Exhibit B

Interviewee Recruitment Sources

Job Title	Recruitment Sources Contacted. The number of interviewees referred by a source appears in parentheses after the source. The total appears in bold below the hire date.	Date of Hire
Coordinator, Campaign	KQED.org Craigslist Indeed (1) KQED Employee Referral Idealist (1) Association of Fundraising Professionals Golden Gate Internal Candidate* (1)	4/13/2015 **3**
Financial Accounting Manager	KQED.org Craigslist Indeed KQED Employee Referral Robert Half *(3)	7/27/2015 **3**
Media Services Coordinator	KQED.org (1) Craigslist Indeed*(3) KQED Employee Referral (1)	3/16/2015 **5**
HR Coordinator	KQED.org (1) Craigslist Indeed*(3) KQED Employee Referral (1) Jobster.com	4/6/2015 **5**
Interactive Producer, The Do List	KQED.org (1) Craigslist Indeed*(3) KQED Employee Referral (2) LinkedIn	4/6/2015 **6**
Manager, Marketing and Communications	KQED.org (1) Craigslist (1)	4/16/2015

Position	Sources	Date	Count
Project Manager Annual Major Gifts	Indeed*(1) Media Bistro Public Relations Sociey of America (PRSA)		3
Reporting and Analysisand Metrics	KQED.org Craigslist Indeed KQED Employee Referral (1) Opportunity Knocks Idealist Association of Fundraising Professionals Golden Gate Internal Candidate* (2)	5/14/2015	3
Utility Maintenance Employee	KQED.org Craigslist Indeed (2) KQED Employee Referral (1) Internal Candidate*	4/13/2015	3
Senior Editor, Arts	kQED.org Craigslist KQED Employee *(1) LinkedIn (1) Journalismjobs.com	5/1/2015	2
Development Associate,Database/Gift Processing	KQED.org Craigslist Indeed KQED Employee Referral (1) Opportunity Knocks Idealist *(1) CPB.org (1) Job was not posted here but applicant listed it	5/11/2015	3
Production and Operations Manager	KQED.Org*(2) Craigslist Indeed	4/6/2015	3

Position	Recruitment Sources	Date Posted	No.
Interactive Media Producer, Science Education	KQED.org (1), Craigslist, Indeed, KQED Employee Referral*(1), EdSurge, LinkedIn (1) Job was not posted here but applicant listed it	6/1/2015	3
Interactive Media Producer, Arts Education	KQED.org *(2), Craigslist, Indeed, KQED Employee Referral, Ed Surge, Linked In (1) Job was not posted her but applicant listed it.	6/8/2015	3
Interactive Media Producer,. Education	KQED.org (3), Craigslist, Indeed, KQED Employee Referral, EdSurge	6/8/2015	4
Project Supervisor, Video Production and Distribution	KQED.org (3), Craigslist, Indeed, EdSurge, KQED Employee Referral*(1)	6/16/2015	8
Assistant Program Manager	KQED.org (3), Craigslist, Indeed (3), KQED Employee Referral, LinkedIn*(2), Bay Area Video Coalition (BAVC), KQED.org (1)		

Title	Sources	Date	Count
Title became Assistant Director TV Programming	Craigslist Indeed KQED Employee Referral*(4) Current MyPBS	8/3/2015	5
Facilities Manager	KQED.org (2) Cragislist (1) Indeed(1) KQED Employee Referral LinkedIn*(4)	1/20/2015	8
Interactive Editor and Producer, Visual Arts	KQED.org (1) Craigslist Indeed KQED Employee Referral*(2) JournalismJobs.com LinkedIn	6/2/2015	3
Utility Maintenance	KQED.org (1) Craigslist Indeed* (1) KQED Employee Referral	1/5/2015	2
Gift Planning Associate	KQED.org* (2) Craigslist Indeed KQED Employee Referral Opportunity Knocks Idealist Jewish Vocational Services (JVS) The Northern California Planned Giving Council	12/4/2014	2
Production Assistant	KQED.org* (2) Craigslist Indeed KQED Employee Referral (2)	1/5/2015	4

