

ORDER

Orders
Order / Rev: 139205
Alt Order #: 26220925
Product Desc: MT 2018
Estimate: 10591
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 10/17/18 / 10/25/18
Order Type: GENERAL
Primary AE: Katz Washington DC
Sales Office: K-WDC
Sales Region: NAT

Agency
Name: American Media Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Rosendale for US Senate
Demographic: HH
Product Codes: PL Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: CO
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	22	\$2,040.00	\$1,734.00
10/29/18	10/29/18	4	\$525.00	\$446.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	22	\$2,040.00	\$1,734.00	0.00
November 2018	4	\$525.00	\$446.25	0.00
Totals	26	\$2,565.00	\$2,180.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMF	10/23/18	10/23/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-T-----	:30	1	\$5.00	CO	0.00	NM	1	\$5.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$5.00		0.00			
N 2	KTMF	10/24/18	10/24/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--W----	:30	1	\$5.00	CO	0.00	NM	1	\$5.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$5.00		0.00			
N 3	KTMF	10/25/18	10/25/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---T---	:30	1	\$5.00	CO	0.00	NM	1	\$5.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$5.00		0.00			
N 4	KTMF	10/26/18	10/26/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----F--	:30	1	\$5.00	CO	0.00	NM	1	\$5.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$5.00		0.00			
N 5	KTMF	10/29/18	10/29/18		NWS	6:00 AM-7:00 AM	M-----	:30	1	\$5.00	CO	0.00	NM	1	\$5.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5a-7a LN											
				M-F		(6:00 AM-7:00 AM)									
				WAKE UP MT											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/29/18	11/04/18	M-----			1	\$5.00		0.00			
N 6	KTMF	10/23/18	10/23/18	M-F GMA 7a-9a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	-T-----			1	\$60.00		0.00			
N 7	KTMF	10/24/18	10/24/18	M-F GMA 7a-9a	CM	7:00 AM-8:00 AM	--W----	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	--W----			1	\$60.00		0.00			
N 8	KTMF	10/25/18	10/25/18	M-F GMA 7a-9a	CM	7:00 AM-8:00 AM	---T---	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	---T---			1	\$60.00		0.00			
N 9	KTMF	10/26/18	10/26/18	M-F GMA 7a-9a	CM	7:00 AM-8:00 AM	----F--	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	----F--			1	\$60.00		0.00			
N 10	KTMF	10/29/18	10/29/18	M-F GMA 7a-9a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/29/18	11/04/18	M-----			1	\$60.00		0.00			
N 11	KTMF	10/23/18	10/23/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	-T-----	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	-T-----			1	\$60.00		0.00			
N 12	KTMF	10/24/18	10/24/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	--W----	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	--W----			1	\$60.00		0.00			
N 13	KTMF	10/25/18	10/25/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	---T---	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	---T---			1	\$60.00		0.00			
N 14	KTMF	10/26/18	10/26/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	----F--	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	----F--			1	\$60.00		0.00			
N 15	KTMF	10/29/18	10/29/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	M-----	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
				GD MRN AMR-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/29/18	11/04/18	M-----			1	\$60.00		0.00			
N 16	KTMF	10/28/18	10/28/18	GMA Sa-Su 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
				GMA sa0su 6a 7a											
				GD MRN-SUN-ABC											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/18	10/28/18	-----S			1	\$15.00		0.00			
N 17	KTMF	10/29/18	10/29/18		CM	7:00 PM-9:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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Advertiser: POL/Rosendale for US Senate
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 Estimate: 10591
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon 7p-9p Dancing with the Stars (7:00 PM-9:00 PM) DWTS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 M----- 1 \$400.00 0.00															
N 18	KTMF	10/28/18	10/28/18	Sun Prime Hour 1 America's Funniest Home V	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----S	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
AFHV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S 2 \$150.00 0.00															
N 19	KTMF	10/27/18	10/27/18	Late News Wkend rotatn Wkend news 10-1035p	NWS	10:00 PM-10:35 PM	----S-	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
10:00P LCL NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S- 1 \$25.00 0.00															
N 20	KTMF	10/27/18	10/27/18	College Football College Football	CM	11:00 AM-2:30 PM (11:00 AM-2:30 PM)	----S-	:30	1	\$100.00	CO	0.00	NM	1	\$100.00
NCAA FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S- 1 \$100.00 0.00															
N 21	KTMF	10/27/18	10/27/18	MSU/UM LOCAL MSU/UM Local	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	----S-	:30	2	\$200.00	CO	0.00	NM	2	\$400.00
NCAA FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S- 2 \$200.00 0.00															
N 22	KTMF	10/27/18	10/27/18	Saturday Night FBll Sat Night fball	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	----S-	:30	1	\$300.00	CO	0.00	NM	1	\$300.00
NCAA FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S- 1 \$300.00 0.00															
N 23	KTMF	10/28/18	10/28/18	Sun Prime Hour 3 Shark Tank	CM	8p-9p	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Shark Tank <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S 1 \$200.00 0.00															
N 24	KTMF	10/28/18	10/28/18	Sun Prime Hour 4 The Alec Baldwin Show	CM	9p-10p	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
The Alec Baldwin Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S 1 \$200.00 0.00															
													Totals	26	\$2,565.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26220925		Changes as of: 10/25/2018 at 8:46 AM		Version: Highlighting Makegood 3		Status: Accepted	
CPE: 315/1147/10591		Flight: 10/23/18 - 10/29/18		Station: KTMF		Con Type: POLITICAL/VOTE	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: ROSENDALE, MATT		Market: Aissoula		Total \$: \$2,565.00	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: MT 2018		Office: WASHINGTON		Total Spots: 26	
		Agency Order #: 7846576		Service: Nielsen		Total CPP: \$123.32	
		Buyer: MediaAssistant, AMAG		Primary Demo: Adults 35-64		Total GRP: 20.8	
		Salesperson: KENNETH MIELE		Assistant: KENNETH MIELE		Traffic #: 139205	
		202-955-5342					
		Separation:					
		Comments: Separation: 30					

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/23	10/24	10/25	10/26	10/27	10/28	10/29				
MSD 14	Su 6p-7p		AFHV	\$0.00	0.0	75	0	0	0	0	0	2	0	0	\$0.00	\$0.00	0.0
MGD 15	Su 6p-7p		AFHV	\$150.00	3.0	30	0	0	0	0	0	1	0	1	\$150.00	\$50.00	3.0
TOTALS:							3	3	3	3	5	5	4	26	\$2,565.00	\$123.32	20.8