

## ORDER



**Orders**  
**Order / Rev:** 2682766  
**Alt Order #:**  
**Product Desc:** Peters for Senate 2020  
**Estimate:** 6450  
**Flight Dates:** 09/29/20 - 10/05/20  
**Original Date / Rev:** 09/24/20 / 09/24/20  
**Order Type:** REG

**Primary AE:** WOOD National House  
**Sales Office:** N-HOU  
**Sales Region:** Nat

**Agency**  
**Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:** Screen Strategies Media Email  
 11150 Fairfax Blvd  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Gary Peters/US Senate/MI/Dem  
**Demographic:** A25+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	21	\$1,610.00	\$1,368.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	21	\$1,610.00	\$1,368.50	0.00
<b>Totals</b>	<b>21</b>	<b>\$1,610.00</b>	<b>\$1,368.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD National House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXSP	09/29/20	10/05/20	M-F 3-4p Peoples Court	CM	3-4p	MT-TF--	:30	3	\$70.00	P4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-TWTF--			3			\$70.00		0.00			
Week:		10/05/20	10/11/20	M-----			1			\$70.00		0.00			
N 2	WXSP	09/30/20	10/05/20	M-F 630-7p Family Feud	CM	630-7p	M-WT---	:30	2	\$100.00	P4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--WT---			2			\$100.00		0.00			
Week:		10/05/20	10/11/20	M-----			1			\$100.00		0.00			
N 3	WXSP	09/29/20	10/05/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	MTWT---	:30	3	\$70.00	P4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-TWT---			3			\$70.00		0.00			
Week:		10/05/20	10/11/20	M-----			1			\$70.00		0.00			
N 4	WXSP	09/30/20	09/30/20	Wed Prime Hour 1 Dateline	CM	8-9p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----			1			\$50.00		0.00			
N 5	WXSP	10/04/20	10/04/20	News 8 @10p Sunday News 8 @10p Sunday	CM	10-1030p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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 Alt Order #:  
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/Gary Peters/US Senate/MI/Dem  
 Product Desc: Peters for Senate 2020  
 Estimate: 6450

Grand Rapids WXSP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	-----S		1				\$150.00		0.00		
N 6	WXSP	09/29/20	10/05/20	M-F 2-3p Judge Mathis	CM	2-3p	MT-T--	:30	2	\$50.00	P4	0.00 NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	-T-T--		2				\$50.00		0.00		
		Week: 10/05/20	10/11/20	M-----		1				\$50.00		0.00		
N 7	WXSP	09/29/20	10/05/20	M-F 6-630p Family Feud	CM	6-630p	MTWTF--	:30	4	\$80.00	P4	0.00 NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	-TWTF--		4				\$80.00		0.00		
		Week: 10/05/20	10/11/20	M-----		1				\$80.00		0.00		
												Totals	21	\$1,610.00