

Order / Rev: 136734
 Alt Order #: 26144952
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Rosendale for US Senate
 Product Desc: MT 2018
 Estimate: 9981

KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-T-----					1	\$20.00		0.00			
18	KTMF	09/12/18	09/12/18	M-F 530p-6p Local Nws NM/S M-F 530p-6p Local News		5:30 PM-6:00 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		5:30PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$20.00		0.00			
19	KTMF	09/13/18	09/13/18	M-F 530p-6p Local Nws NM/S M-F 530p-6p Local News		5:30 PM-6:00 PM	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		5:30PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---					1	\$20.00		0.00			
20	KTMF	09/14/18	09/14/18	M-F 530p-6p Local Nws NM/S M-F 530p-6p Local News		5:30 PM-6:00 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		5:30PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$20.00		0.00			
21	KTMF	09/17/18	09/17/18	M-F 530p-6p Local Nws NM/S M-F 530p-6p Local News		5:30 PM-6:00 PM	M-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		5:30PM LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					1	\$20.00		0.00			
22	KTMF	09/11/18	09/11/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		INSIDE EDT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-T-----					1	\$20.00		0.00			
23	KTMF	09/12/18	09/12/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		INSIDE EDT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$20.00		0.00			
24	KTMF	09/13/18	09/13/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		INSIDE EDT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	---T---					1	\$20.00		0.00			
25	KTMF	09/14/18	09/14/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		INSIDE EDT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	----F--					1	\$20.00		0.00			
26	KTMF	09/17/18	09/17/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		INSIDE EDT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	M-----					1	\$20.00		0.00			
27	KTMF	09/11/18	09/11/18	M-F Montana Right Now NM/S M-F MT Right Now		6:30 PM-7:00 PM	-T-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	-T-----					1	\$25.00		0.00			
28	KTMF	09/12/18	09/12/18	M-F Montana Right Now NM/S M-F MT Right Now		6:30 PM-7:00 PM	--W----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/18		09/10/18	09/16/18	--W----					1	\$25.00		0.00			
29	KTMF	09/13/18	09/13/18	M-F Montana Right Now NM/S M-F MT Right Now		6:30 PM-7:00 PM	---T---	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	---T---		1			\$25.00	0.00					
30	KTMF	09/14/18	09/14/18	M-F Montana Right Now M-F MT Right Now	NWS	6:30 PM-7:00 PM	----F--	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--		1			\$25.00	0.00					
31	KTMF	09/17/18	09/17/18	M-F Montana Right Now M-F MT Right Now	NWS	6:30 PM-7:00 PM	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		MT RIGHT NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	M-----		1			\$25.00	0.00					
N32	KTMF	09/17/18	09/17/18	Mon Prime Hour 1 Castaways	CM	7p-8p	M-----	:30	1	\$100.00	CO	0.00	NM	1	\$100.00
		Castaways													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	M-----		1			\$100.00	0.00					
33	KTMF	09/12/18	09/12/18	Wed Prime Hour 1 Wed Prime	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	--W----	:30	1	\$150.00	CO	0.00	NM	1	\$150.00
		GOLDBRG/ALEX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	--W----		1			\$150.00	0.00					
34	KTMF	09/12/18	09/12/18	Wed Prime Hour 2 Wed Prime	CM	8:00 PM-9:00 PM	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		MODERN/HOUSEWI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	--W----		1			\$150.00	0.00					
35	KTMF	09/13/18	09/13/18	Thur Prime Hour 2 Match Game	CM	8:00 PM-9:00 PM	---T---	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		Match Game													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	---T---		1			\$75.00	0.00					
36	KTMF	09/14/18	09/14/18	Fri Prime Hour 2 Child Support	CM	8:00 PM-9:00 PM	----F--	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		Child Support													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--		1			\$75.00	0.00					
37	KTMF	09/11/18	09/11/18	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		10:00P LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	-T-----		1			\$20.00	0.00					
38	KTMF	09/12/18	09/12/18	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	-W----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		10:00P LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	--W----		1			\$20.00	0.00					
39	KTMF	09/13/18	09/13/18	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	--T---	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		10:00P LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	---T---		1			\$20.00	0.00					
40	KTMF	09/14/18	09/14/18	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	---F--	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		10:00P LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--		1			\$20.00	0.00					
41	KTMF	09/17/18	09/17/18	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	-----	:30	1	\$20.00	CO	0.00	NM	1	\$20.00
		10:00P LCL NWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/17/18	09/23/18	M-----			1		\$20.00	0.00					
42	KTMF	09/15/18	09/15/18	Late News Wkend rotatr	NWS	10:00 PM-10:35 PM	-----S-	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		10:00P LCL NWS Wkend news 10-1035p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/10/18	09/16/18	-----S-			1		\$25.00	0.00					
43	KTMF	09/15/18	09/15/18	Afternoon College Ftball	CM	10:00 AM-1:00 PM	-----S-	:30	2	\$50.00	CO	0.00	NM	2	\$100.00
		NCAA FOOTBALL Afternoon college fball (10:00 AM-1:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/10/18	09/16/18	-----S-			2		\$50.00	0.00					
44	KTMF	09/15/18	09/15/18	MSU/UM LOCAL	CM	2:30 PM-6:00 PM	-----1-	:30	1	\$150.00	CO	0.00	NM	1	\$150.00
		NCAA FOOTBALL MSU/UM Local (2:30 PM-6:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/10/18	09/16/18	-----1-			1		\$150.00	0.00					
45	KTMF	09/15/18	09/15/18	Saturday Night FBll	CM	6:00 PM-9:30 PM	-----S-	:30	2	\$100.00	CO	0.00	NM	2	\$200.00
		NCAA FOOTBALL Sat Night fball (6:00 PM-9:30 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/10/18	09/16/18	-----S-			2		\$100.00	0.00					
46	KTMF	09/16/18	09/16/18	Late News Wkend rotatr	NWS	10:00 PM-10:35 PM	-----S	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		10:00P LCL NWS Wkend news 10-1035p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/10/18	09/16/18	-----S			1		\$25.00	0.00					
N 47	KTMF	09/16/18	09/16/18	News Wkend REV 10p	NWS	10p-1035p	-----2	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
		10p sa-su news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/10/18	09/16/18	-----2			2		\$25.00	0.00					
N 48	KTMF	09/16/18	09/16/18	Sa-Su 5P LCL NEWS	NWS	5p-530p	-----2	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
		Sa-Su 5p lcl news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/10/18	09/16/18	-----2			2		\$25.00	0.00					
													Totals	52	\$1,730.00



