

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>135785</b>	
	<b>Alt Order #:</b>	<b>26132430</b>	
	<b>Product Desc:</b>	<b>NRSC/Rosendale 2018</b>	
	<b>Estimate:</b>	<b>9906</b>	<b>KTMF</b>
	<b>Flight Dates:</b>	<b>08/28/18 - 09/03/18</b>	<b>Primary AE:</b> <b>Katz Washington DC</b>
	<b>Original Date / Rev:</b>	<b>08/20/18 / 08/20/18</b>	<b>Sales Office:</b> <b>K-WDC</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> <b>NAT</b>
<b>Agency</b>	<b>Name:</b>	<b>American Media Advocacy Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>815 Slaters Lane</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Alexandria, VA 22314</b>	<b>Agency Commission:</b> <b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Rosendale/NRSC</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Candidate</b>	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	<b>AGY</b>	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	<b>POL</b>	<b>Unit Code:</b> <b>General</b>
	<b>Revenue Code 3:</b>	<b>CAND</b>	<b>Order Separation:</b> <b>00:20:00</b>
	<b>Priority:</b>	<b>P-5</b>	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/03/18	23	\$985.00	\$837.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	23	\$985.00	\$837.25	0.00
<b>Totals</b>	<b>23</b>	<b>\$985.00</b>	<b>\$837.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMF	08/28/18	08/28/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-T-----	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	-T-----					1	\$10.00		0.00			
N 2	KTMF	08/29/18	08/29/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--W----	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	--W----					1	\$10.00		0.00			
N 3	KTMF	08/30/18	08/30/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---T---	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	---T---					1	\$10.00		0.00			
N 4	KTMF	08/31/18	08/31/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----F--	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	----F--					1	\$10.00		0.00			
N 5	KTMF	09/03/18	09/03/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-----	:30	1	\$10.00	CO	0.00	NM	1	\$10.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/03/18	09/09/18	M-----		1	\$10.00	0.00								
N 6	KTMF	08/28/18	08/28/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	-T-----	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	-T-----		1	\$35.00	0.00								
N 7	KTMF	08/29/18	08/29/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	--W----	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	--W----		1	\$35.00	0.00								
N 8	KTMF	08/30/18	08/30/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	---T---	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	---T---		1	\$35.00	0.00								
N 9	KTMF	08/31/18	08/31/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	----F--	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	----F--		1	\$35.00	0.00								
N 10	KTMF	09/03/18	09/03/18	M-F GMA 7a-9a	CM	8:00 AM-9:00 AM	M-----	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/03/18	09/09/18	M-----		1	\$35.00	0.00								
N 11	KTMF	09/02/18	09/02/18	Su 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
				Su 6a-7a											
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	-----S		1	\$25.00	0.00								
N 12	KTMF	08/30/18	08/30/18	M-F GMA 7a-9a	CM	7:00 AM-8:00 AM	---T---	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	---T---		1	\$35.00	0.00								
N 13	KTMF	08/31/18	08/31/18	M-F GMA 7a-9a	CM	7:00 AM-8:00 AM	----F--	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	----F--		1	\$35.00	0.00								
N 14	KTMF	09/03/18	09/03/18	M-F GMA 7a-9a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/03/18	09/09/18	M-----		1	\$35.00	0.00								
N 15	KTMF	09/02/18	09/02/18	Sa-Su 5P LCL NEWS	NWS	5:00 PM-5:30 PM	-----S	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				Sa-Su 5p lcl news											
5:00PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	-----S		1	\$35.00	0.00								
N 16	KTMF	09/01/18	09/01/18	Sa-Su 5P LCL NEWS	NWS	5:00 PM-5:30 PM	-----S-	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
				Sa-Su 5p lcl news											
5:00PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	08/27/18	09/02/18	-----S-		1	\$35.00	0.00								
N 17	KTMF	08/30/18	08/30/18	Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---T---	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
				NETWORK STARS											
NETWORK STARS															



Order / Rev: 135785  
 Alt Order #: 26132430  
 Flight Dates: 08/28/18 - 09/03/18