Position	Sources	Date	
Digital Health Editor	KQED.org*(3) Craigslist Indeed (3) KQEd Employee Referral Society of Professional Journalists	2/9/2015	6
Corporate Reporting Assistant	KQED.org(1) Craigslist* (3) Indeed (1) KQED Employee Referral	2/17/2015	5
Senior Marketing and Research Associate	KQED.org Craigslist*(1) Indeed KQED Employee Referral LinkedIn (1)	3/9/2015	2
Sales Associate	KQED.org*(3) Craigslist Indeed KQED Employee Referral	3/9/2015	3
Local Marketing Director	KQED.org (2) Craigslist Indeed* KQED Employee Referral	3/9/2015	2
Associate Foundation and Government Suppot	KQED.org Craigslist Indeed (1) KQED Employee Referral*(1) Idealist (1)	2/23/2015	3
Project Manager, Foundation and Government Support	KQED.org*(6) Craigslist Indeed KQED Employee Referral	8/23/2015	7

Position	Sources	Date	Number
Salesforce Administrator	Opportunity Knocks Idealist (1) Chronicle of Philanthropy KQED.org Craigslist Indeed*(2) KQED Employee Referral LinkedIn (1)	7/6/2015	3
Newsroom Coordinator	KQED.org Craigslist* (2) Indeed KQED Employee Referral (1)	6/29/2015	3
Product Manager	KQED.org Craigslist Indeed KQED Employee Referral *(1) SimplyHired.com LinkedIn (1) Twitter (1) Listed as a source by candidate	Candidate was due to start on 7/25/17 but did not start until 8/1/2016	3
Senior Administrator, Traffic Operations	KQED.org*(5) Craigslist Indeed KQED Employee Referral SimplyHired.com (1) Listed as source by candidate	12/8/2014	6
Director of Individual Major Gifts	KQED.org Craigslist Indeed (1) KQED Employee Referral*(2) Opportunity Knocks KQED.org	8/4/2014	3
Reporter, Politics and Government Desk	KQED.org		

Position	Recruitment Sources	Date	#
Newsroom Support Coordinator	Craigslist Indeed (1) KQED Employee Referral*(3) JournlismNext.com Media Bistro Journalismjobs.com Asian American Journalists Association	1/26/2015	4
Human Resources Specialist	KQED.org*(1) Craigslist (1) Indeed (1) KQED Employee Referral	10/27/2014	3
Development Associate, Annual Major Gifts	KQED.org (4) Craigslist Indeed* (1) LinkedIn (2) KQED Employee Referral Northern California Human Resources Association (NCHRA)	10/20/2014	7
Friday Forum Host	KQED.org (1) Craigslist Indeed (1) KQED Employee Referral Idealist*(2)	11/17/2014	4
Executive Editor News	KQED.org Craigslist Indeed KQED Employee Referral (1) Internal Candidate* (4) Asian American Journalists Association Media Bistro Journalismjobs.com	10/15/2014	5
	KQED.org (4) Craigslist	9/22/2014	

	Indeed KQED Employee Referral*(6) LinkedIn (1) Current Asian American Journalists Association National Association of Hispanic Journalists National Association of Black Journalists The Society of Professional Journalists Media Bistro		11
Accounts Receivable Accountant	KQED.org* (3) Craigslist (1) Indeed (1) KQED Employee Referral Opportunity Knocks	9/29/2014	5
Editor/Mindshift	KQED.org Indeed KQED Employee Referral* (2) Journalismjobs.com Media Bistro UC Berkeley	9/22/2014	2
Senior Editor, Silicon Valley News Desk	KQED.org Indeed KQED Employee Referral*(4) Asian American Journalists Association LinkedIn (1) Journalismjobs.com Society of Professional Journalists National Association of Hispanic Journalists National Association of Black Journalists	9/15/2014	5
Technical Porject Manager	KQED.org Craigslist (1) Indeed	8/18/2014	3