125 West 55th St
New York, NY 10019

Contract # 26144952	Changes as of: 9/14/2018 at 8:45 AM	Version: Highlighting Makegood 5	Status: Accepted
CPE: 315/147/9981	Flight: 9/11/18 - 9/17/18	Station: KTMF	Con Type: POLITICAL/NOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: ROSENDALE, MATT	Market: Missoula	Total \$: \$1,730.00
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: MT 2018	Office: WASHINGTON	Total Spots: 52
	Agency Order #: 7719351	Service: Nielsen	Total CPP: \$50.44
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35-64	Total GRP: 34.3
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE	Traffic #: 136734
	202-955-5342	202-955-5342	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	9/11 - 9/17							Total Spots	Total \$	CPP*	GRP*
							9/11	9/12	9/13	9/14	9/15	9/16	9/17				
MSD 18	M 7p-8p		CASTAWAYS	\$150.00	2.4	30	0	0	0	0	0	0	1	0	\$0.00	\$62.50	0.0
MGD 30	M 7p-8p		CASTAWAYS	\$100.00	2.4	30	0	0	0	0	0	0	1	0	\$100.00	\$41.67	2.4
MGD 31	Su 5p-5:30p		NEWS	\$25.00	0.0	30	0	0	0	0	0	1	0	0	\$25.00	\$0.00	0.0
MGD 32	Su 10p-10:35p		NEWS	\$25.00	0.0	30	0	0	0	0	0	1	0	0	\$25.00	\$0.00	0.0
TOTALS:							7	9	8	8	6	6	8	52	\$1,730.00	\$50.44	34.3