Advertiser: POL/Rosendale/NRSC  
 Product Desc: NRSC/Rosendale 2018  
 Estimate: 9906  
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/27/18		08/27/18	09/02/18	---T---	1	\$75.00	0.00								
N 18	KTMF	08/29/18	08/29/18	Wed Prime Hour 1 GOLDBRG/ALEX	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	--W----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/27/18		08/27/18	09/02/18	--W----	1	\$75.00	0.00								
N 19	KTMF	08/29/18	08/29/18	Wed Prime Hour 3 TELL TRUTH	CM	9:00 PM-10:00 PM	--W----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/27/18		08/27/18	09/02/18	--W----	1	\$75.00	0.00								
N 20	KTMF	09/03/18	09/03/18	Mon 7p-9p The Bachelorette	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	1	\$150.00	CO	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/18		09/03/18	09/09/18	M-----	1	\$150.00	0.00								
N 21	KTMF	08/29/18	08/29/18	Wed Prime Hour 2 MODERN/HOUSEWI	CM	8:00 PM-9:00 PM	--W----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/27/18		08/27/18	09/02/18	--W----	1	\$75.00	0.00								
N 22	KTMF	08/31/18	08/31/18	Fri Prime Hour 2 What Would You Do	CM	8:00 PM-9:00 PM	----F--	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/27/18		08/27/18	09/02/18	----F--	1	\$75.00	0.00								
N 23	KTMF	09/01/18	09/01/18	Late News Wkend rotatr Wkend news 10-1035p	NWS	10:00 PM-10:35 PM	-----S-	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/27/18		08/27/18	09/02/18	-----S-	1	\$35.00	0.00								
													Totals	23	\$985.00



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Contract # 26132430  
CPE: 649/1202/906  
Agency: AMER MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Flight: 8/28/18 - 9/3/18  
Advertiser: Rosendale/NRSC  
Product: NRSC/Rosendale 2018  
Agency Order #: 7645638  
Buyer: MediaAssistant, AMAG  
Salesperson: KENNETH MIELE  
202-955-5342  
Separation:  
Primary Demo: Adults 35+  
Assistant: KENNETH MIELE  
202-955-5342

Version: Original Order  
Station: KTMF  
Market: Missoula  
Office: WASHINGTON  
Service: Nielsen  
Total Spots: 23  
Total CPP: \$52.39  
Total GRP: 18.8

Con Type: POLITICAL/NOTE  
Total \$: \$985.00

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/28 - 9/3										Total Spots	Total		GRP*
							8/28	8/29	8/30	8/31	9/1	9/2	9/3							
1	Tu-F,M 6a-7a		WAKE UP MT	\$10.00	0.2	30	1	1	1	1	0	0	1		5	\$50.00	\$50.00	1.0		
2	Tu-F,M 8a-9a		GD MRN AMR-ABC	\$35.00	0.6	30	1	1	1	1	0	0	1		5	\$175.00	\$68.33	3.0		
3	Su 6a-7a		GD MRN-SUN-ABC	\$25.00	0.4	30	0	0	0	0	0	1	0		1	\$25.00	\$62.50	0.4		
4	Tu-F,M 7a-8a		GD MRN AMR-ABC	\$35.00	0.5	30	0	0	1	1	0	0	1		3	\$105.00	\$70.00	1.5		
5	Su 5p-5:30p		5:00PM LCL NWS	\$35.00	1.0	30	0	0	0	0	0	1	0		1	\$35.00	\$35.00	1.0		
6	Sa 5p-5:30p		5:00PM LCL NWS	\$35.00	1.0	30	0	0	0	0	1	0	0		1	\$35.00	\$35.00	1.0		
7	Th 8p-9p		NETWORK STARS	\$75.00	1.8	30	0	0	1	0	0	0	0		1	\$75.00	\$41.67	1.8		
8	W 7p-8p		GOLDBRG/ALEX	\$75.00	1.5	30	0	1	0	0	0	0	0		1	\$75.00	\$50.00	1.5		
9	W 9p-10p		TELL TRUTH	\$75.00	1.4	30	0	1	0	0	0	0	0		1	\$75.00	\$53.57	1.4		
10	M 7p-9p		BACHELORETTE	\$150.00	2.8	30	0	0	0	0	0	0	1		1	\$150.00	\$53.57	2.8		
11	W 8p-9p		MODERN/HOUSEWI	\$75.00	1.4	30	0	1	0	0	0	0	0		1	\$75.00	\$53.57	1.4		
12	F 8p-9p		WWYD?	\$75.00	1.2	30	0	0	0	1	0	0	0		1	\$75.00	\$62.50	1.2		
13	Sa 10p-10:35p		10:00P LCL NWS	\$35.00	0.8	30	0	0	0	0	1	0	0		1	\$35.00	\$43.75	0.8		
TOTALS:							2	5	4	4	2	2	4		23	\$985.00	\$52.39	18.8		