Position	Sources	Date	Number
Financial Services Manager	KQED Employee Referral*(2) LinkedIn KQED.org Craigslist (1) Indeed KQED Employee Referral*(2) LinkedIn Robert Half *(6)	12/15/2014	9
Project manager, Annual Major Gifts	KQED.org Craigslist Indeed* (2) KQED Employee Referral (1)	8/11/2014	3
The Coordinator, Marketing and Communications	KQED.org Craigslist Indeed (1) KQED Employee Referral*(2) Media Bistro Opportunity Knocks	10/14/2014	3
Operation Technician	KQED.org (1) Craigslist Indeed KQED Employee Referral *(2)	1/5/2015	3
Reporter-Enterprise (2)	KQED.org (1) Craigslist Indeed KQED Employee Referral *(2) Society of Professional Journalists Corporation for Public Broadcasting*(2) Journalismjobs.com (1)(not on orignal report)	4/13/2015 1/6/1900	3
Financial Accounting Manager	KQED.org Craigslist Indeed	3/16/2015	2

Position	Sources	Date	Number
	KQED Employee Referral Robert Half*(2) LinkedIn University of Stanford University of California at Berkeley CalCPA Education Foundation		
Forum, Producer	KQED.org Craigslist (1) Indeed KQED Employee Referral* (5) Journalismjobs.com Asian American Journalists Association Society of Professional Journalists JournalismNext.com	2/9/2015	6
Lead User Experience Designer	KQED.org (1) Craigslist Indeed KQED Employee Referral* (1) Media Bistro	1/30/2015	2
Executive Producer	KQED.org (1) Craigslist Indeed KQED Employee Referral*(1) LinkedIn Asian American Journalists Association Society of Professional Journalists	1/12/2015	2
AM Reporter/Host, The California Report	KQED.org Craigslist Indeed KQED Employee Referral*(1) LinkedIn Asian American Journalists Association Society of Professional Journalists	12/10/2014	1

Position	Sources	Date	Number
Arts Multimedia Producer (2)	KQED.org (2) Craigslist Indeed KQED Employee Referral LinkedIn JournalismNext.com Asian American Journalists Association National Association of Black Journalists University yof California Berkeley-Journalism Stanford Career Fair *(1) (was not posted but candidate identified it as the source)	1/24/2015 3/16/2015	3
Youth Participation Manager	KQED.org *(1) Craigslist Indeed KQED Employee Referral (4) Opportunity Knocks Idealist (1)	6/1/2015	6
Program Manager, Education	KQED.org Craigslist (1) Indeed*(1) KQED Employee Referral (1)	5/8/2015	3
Online Learning Manager	KQED.org *(2) Craigslist Indeed KQED Employee Referral EdSurge	5/26/2015	2
Manager, IT Projects and Services	KQED.org Craigslist (1) Indeed KQED Employee Referral (1) LinkedIn*(2) GlassDoor (1) Not posted there but candidate identified it as a source	7/20/2015	5

Position	Sources	Date	
Interactive Editor and Producer, Music	KQED.org Craigslist Indeed KQED Employee Referral *(2) LinkedIn (1) Journalismjobs.com University of Calfiornia Berkeley-Journalism Stanford Career Fair	12/1/2014	3
Senior Associate National Marketing	KQED.org*(3) Craigslist Indeed KQED Employee Referral	10/6/2014	3

