

ORDER



Orders
Order / Rev: 2682766
 Alt Order #:
Product Desc: Peters for Senate 2020
Estimate: 6450
Flight Dates: 09/29/20 - 10/05/20
Original Date / Rev: 09/24/20 / 09/24/20
Order Type: REG

Primary AE: WOOD National House
Sales Office: N-HOU
Sales Region: Nat

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media Email
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Gary Peters/US Senate/MI/Dem
Demographic: A25+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/28/20 | 10/25/20 | 21 | \$1,610.00 | \$1,368.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2020 | 21 | \$1,610.00 | \$1,368.50 | 0.00 |
| Totals | 21 | \$1,610.00 | \$1,368.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---------------------|--------------|--------------|-------------------------------|---------|
| WOOD National House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|----------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WXSP | 09/29/20 | 10/05/20 | M-F 3-4p Peoples Court | CM | 3-4p | MT- TF-- | :30 | 3 | \$70.00 | P4 | 0.00 | NM | 4 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | - TWTF-- | | 3 | | | | \$70.00 | | 0.00 | | | |
| | | Week: 10/05/20 | 10/11/20 | M----- | | 1 | | | | \$70.00 | | 0.00 | | | |
| N 2 | WXSP | 09/30/20 | 10/05/20 | M-F 630-7p Family Feud | CM | 630-7p | M-WT--- | :30 | 2 | \$100.00 | P4 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | --WT--- | | 2 | | | | \$100.00 | | 0.00 | | | |
| | | Week: 10/05/20 | 10/11/20 | M----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 3 | WXSP | 09/29/20 | 10/05/20 | M-F 7-730p Seinfeld | CM | M-F 7-730p | MTWT--- | :30 | 3 | \$70.00 | P4 | 0.00 | NM | 4 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | -TWT--- | | 3 | | | | \$70.00 | | 0.00 | | | |
| | | Week: 10/05/20 | 10/11/20 | M----- | | 1 | | | | \$70.00 | | 0.00 | | | |
| N 4 | WXSP | 09/30/20 | 09/30/20 | Wed Prime Hour 1 Dateline | CM | 8-9p | --W---- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | --W---- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 5 | WXSP | 10/04/20 | 10/04/20 | News 8 @10p Sunday News 8 @10p Sunday | CM | 10-1030p | -----S | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 2682766
 Alt Order #:
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/Gary Peters/US Senate/MI/Dem
 Product Desc: Peters for Senate 2020
 Estimate: 6450

Grand Rapids WXSP

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | -----S | | 1 | | | | \$150.00 | | 0.00 | | | |
| N 6 | WXSP | 09/29/20 | 10/05/20 | M-F 2-3p Judge Mathis | CM | 2-3p | MT-T--- | :30 | 2 | \$50.00 | P4 | 0.00 | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | -T-T--- | | 2 | | | | \$50.00 | | 0.00 | | | |
| | | Week: 10/05/20 | 10/11/20 | M----- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 7 | WXSP | 09/29/20 | 10/05/20 | M-F 6-630p Family Feud | CM | 6-630p | MTWTF-- | :30 | 4 | \$80.00 | P4 | 0.00 | NM | 5 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | -TWTF-- | | 4 | | | | \$80.00 | | 0.00 | | | |
| | | Week: 10/05/20 | 10/11/20 | M----- | | 1 | | | | \$80.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 21 | \$1,610.00 |