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26132430		Changes as of: 8/17/2018 at 2:16 PM		Version: Original Order	
CPE: 649/1202/906		Flight: 8/28/18 - 9/3/18		Station: KTMF	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: Rosendale/NRSC		Market: Missoula	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: NRSC/Rosendale 2018		Office: WASHINGTON	
Agency Order #: 7645638		Buyer: MediaAssistant, AMAG		Service: Nielsen	
Salesperson: KENNETH MIELE		Primary Demo: Adults 35+		Total Spots: 23	
Separation:		Assistant: KENNETH MIELE		Total CPP: \$52.39	
				Total GRP: 18.8	

Special Instructions

Date/Time	Added by	Comment
08/17/18 2:19 PM	KENNETH MIELE	Separation: 30

Competitive Information	
Market Budget: \$985	
KTMF Share: 100%	
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$985.00	\$52.39	18.8
<b>Total</b>	<b>100%</b>	<b>23</b>	<b>\$985.00</b>	<b>\$52.39</b>	<b>18.8</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	23	\$985.00
<b>Total</b>	<b>23</b>	<b>\$985.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	8/17/18 2:54 PM					\$0
New	8/17/18 2:16 PM	KENNETH MIELE	New	23		\$985.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KTMF-TV, Missoula, MT

**Date:**

8/20/18

I, American Media & Advocacy Group

being/on behalf of: Matt Rosendale for Montana/NRSC

a legally qualified candidate of the Republican

political party for the office of: US Senator for Montana

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

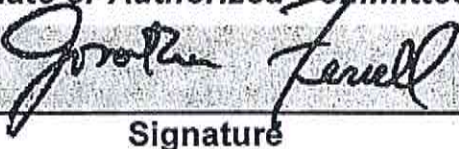
Errol Galt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Date

  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Katie Delany  
Printed Name

NRM  
Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

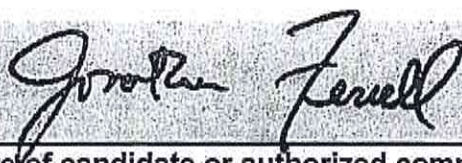
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date



## ORDER

## Orders

**Order / Rev:** 135787  
**Alt Order #:** 26132432  
**Product Desc:** NRSC/Rosendale 2018  
**Estimate:** 9906  
**Flight Dates:** 08/28/18 - 09/03/18  
**Original Date / Rev:** 08/20/18 / 08/20/18  
**Order Type:** GENERAL

