

RANCH RADIO MARKETING GROUP
 3505 FREDERICKSBURG RD.
 KERRVILLE, TEXAS 78028
 (830) 896-4990

KRNH Order Confirmation

OrderID: 3914-001

Sponsor: WES VIRDELL FOR TEXAS HOL
 Product: WES VIRDELL FOR TEXAS HOL
 Estimate/PO: EST 6657
 AccountRep: COREENA HAZELETT
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 3/1/2024 - 3/5/2024
 Items Ordered: 28
 Ordered Amount: \$960.00
 -Agency Commission: -\$144.00
 Net Amount: \$816.00

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES
 SUITE 903
 WEST PALM BEACH, FL 33401

Scheduled Station(s): KRNH
WES VIRDELL FOR TEXAS HOUSE DISTRICT/6657/ (3/1-3/5) 2024 PRIMARY ELECTION

Printed 2/29/2024 1:55:34 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/1/2024 - 3/5/2024	All Weeks	06:00 AM - 10:00 AM	2	2			4			8	:60	Spot			8	40.00	320.00
02 3/1/2024 - 3/5/2024	All Weeks	10:00 AM - 03:00 PM	2	2			4			8	:60	Spot			8	32.00	256.00
03 3/1/2024 - 3/5/2024	All Weeks	03:00 PM - 07:00 PM	3				4			7	:60	Spot			7	37.00	259.00
04 3/1/2024 - 3/5/2024	All Weeks	06:00 AM - 07:00 PM						3	2	5	:60	Spot			5	25.00	125.00
Broadcast Month Projected Billing [Net]:																	
Jan-24	0.00	Feb-24	0.00	Mar-24	816.00	Q1-2024	816.00										

Confirmed Correct; Payment Guaranteed

Accepted for RRG

Ranch Radio Group does not discriminate in the sale of its advertising time and does not accept any advertising which is sought to be placed with it when the advertising is intended to involve discrimination on the basis of race, gender, age, national origin, ancestry, or ethnicity.

****MUST CONFIRM RECEIPT IN WRITING****

****ORDER IS NOT VALID UNLESS SIGNED BY BOTH PARTIES****

STATION:	KRNH-FM	ORDER#:	3214217	DATE:	02/29/2024
MARKET:	San Antonio, TX	AMOUNT:	\$960.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	28	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4456221	
ADVERTISER:	Wesley Virdell for Texas House District	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	//6657 (3/1-3/15) 2024 Primary Election	AGY EST:	6657	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	03-01-2024 TO 3/10/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/29/2024 11:23	

WEEK#2 **3/4/2024 To 3/10/2024** **WK TOT \$399.00** **WK TOTAL SPOTS 11**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	3/4/2024	3/5/2024	4	\$40	\$160
	4		MT.....	10:00AM	3:00PM	60	3/4/2024	3/5/2024	4	\$32	\$128
	6		M.....	3:00PM	7:00PM	60	3/4/2024	3/4/2024	3	\$37	\$111

TOTAL	Mar										Total
SPOT	28										28
CASH	960.00										960.00
TOTAL	960.00										960.00

DISCLAIMER

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept “service fees” or “handling charges” or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

STATION:	KRNH-FM	ORDER#:	3214217	DATE:	02/29/2024
MARKET:	San Antonio, TX	AMOUNT:	\$960.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	28	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4456221	
ADVERTISER:	Wesley Virdell for Texas House District	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	//6657 (3/1-3/15) 2024 Primary Election	AGY EST:	6657	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	03-01-2024 TO 3/10/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/29/2024 11:23	

COMMENTS

[Rep Comment] 02/29/2024: New political order, please confirm through Radio Exchange if able, if not confirm to melissa.costello@genmediapartners.com.

New Order 2/29 - The new order will run Friday 3/1 - Tuesday 3/5 with a 3pm cutoff on Tuesday 3/5. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

Wesley Virdell for Texas House District 53

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

***** send invoices to Media Financial Services, broadcast month. *****

WEEK#1	3/1/2024 To 3/3/2024						WK TOT \$561.00	WK TOTAL SPOTS 17			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	 F . .	6:00AM	10:00AM	60	3/1/2024	3/1/2024	4	\$40	\$160
	3	 F . .	10:00AM	3:00PM	60	3/1/2024	3/1/2024	4	\$32	\$128
	5	 F . .	3:00PM	7:00PM	60	3/1/2024	3/1/2024	4	\$37	\$148
	7	 S .	6:00AM	7:00PM	60	3/2/2024	3/2/2024	3	\$25	\$75
	8	 S	6:00AM	7:00PM	60	3/3/2024	3/3/2024	2	\$25	\$50