Job Title	Recruitment Sources Contacted. The number of interviewees referred by a source appears in parentheses after the source. The total appears in **bold below the hire date.**	Date of Hire
Production Finance Operations Manager, Arts	KQED.org* Craigslist (1) Indeed KQED Employee Referral	5/16/2016 **1**
Coordinator, Marketing and Communications	KQED.org Craigslist (2) Indeed (1) KQED Employee Referral Internal Candidate(2)*	5/16/2016 **5**
JavaScript Engineer	KQED.org (1) Craigslist Indeed KQED Employee Referral* (2) Dice Career Fair	2/22/2016 **3**
Accounts Payable Accountant	KQED.org Craigslist Indeed* (2) KQED Employee Referral	5/2/2016 **2**
Lead Software Engineer	KQED.org* (2) Craigslist Indeed (1) KQED Employee Referral (2) LinkedIn Dice GitHub	4/25/2016 **5**
Digital Video Producer	KQED.org Cragislist	

Position	Sources	Date	Number
Premium Fulfillment Coordinator	Indeed* (2) KQED Employee Referral (1) BAVC	4/18/2016	3
Interface Engineer (This job originally listed as Front End Engineer)	KQED.org (1) Cragislist (1) Indeed* (1) KQED Employee Referral (3) Mills UCSC SFSU.	2/28/2016	6
Digital Health Editor	KQED.org (1) Cragislist Indeed* (1) KQED Employee Referral Smashing Magazine KROP The FWA Stanford Job Board Berkeley Job Board	8/31/2015	2
	KQED.org (4) Cragislist Indeed KQED Employee Referral Current.org CPB.org Internal Candidate* (1)	2/22/2016	5
Media Research Manager	KQED.org Cragislist Indeed KQED Employee Referral Opportunity Knocks Idealist Internal Promotion* (1)	3/28/2016	1

Position	Sources	Date	#
Digital Marketing Supervisor	KQED.org Cragislist Indeed KQED Employee Referral Opportunity Knocks Idealist Internal Candidate*(1)	3/22/2016	1
Program Host	KQED.org (4) Cragislist Indeed KQED Employee Referral Asisan American Journalists Association Current.org Journalism Jobs Society of Professional Journalists National Association of Hispaic Journalists National Association of Black Journalists Radtio Television Digital News Association Internal Candidate* (2)	3/24/2016	6
Accounts Receivable Supervisor	KQED.org (1) Cragislist Indeed KQED Employee Referral CalCPA Robert Half* (7)	4/4/2016	8
Interactive Media Producer, Education (Became Online Learning Specialist)	KQED.org (3) Cragislist Indeed KQED Employee Referral EdSurge LinkedIn (1) Not noted on original report	4/25/2016	4
Ad Operations Administrator	KQED.org Cragislist	3/28/2016	

Position	Recruitment Sources	Date	#
	Indeed (2) KQED Employee Referral (1) LinkedIn Internal Candidate*		3
Fixed Assets Acct	KQED.org Cragislist Indeed KQED Employee Referral LinkedIn Robert Half* (2)	2/1/2016	2
Reporter III, Host II, Science	KQED.org (1) Cragislist Indeed KQED Employee Referral (1) Linkedln Asisan American Journalists Association National Association of Hispaic Journalists National Association of Black Journalists	2/17/2016	2
Information Designer, Science	KQED.org* (3) Cragislist Indeed (1) KQED Employee Referral Journalismjobs.com LinkedIn Media Bistro Media Jobs	12/28/2015	4
Project Manager	KQED.org (1) Cragislist (1) Indeed KQED Employee Referral (1) LinkedIn	4/1/2016	3

Position	Sources	Date	Number
AM News Anchor	KQED.org* (4) Cragislist Indeed LinkedIn KQED Employee Referral Current Asisan American Journalists Association National Association of Black Journalists National Association of Hispanic Journalists Maynard.org	4/4/2016	4
Technical Project Manager	KQED.org* (1) Craigslist Indeed (1) KQED Employee Referral LinkedIn (2)	12/15/2015	4
Director of Technology, Online	KQED.org (2) Craigslist Indeed KQED Employee Referral*(1) LinkedIn (2)	11/18/2015	5
Facilites Services Supervisor	KQED.org (1) Craigslist Indeed* (2) KQED Employee Referral LinkedIn	1/5/2016	3
Director of Individual Major Gifts	KQED.org* (1) Craigslist Indeed (1) KQED Employee Referral LinkedIn Idealist.org Opportunity Knocks AFP Goldern Gate	1/5/2016	2