**NTMF**  
**Primary AE:** Katz Washington DC  
**Sales Office:** K-WDC  
**Sales Region:** NAT

## Agency

**Name:** American Media Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

## Advertiser

**Name:** POL/Rosendale/NRSC  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-5

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/03/18	20	\$730.00	\$620.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	20	\$730.00	\$620.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$730.00</b>	<b>\$620.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NTMF	09/02/18	09/02/18	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$30.00	CO	0.00	NM	1	\$30.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	-----S			1			\$30.00		0.00			
N 2	NTMF	08/28/18	08/28/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	-T-----			1			\$50.00		0.00			
N 3	NTMF	08/29/18	08/29/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	--W----			1			\$50.00		0.00			
N 4	NTMF	08/30/18	08/30/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/18	09/02/18	---T---			1			\$50.00		0.00			
N 5	NTMF	08/31/18	08/31/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$50.00	CO	0.00	NM	1	\$50.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	----F--			1			\$50.00			0.00		
N 6	NTMF	09/03/18	09/03/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/18	09/09/18	M-----			1			\$50.00			0.00		
N 7	NTMF	08/28/18	08/28/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BNG THEORY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	-T-----			1			\$25.00			0.00		
N 8	NTMF	08/29/18	08/29/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BNG THEORY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	--W----			1			\$25.00			0.00		
N 9	NTMF	08/30/18	08/30/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BNG THEORY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	---T---			1			\$25.00			0.00		
N 10	NTMF	08/31/18	08/31/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BNG THEORY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	----F--			1			\$25.00			0.00		
N 11	NTMF	09/03/18	09/03/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BNG THEORY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/18	09/09/18	M-----			1			\$25.00			0.00		
N 12	NTMF	08/31/18	08/31/18	Fri Prime Hour 1 MASTERCHEF JR	CM	7:00 PM-8:00 PM	----F--	:30	1	\$40.00	CO	0.00	NM	1	\$40.00
MASTERCHEF JR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	----F--			1			\$40.00			0.00		
N 13	NTMF	09/03/18	09/03/18	Mon Prime Rotator So You Think You Can Danc	CM	7:00 PM-9:00 PM	M-----	:30	1	\$45.00	CO	0.00	NM	1	\$45.00
SYTYCD?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/18	09/09/18	M-----			1			\$45.00			0.00		
N 14	NTMF	08/31/18	08/31/18	Fri Prime Hour 2 BEAT SHAZAM	CM	8:00 PM-9:00 PM	----F--	:30	1	\$40.00	CO	0.00	NM	1	\$40.00
BEAT SHAZAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	----F--			1			\$40.00			0.00		
N 15	NTMF	09/02/18	09/02/18	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:35 PM	-----S	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	-----S			1			\$25.00			0.00		
N 16	NTMF	08/28/18	08/28/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	-T-----	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/27/18	09/02/18	-T-----			1			\$35.00			0.00		
N 17	NTMF	08/29/18	08/29/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	--W----	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
9PM LCL NWS															



Order / Rev: 135787  
 Alt Order #: 26132432  
 Flight Dates: 08/28/18 - 09/03/18

Advertiser: POL/Rosendale/NRSC  
 Product Desc: NRSC/Rosendale 2018  
 Estimate: 9906  
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/18		08/27/18	09/02/18	--W----	1		\$35.00		0.00						
N 18	NTMF	08/30/18	08/30/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	---T---	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
		9PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/18		08/27/18	09/02/18	---T---	1		\$35.00		0.00						
N 19	NTMF	08/31/18	08/31/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	----F--	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
		9PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/18		08/27/18	09/02/18	----F--	1		\$35.00		0.00						
N 20	NTMF	09/03/18	09/03/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	M-----	:30	1	\$35.00	CO	0.00	NM	1	\$35.00
		9PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/03/18		09/03/18	09/09/18	M-----	1		\$35.00		0.00						
													Totals	20	\$730.00



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 26132432	Changes as of: 8/17/2018 at 2:17 PM	Version: Original Order
CPE: 649/1202/9906	Flight: 8/28/18 - 9/3/18	Station: NTMF
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rosendale/NRSC	Market: Missoula
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NRSC/Rosendale 2018	Office: WASHINGTON
	Agency Order #: 7645636	Service: Nielsen
Buyer: MediaAssistant, AMAG	Salesperson: KENNETH MIELE	Primary Demo: Adults 35+
Separation:	202-955-5342	Assistant: KENNETH MIELE
		202-955-5342
Total Spots: 20	Total GRP: 21.0	
Total CPP: \$34.76		
Con Type: POLITICAL/VOTE		
Total \$: \$730.00		

