

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Sales T&C: <http://bit.ly/2FYavgw>
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
2005361-1	07/08/18	July 2018	06/25/18 - 07/02/18
Property	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Philadelphia	National

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catherine Street
Philadelphia, PA 19147

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Advertiser	Product	Estimate Number
ISS/NC Common Ground	NC COMMON GROUND	
Flight Dates	Order #	Alt Order #
06/26/18 - 07/02/18	2005361	09110787
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
Cash In Advance		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/26/18	06/29/18	NBC Early Today	430-5a	-TWT---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -TWT--- 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	W	06/27/18	4:59 AM	NBC Early Today	430-5a	:30	NCG1804H	\$50.00 NM
2	07/02/18	07/02/18	NBC Early Today	430-5a	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 1----- 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	M	07/02/18	4:48 AM	NBC Early Today	430-5a	:30	NCG1804H	\$50.00 NM
3	06/26/18	06/29/18	Carolina in AM 5-6a	5-6a	-TWTF--	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -TWTF-- 2 \$180.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WECT	Th	06/28/18	5:21 AM	Carolina in AM 5-6a	5-6a	:30	NCG1804H	\$180.00 NM
1	WECT	F	06/29/18	5:51 AM	Carolina in AM 5-6a	5-6a	:30	NCG1804H	\$180.00 NM
4	07/02/18	07/02/18	Carolina in AM 5-6a	5-6a	1-----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 1----- 1 \$180.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	M	07/02/18	5:14 AM	Carolina in AM 5-6a	5-6a	:30	NCG1804H	\$180.00 NM
5	06/26/18	06/29/18	Carolina In The Am 6a	6-7a	-TWTF--	:30	3	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -TWTF-- 3 \$320.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WECT	Tu	06/26/18	6:26 AM	Carolina In The Am 6a	6-7a	:30	NCG1804H	\$320.00 NM

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2005361-1	07/08/18	July 2018	06/25/18 - 07/02/18
Advertiser	Product	Estimate Number	
ISS/NC Common Ground	NC COMMON GROUND		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	06/26/18	06/29/18	Carolina In The Am 6a	6-7a	-TWTF--	:30	3	\$320.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 06/27/18 5:59 AM Carolina In The Am 6a 6-7a :30 NCG1804H \$320.00 NM 3 WECT F 06/29/18 6:29 AM Carolina In The Am 6a 6-7a :30 NCG1804H \$320.00 NM									
6	07/02/18	07/02/18	Carolina In The Am 6a	6-7a	2-----	:30	2	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/02/18 07/08/18 2----- 2 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 07/02/18 6:10 AM Carolina In The Am 6a 6-7a :30 NCG1804H \$320.00 NM 2 WECT M 07/02/18 6:43 AM Carolina In The Am 6a 6-7a :30 NCG1804H \$320.00 NM									
7	06/26/18	06/29/18	NBC Today Show	7-9a	-TWTF--	:30	3	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/25/18 07/01/18 -TWTF-- 3 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Tu 06/26/18 8:41 AM NBC Today Show 7-9a :30 NCG1804H \$320.00 NM 1 WECT W 06/27/18 8:47 AM NBC Today Show 7-9a :30 NCG1804H \$320.00 NM 3 WECT Th 06/28/18 8:54 AM NBC Today Show 7-9a :30 NCG1804H \$320.00 NM									
8	07/02/18	07/02/18	NBC Today Show	7-9a	2-----	:30	2	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/02/18 07/08/18 2----- 2 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 07/02/18 7:21 AM NBC Today Show 7-9a :30 NCG1804H \$320.00 NM 2 WECT M 07/02/18 8:29 AM NBC Today Show 7-9a :30 NCG1804H \$320.00 NM									
9	06/26/18	06/29/18	News 6 at Noon	12-1230p	-TWTF--	:30	1	\$240.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/25/18 07/01/18 -TWTF-- 1 \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 06/28/18 12:29 PM News 6 at Noon 12-1230p :30 NCG1804H \$240.00 NM									
10	07/02/18	07/02/18	News 6 at Noon	12-1230p	1-----	:30	1	\$240.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/02/18 07/08/18 1----- 1 \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 07/02/18 12:23 PM News 6 at Noon 12-1230p :30 NCG1804H \$240.00 NM									
11	06/26/18	06/29/18	News at 5p	5-530p	-TWTF--	:30	2	\$330.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/25/18 07/01/18 -TWTF-- 2 \$330.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Tu 06/26/18 5:11 PM News at 5p 5-530p :30 NCG1804H \$330.00 NM 1 WECT F 06/29/18 5:21 PM News at 5p 5-530p :30 NCG1804H \$330.00 NM									
12	07/02/18	07/02/18	News at 5p	5-530p	1-----	:30	1	\$330.00	NM