Position	Sources	Date	#
Project Mgr, DevOps-Gift Reporting, Analysis and Metrics	AFP Silicon Valley KQED.org*(2) Craigslist Indeed LinkedIn KQED Employee Referral Opportunity Knocks Idealist.org AFP Golden Gate AFP Silicon Valley	12/14/2015	2
Sacramento Politics &Govt Reporter	KQED.org*(2) Craigslist Indeed KQED Employee Referral LinkedIn Radio Television Digital News Association Current Journalismjobs.com Society of Professional Journalists National Association of Black Journalists National Association of Hispanic Journalists Asian American Journalists Association	12/28/2015	2
Communication and Engagement Mgr., Edu	KQED.org (4) Craigslist Indeed KQED Employee Referral Idealist.org*(1) UC Berkeley Stanford MBA Santa Clara University LinkedIn	1/4/2016	5
Financial Services Associate	KQED.org (2)		

Title	Sources	Date	Count
Designer	Craigslist Indeed KQED Employee Referral LinkedIn SFSU USF Cal State East Bay SJSU Idealist* (not on original report)	12/21/2015	2
		10/7/2015	2
	KQED.org* (2) Craigslist Indeed KQED Employee Referral LinkedIn California College of Arts	12/14/2015	2
DBA/Complex Query Writer	KQED.org Craigslist Indeed KQED Employee Referral LinkedIn Dice Career Fair Silicon Valley Career Fair*(1)	12/7/2015	1
Project Manager, Events (This is a title correction the original report said the title was Product Manager	KQED.org *(3) Craigslist Indeed (2) KQED Employee Referral (1) Simply Hired.com LinkedIn (1)	12/7/2015	7
Salesforce Admin	KQED.org (1) Cragislist Indeed KQED Employee Referral	11/30/2015	2

Position	Sources	Date	Count
Social Media & Content Distribution Specialist, Arts	LinkedIn* (1) KQED.org (1) Craigslist Indeed KQED Employee Referral LinkedIn Media Bistro Idealist Internal Candidate* (2)	11/9/2015	3
Financial Services Associate	KQED.org* (1) Craigslist (1) Indeed (1) KQED Employee Referral (1) LinkedIn SFSU USF Cal State East Bay SJSU	11/2/2015	4
Director, Foundation Relations & Gov't Support	KQED.org (1) Cragislist Indeed (1) KQED Employee Referral (1) LinkedIn Opportunity Knocks* (1) Chronicle of Philanthropy AFP Goldern Gate AFP Silicon Valley	11/9/2015	4
Director, Development Operations	KQED.org (1) Cragislist Indeed KQED Employee Referral LinkedIn* (1)	10/19/2015	2

Position	Sources	Date	Number
Project Manager, Foundaton & Gov't Support	AFP Goldern Gate AFP Silicon Valley KQED.org (1) Cragislist Indeed KQED Employee Referral (1) Idealist*(2) LinkedIn	10/7/2015	4
Product Manager	KQED.org* (1) Cragislist Indeed KQED Employee Referral Simply Hired.com LinkedIn (2)	10/5/2015	3
Learning and Evaluation Manager	KQED.org* (2) Cragislist (1) Indeed KQED Employee Referral (3) LinkedIn UC Berkeley Stanford MBA Aera ISTE	8/6/2015	6
Digital Web Producer, Science	KQED.org* (2) Cragislist Indeed KQED Employee Referral (4) LinkedIn (1)	9/2/2015	7
Director, Facilities Services	KQED.org (2) Indeed (1) KQED Employee Referral Craigslist LinkedIn (1)	7/27/2015	5