RANCH RADIO MARKETING GROUP
 3505 FREDERICKSBURG RD.
 KERRVILLE, TEXAS 78028
 (830) 896-4990

KKVR Order Confirmation

OrderID: 3914-002

Sponsor: WES VIRDELL FOR TEXAS HOL
 Product: WES VIRDELL FOR TEXAS HOL
 Estimate/PO: EST 6657/CNT#INV 4456221
 AccountRep: COREENA HAZELETT
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 3/1/2024 - 3/5/2024
 Items Ordered: 27
 Ordered Amount: \$635.00
 -Agency Commission: -\$95.25
 Net Amount: \$539.75

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES
 SUITE 903
 WEST PALM BEACH, FL 33401

Scheduled Station(s): KKVR
WES VIRDELL FOR TEXAS HOUSE DISTRICT/6657/(3/1-3/5) 2024 PRIMARY ELECTION

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Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/1/2024 - 3/5/2024	All Weeks	06:00 AM - 10:00 AM	2	2			4			8	:60	Spot			8	26.00	208.00
02 3/1/2024 - 3/5/2024	All Weeks	10:00 AM - 03:00 PM	2	2			4			8	:60	Spot			8	22.00	176.00
03 3/1/2024 - 3/5/2024	All Weeks	03:00 PM - 07:00 PM	2				4			6	:60	Spot			6	26.00	156.00
04 3/1/2024 - 3/5/2024	All Weeks	06:00 AM - 07:00 PM						3	2	5	:60	Spot			5	19.00	95.00

Broadcast Month Projected Billing [Net]:

Jan-24	0.00	Feb-24	0.00	Mar-24	539.75	Q1-2024	539.75
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Confirmed Correct; Payment Guaranteed

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STATION:	KKVR-FM	ORDER#:	3214217	DATE:	02/29/2024
MARKET:	UM - Kerrville, TX	AMOUNT:	\$635.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	27	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4456221	
ADVERTISER:	Wesley Virdell for Texas House District	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	//6657 (3/1-3/15) 2024 Primary Election	AGY EST:	6657	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	03-01-2024 TO 3/10/2024	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:02/29/2024 11:23	

WEEK#2 **3/4/2024 To 3/10/2024** **WK TOT \$244.00** **WK TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	3/4/2024	3/5/2024	4	\$26	\$104
	4		MT.....	10:00AM	3:00PM	60	3/4/2024	3/5/2024	4	\$22	\$88
	6		M.....	3:00PM	7:00PM	60	3/4/2024	3/4/2024	2	\$26	\$52

TOTAL	Mar										Total
SPOT	27										27
CASH	635.00										635.00
TOTAL	635.00										635.00

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FLIGHT:	03-01-2024 TO 3/10/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/29/2024 11:23	

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By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*** send invoices to Media Financial Services, broadcast month. ***

WEEK#1	3/1/2024 To 3/3/2024						WK TOT \$391.00	WK TOTAL SPOTS 17			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	 F . .	6:00AM	10:00AM	60	3/1/2024	3/1/2024	4	\$26	\$104
	3	 F . .	10:00AM	3:00PM	60	3/1/2024	3/1/2024	4	\$22	\$88
	5	 F . .	3:00PM	7:00PM	60	3/1/2024	3/1/2024	4	\$26	\$104
	7	 S .	6:00AM	7:00PM	60	3/2/2024	3/2/2024	3	\$19	\$57
	8	 S	6:00AM	7:00PM	60	3/3/2024	3/3/2024	2	\$19	\$38

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wesley Virdell

Authorized committee:

Wesley Virdell

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas House District 53

Date of election:

March 5th, 2024

General

Primary

Treasurer of candidate's authorized committee:

Jack DuBose

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

AxMedia Buyer

Name: AxMedia Buyer

Date of Request to Purchase Ad Time: 2/27/2024

Signature:

C. Hazlett
Corinna Hazlett

Name:

Date of Station Agreement to Sell Time:

2-29-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2.29.24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3914-1+2 Station Call Letters: KRNA / KKVR Date Received/Requested: 2.29.24

Est. #: 6657 Station Location: Kerrville Run Start and End Dates: 3.1-3.5.24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.