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2005361-1	07/08/18	July 2018	06/25/18 - 07/02/18
Advertiser	Product	Estimate Number	
ISS/NC Common Ground	NC COMMON GROUND		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 1----- 1 \$330.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	07/02/18	5:13 PM	News at 5p	5-530p	:30	NCG1804H	\$330.00 NM
13	06/26/18	06/29/18	NEWS AT 6p	6-630p	-TWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -TWTF-- 4 \$550.00									
3	WECT	Tu	06/26/18	6:15 PM	NEWS AT 6p	6-630p	:30	NCG1804H	\$550.00 NM
1	WECT	W	06/27/18	6:07 PM	NEWS AT 6p	6-630p	:30	NCG1804H	\$550.00 NM
4	WECT	Th	06/28/18	6:07 PM	NEWS AT 6p	6-630p	:30	NCG1804H	\$550.00 NM
2	WECT	F	06/29/18	6:26 PM	NEWS AT 6p	6-630p	:30	NCG1804H	\$550.00 NM
14	07/02/18	07/02/18	NEWS AT 6p	6-630p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 1----- 1 \$550.00									
1	WECT	M	07/02/18	6:26 PM	NEWS AT 6p	6-630p	:30	NCG1804H	\$550.00 NM
15	06/30/18	07/01/18	NEWS AT 6P	6-630P	-----SS	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -----SS 1 \$340.00									
1	WECT	Sa	06/30/18	6:24 PM	NEWS AT 6P	6-630P	:30	NCG1804H	\$340.00 NM
16	06/26/18	06/29/18	LN (M-F)	11-1135p	-TWTF--	:30	2	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -TWTF-- 2 \$365.00									
1	WECT	Tu	06/26/18	11:27 PM	LN (M-F)	11-1135p	:30	NCG1804H	\$365.00 NM
2	WECT	W	06/27/18	11:10 PM	LN (M-F)	11-1135p	:30	NCG1804H	\$365.00 NM
17	07/02/18	07/02/18	LN (M-F)	11-1135p	1-----	:30	1	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 1----- 1 \$365.00									
1	WECT	M	07/02/18	11:07 PM	LN (M-F)	11-1135p	:30	NCG1804H	\$365.00 NM
18	06/30/18	06/30/18	Sat Carolina in the AM 9 9-10a		-----1-	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -----1- 1 \$195.00									
1	WECT	Sa	06/30/18	9:59 AM	Sat Carolina in the AM 9a	9-10a	:30	NCG1804H	\$195.00 NM
19	07/01/18	07/01/18	Sun Carolina in the AM 9 9-10a		-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/01/18 07/07/18 -----1 1 \$180.00									

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2005361-1	07/08/18	July 2018	06/25/18 - 07/02/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/NC Common Ground	NC COMMON GROUND		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	07/01/18	07/01/18	Sun Carolina in the AM 9-10a		-----1	:30	1	\$180.00	NM
06/25/18 07/01/18 -----1 1 \$180.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WECT Su 07/01/18 9:10 AM Sun Carolina in the AM 9a 9-10a :30 NCG1804H \$180.00 NM									
20	07/01/18	07/01/18	NBC Meet The Press	10-11a eff.9/8/13	-----1	:30	1	\$255.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -----1 1 \$255.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WECT Su 07/01/18 10:59 AM NBC Meet The Press 10-11a eff.9/8/13 :30 NCG1804H \$255.00 NM									
<u>Total Spots</u>							32		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,125.00
<u>Agency Commission</u>	\$1,518.75
<u>Net Amount Due</u>	\$8,606.25

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