, Custodian, discussed multi-purpose buildings and outdoor classrooms being built at four local elementary schools, security fencing, and secure entrances. PSD has a staff of 32 persons and maintains 20 separate facilities. |
| Government | Spotlight on Southern MS Industries and Opportunities | 09/07/23 | 4:05:00 PM | 20 minutes | Admiral Ron Piret, Commander, Naval Meteorology and Oceanographic Command (CNMOC), discussed the mission and role of CNMOC in support of Fleet operations worldwide. Also discussed Advanced Navy Techology Exercise (ANTX) program, upcoming OCEANS 2023 Conference and Navy's participation in the event. |
| Community | MSU Extension Service Highlights | 09/08/23 | 9:05:00 AM | 14 minutes | Herschel Rector, Master Gardener and Agent, MSU Extension Service (MSU-ES), discussed ways MSU-ES meets community needs, and mentioned several services offered by MSU-ES Master Gardener Program. |

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| Business/Industry | Focus on Pearl River County - Greater Picayune Area Chamber of Commerce | 09/11/23 | 8:15:00 AM | 22 minutes | Laci Lee, Executive Director, Greater Picayune Area Chamber of Commerce (GPACC), and Nancy Oldmixon, Owner, Yunity Nutrition, discussed Leadership Program Kickoff, grand opening of The Sip District, GPACC membership, and upcoming Putt'n for the Pink ladies' golf tournament, and MedCentris Open House. Business of the Month is Dixie Que BBQ. |
| Education | Focus on Pearl River County - Pearl River County Libraries | 09/12/23 | 8:15:00 AM | 24 minutes | Lamont Pearson, Director, Pearl River County Library System (PRCLS), and Linda Hanberry, President, Friends of Crosby Memorial Library (FCML) and Cultural Center, discussed the importance of FCML support for Crosby Memorial Library, ways to preserve family documents and albums, and upcoming programs including Dining with Diabetes, and Symposium for Writers. |
| Education | Focus on Pearl River County - Pearl River Community College | 09/13/23 | 8:15:00 AM | 20 minutes | Delana Harris, Executive Director, Development Foundation and Alumni Services (DFAS), Pearl River Community College (PRCC), reported PRCC enrollment is over 5,600 students and is the 4th largest community college in MS. Also discussed DFAS focus on Career Technical Education and non-traditional scholarships, Homecoming, and upcoming programs at The Brownstone Center for the Arts, including MS Symphony and Fine Arts Hall of Fame. |
| Community | Focus on Pearl River County - Pearl River County Supervisors | 09/14/23 | 8:15:00 AM | 29 minutes | Christy Goss, Project Manager, Pearl River County (PRC) Economic Development, and Adrain Lumpkin, PRC Administrator, discussed upcoming County Fair, current remodeling of old tax office in Poplarville, construction of new office in annex, construction of MSU Extension auditorium, and 2024 Budget. |
| Community | Focus on Pearl River County - Special Event | 09/18/23 | 8:15:00 AM | 13 minutes | Debbie Lancaster, Treasurer, Exchange Club of Picayune (ECP), discussed upcoming ECP 4th Annual Poker Run to benefit Advocates for Freedom. |
| Education | Focus on Pearl River County - Pearl River Central Schools | 09/19/23 | 8:15:00 AM | 22 minutes | Dr. Stephanie Morris and Aimie Saucier, Assistant Principals, Pearl River Central Elementary School (PRCES), discussed PRCES attendance goals and incentives including Hallway Dance Party and prizes. Also discussed Positive Behavior Incentives and Support (PBIS), 5th grade student council, and upcoming events including All-A Breakfast, Fall Meet & Greet, and Book Fair. |
| Education | Focus on Pearl River County - Picayune School District | 09/20/23 | 8:15:00 AM | 20 minutes | Geri Grubbs, Director, Public Relations, Picayune School District (PSD), Jeremy Sheasby, Swimming Coach, Picayune Memorial High School (PMHS), and Allen Hickman, Golf Coach, PMHS, discussed Parent Square app for communication between parents, teachers, and faculty, and various sports activities at PMHS including swimming, wrestling, volleyball, golf, and football teams. |

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| Community | MSU Extension Service Highlights | 09/22/23 | 9:05:00 AM | 16 minutes | Dawn Vosbein, Agent, MS State University Extension Office, discussed school lunch program in Pearl River County including separate funding for the program, and the use of vending machines in elementary schools. Also discussed ways to cook with pumpkin. October is National Pumpkin Month, and National School Lunch Program Month. |
| Community | Focus on Pearl River County - Special Event | 09/25/23 | 8:15:00 AM | 15 minutes | Laura Ewald, President, Picayune Writers Group (PWG), and Beti Spangel, Member, PWG, discussed membership and activities of PWG, and upcoming 14th Annual Writer's Symposium. |
| Community | Focus on Pearl River County - Picayune City Offices | 09/26/23 | 8:15:00 AM | 27 minutes | Eric Morris, Assistant City Manager, City of Picayune, discussed upcoming Halloween In The Commons, Annual Christmas Tree Lighting, and Christmas on the Rails. |
| Community | MSU Extension Service Highlights - Getting Your Garden Ready with Dr. Eddie | 09/28/23 | 9:05:00 AM | 30 minutes | Dr. Eddie Smith, Pearl River County Coordinator, MSU Extension Service Agent and Southern Gardening Host, discussed upcoming programs including Falling In Love With Gardening, Butterflies In The Pass, and Zoom Webinars on Smart Landscapes. One person called in to discuss growing pecan trees. |
| Community | MSU Extension Service Highlights | 09/29/23 | 9:05:00 AM | 15 minutes | Barb Medlock, Events Coordinator, Crosby Arboretum, discussed upcoming events including Butterflies In The Pass, Bug Fest, and Music Under the Stars. |