

iHeartMedia Inc

MODEL ISSUES AND PROGRAMS REPORT

For Station

WZRM-FM

2nd QUARTER, 2021

June 2, 2021 – June 30, 2021

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Issues of Concern to Boston Addressed in Responsive Programming in the Second Quarter 2021

1. HEALTH / MEDICINE / NUTRITION
2. CRIME / ABUSE / LAW
3. EDUCATION / PARENTING / FAMILY
4. CULTURE / RACE RELATIONS / GENDER
5. PUBLIC SERVICE ANNOUNCEMENTS / EVENTS
6. GOVERNMENT / FOREIGN AFFAIRS
7. CONSUMER / TECHNOLOGY / SOCIAL MEDIA

WZRM-FM 97.7 / Rumba 97.7 / “#1 Para Reggaeton y Variedad en Boston”

Quarterly Issues / Program List

Attached are listings of broadcasts or broadcast segments, which, in the station’s judgment, reflect the station’s most significant programming treatment of community issues during the preceding three-month period.

WZRM 97.7 FM caters specifically to the Boston market to deliver high-energy, contemporary Top 40 hits from the most popular genres in Latin music today, such as Reggaeton, Bachata, Salsa and Pop.

For their debut, WZRM aired Latin music non-stop, 24/7, through the month of June beginning on June 2, 2021. They continue to air programming which also serves community needs and interests.

Program Index

Estamos Contigo – iHeartMedia hosts this 30-minute public affairs special to serve the Boston community and beyond. Discussion includes important national topics with experts, newsmakers, and organizations working to make a positive difference in communities across the country.

Air: Sunday, 6AM **Duration:** 30 minutes

Public Service Announcements – Broadcast segments focusing on station community outreach projects, concerning issues related to adoption, mentoring, education, jobs, veteran’s issues, violence, disabilities, domestic violence, and children.

Air: Throughout the broadcast day **Duration:** 15 or 30 seconds

Most Significant Issue-Responsive Programming
2nd Quarter, 2021
(June 2 through June 30)

ISSUE: HEALTH / MEDICINE / NUTRITION

Estamos Contigo: Public Affairs Special

Sunday, June 13, 2021

6 AM

30 minutes of a 30-minute program

iHeartMedia hosts this 30-minute public affairs special to serve the Boston community and beyond. This program contained interviews with Luis Dávila Colón, attorney, author, news analyst, and media and business advisor, Dr. Eduardo Sanchez, Chief Medical Officer at Blue Cross Blue Shield of Texas, and social media expert Alex Ochart. Colón discussed President Biden's trip to the G7 Summit and economic inflation in the US. Dr. Sanchez addressed frequently asked questions about the COVID-19 vaccination for kids. Ochart discussed futuristic tech and its futuristic prices.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2021
(June 2 through June 30)**

ISSUE: CRIME / ABUSE / LAW

**** No significant programming aired on WZRM-FM in this category
due to its celebratory initial broadcast of non-stop Latin music. ****

Most Significant Issue-Responsive Programming
2nd Quarter, 2021
(June 2 through June 30)

ISSUE: EDUCATION / PARENTING / FAMILY

Estamos Contigo: Public Affairs Special

Sunday, June 27, 2021

6 AM

30 minutes of a 30-minute program

iHeartMedia hosts this 30-minute public affairs special to serve the Boston community and beyond. This program contained interviews with Life Coach Migdalia M. Sánchez and Legal Expert Anthony Suarez. Sánchez offered advice on how to talk with your children about traumatic events like the recently collapsed building in Miami which took several lives. Suarez discussed the DOJ's new lawsuit against the state of Georgia regarding voting rights. The lawsuit claims Georgia's statewide voting restrictions discriminate against Black Americans to limit election turnout.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2021
(June 2 through June 30)**

ISSUE: CULTURE / RACE RELATIONS / GENDER

**** No significant programming aired on WZRM-FM in this category
due to its celebratory initial broadcast of non-stop Latin music. ****

Most Significant Issue-Responsive Programming
2nd Quarter, 2021
(June 2 through June 30)

ISSUE: PUBLIC SERVICE ANNOUNCEMENTS / EVENTS

**** No PSA's aired on WZRM-FM this quarter due to its celebratory initial broadcast of non-stop Latin music. ****

Most Significant Issue-Responsive Programming
2nd Quarter, 2021
(June 2 through June 30)

ISSUE: GOVERNMENT / FOREIGN AFFAIRS

Estamos Contigo: Public Affairs Special

Sunday, June 6, 2021

6 AM

30 minutes of a 30-minute program

iHeartMedia hosts this 30-minute public affairs special to serve the Boston community and beyond. This program contained an exclusive interview with Senator Marco Rubio who discussed the infrastructure plan from President Biden, the January 6 attack commission, and the future of Venezuela. It also contained an interview with social media expert Alex Ochart and his first impression and opinion on Facebook's decision to ban former president Donald Trump.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2021
(June 2 through June 30)**

ISSUE: CONSUMER / TECHNOLOGY / SOCIAL MEDIA

**** No significant programming aired on WZRM-FM in this category
due to its celebratory initial broadcast of non-stop Latin music. ****