135787

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/28	8/29	8/30	8/31	9/1	9/2	9/3	Total Spots	Total \$	CPP*	GRP*
1	Su 8a-9a		FOX NWS SUNDAY	\$30.00	0.8	30	0	0	0	0	0	1	0	1	\$30.00	\$37.50	0.8
2	Tu-F,M 6:30p-7p		BG BNG THRY B	\$50.00	1.3	30	1	1	1	1	0	0	1	5	\$250.00	\$38.46	6.5
3	F 6p-6:30p		BIG BNG THEORY<	\$25.00	0.4	30	1	1	1	1	0	0	1	5	\$125.00	\$62.50	2.0
4	F 7p-8p		MASTERCHEF JR	\$40.00	1.2	30	0	0	0	1	0	0	0	1	\$40.00	\$33.33	1.2
5	M 7p-9p		SYTYCD7	\$45.00	1.2	30	0	0	0	0	0	0	1	1	\$45.00	\$37.50	1.2
6	F 8p-9p		BEAT SHAZAM	\$40.00	1.0	30	0	0	0	1	0	0	0	1	\$40.00	\$40.00	1.0
7	Su 9p-9:35p		9PM LCL NWS	\$25.00	1.3	30	0	0	0	0	0	1	0	1	\$25.00	\$19.23	1.3
8	Tu-F,M 9p-9:35p		9PM LCL NWS	\$35.00	1.4	30	1	1	1	1	0	0	1	5	\$175.00	\$25.00	7.0
TOTALS:						30	3	3	3	5	0	2	4	20	\$730.00	\$34.76	21.0





125 West 55th St  
New York, NY 10019

Contract # 26132432		Changes as of: 8/17/2018 at 2:17 PM		Version: Original Order	
CPE: 649/1202/9906		Flight: 8/28/18 - 9/3/18		Station: NTMF	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: Rosendale/NRSC		Market: Missoula	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: NRSC/Rosendale 2018		Office: WASHINGTON	
	Agency Order #: 7645636			Service: Nielsen	
Buyer: MediaAssistant, AMAG		Primary Demo: Adults 35+			
Salesperson: KENNETH MIELE		Assistant: KENNETH MIELE			
202-955-5342					
Separation:					
				Con Type: POLITICAL/NOTE	
				Total Spots: 20	
				Total \$: \$730.00	
				Total CPP: \$34.76	
				Total GRP: 21.0	

<b>Special Instructions</b>	
-----------------------------	--

<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
08/17/18 2:19 PM	KENNETH MIELE	Separation: 30

Competitive Information					
<b>Market Budget:</b>	\$730				
<b>NTMF Share:</b>	100%				
<b>Comment:</b>	Competitive Unknown				

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$730.00	\$34.76	21.0
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$730.00</b>	<b>\$34.76</b>	<b>21.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	20	\$730.00
<b>Total</b>	<b>20</b>	<b>\$730.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	8/17/18 2:55 PM				
New	8/17/18 2:17 PM	KENNETH MIELE	New	20	
				\$730.00	\$0
				\$730.00	\$0

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

NTMF-TV, Missoula, MT

**Date:**

8/20/18

I, American Media & Advocacy Group,

being/on behalf of: Matt Rosendale for Montana/NRSC,

a legally qualified candidate of the Republican

political party for the office of: US Senator for Montana

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

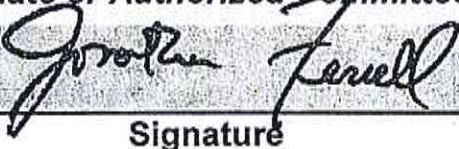
Errol Galt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Katie Delany

Printed Name

NRM

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

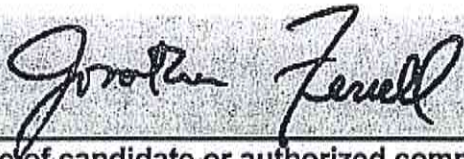
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date