Position	Sources	Date	Count
Evaluation Program Assistant	Internal Promotion*(1) KQED.org Indeed (3) KQED employee Referral LinkedIn Cragislist (1) Internal Promotion (1) (intern)*	10/5/2015	5
IT Services and Tech Support	KQED.org Indeed KQED Employee Referral LinkedIn Craigslist* (3)	1/4/2016	3
Engineers (4)	KQED.org** (3) Indeed KQED Employee Referral** (4) LinkedIn Craigslist (1)	11/16/2015 11/23/2015 12/7/2015 12/7/2015	8
Data Analytics Manager	KQED.org (1) Indeed KQED Employee Referral*(1) LinkedIn Cragislist Idealist.org Opportunity Knocks	6/6/2016	2
Production Finance and Operations Manager	KQED.org (1) Indeed KQED Employee Referral LinkedIn* (1) Craigslist Staff Me Up Bay Area Video Coalition	5/11/2016	2
Senior Editor, SV News Editor	KQED.org (1) Indeed	7/18/2016	

Position	Recruitment Sources	Candidates	Date Posted
	KQED Employee Referral (4) LinkedIn Craigslist Asian American Journalists Association Journalismjobs.com Society of Professional Journalists National Association of Black Journalists Online News Association Internal Candidate* (1)	6	
Human Resources Representative/Recruiter	KQED.org* (3) Indeed KQED Employee Referral LinkedIn (1) Craigslist Northern California Human Resources Association	4	7/5/2016
Managing Editor, News	KQED.org (1) Indeed KQED Employee Referral*(4) LinkedIn (1) Craigslist Asian American Journalists Association Journalismjobs.com Society of Professional Journalists National Association of Black Journalists	6	7/6/2016
Manager, Marketing and Communications	KQED.org Indeed KQED Employee Referral* (2) LinkedIn (1) Craigslist Idealist	3	7/6/2016
Coordinator, Major Donor Communications	KQED.org (1) Indeed (1) KQED Employee Referral		5/9/2016

4

Position	Sources Posted	Sources / Applicants	Date	#
Revenue and Expense Associate	LinkedIn Cragislist Simply Hired.com Careerbuilder.com Idealist.org (1) AFP Goldern Gate AFP Silicon Valley Internal Promiton*(1)	KQED.org Indeed* (1) KQED Employee Referral LinkedIn Craigslist	6/22/2016	1
Managing Director, Education		KQED.org (2) Indeed KQED Employee Referral*(4) LinkedIn Craigslist Edsurge ISTE Indeed (1)	6/27/2016	7
Software Engineer		KQED.org (1) Indeed (1) KQED Employee Referral*(3) LinkedIn (2) Craigslist (2) Dice Career Fair Silicon Valley Career Fair*(1) Dice.com	4/4/2016	10
Coordinator, Marketing and Communication		KQED.org* (3) Indeed (2) KQED Employee Referral LinkedIn Craigslist	7/11/2016	5

	Opportunity Knocks		
Manager, Sponsorship & Partnership Development	KQED.org (3) Indeed (1) KQED Employee Referral* LinkedIn Craigslist Opportunity Knocks	6/3/2016	4
News Education Manager	KQED.org Indeed KQED Employee Referral LinkedIn Craigslist Ed Surge Idealist.org*(2)	6/3/2016	2
Chief Labor Relations Counsel	KQED utilized Major, Lindsey and Africa, a legal recruiting firm, to conduct a nationwide search. (3) In addition to MLA's extensive direct outreach efforts the firm utilized the following recruitment sources: MLA Global, Association of Corporate Counsel, Minority Corporate Counsel Association, Indeed*	**6/27/2016** KQED staff interviewed **3** of the candidates	