

# Sales Order

Station: KXRK-FM Contract#: 0 Agency: KATZ RADIO GROUP NETWORK \*  
 Contract Name: Michael Bloomberg Tuesday Est 134 KXRK Address: 125 WEST 55TH STREET 3RD FLOOR  
 Proposal#: F7051A88-8839-4563-965C-380E0F7D37E9 City: NEW YORK State: NY Zip: 10019-5366  
 Start Date: 3/03/20 End Date: 3/03/20 Buyer: \_\_\_\_\_  
 Revenue Type: Political Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: MICHAEL BLOOMBERG PRESIDENT Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 1895jtut Comm %: 15  
 Product Name: Bloomberg Tuesday 3.3 Makegood Policy: Within Contract Dates  
 Estimate #: 134  
 Competitive Code: POLITICAL

*10/2/20  
2/26/20*

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/03/20	3/03/20		3:00 PM	6:00 PM	60		X						3	W	70.00	3	210.00	
2	3/03/20	3/03/20		3:00 PM	6:00 PM	60		X						1	W	0.00	1	0.00	

Billing Projections: By Month

Mar 20  
 CA 210.00  
 ST 210.00

Print Spot Prices

TOTAL SPOTS ..... 4  
 GROSS TOTAL \$ ..... 210.00  
 ADJUSTED SPOTS ..... 4  
 ADJUSTED TOTAL \$ ..... 210.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Business Manager
- Traffic Manager

**Feb 28, 20**  
 CONT# 33766151 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO KXRK-FM (Salt Lake City-Ogden-Provo, UT)  
 FM ROBERT FRAZZETTO (NY)  
 OFF NEW YORK  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 134.

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV MICHAEL BLOOMBERG FOR PRESIDENT  
 PDT Bloomberg Tuesday 3.3  
 FLT Mar 03, 20 - Mar 03, 20

\* REP ORDER COMMENT \*

\*\* 2/28/2020 3:44:00 PM: NEW ORDER PLEASE CONFIRM ASAP

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> .T.....	3P - 6P	60	3/3/2020 - 3/3/2020	1W	3	\$70.00	3
					<b>** WEEKLY FLIGHT TOTALS **</b>		3	\$210.00	

	Mar 20					
SPOTS	3					
CASH	210.00					
TRADE	0.00					
NSL	0.00					
TOTAL	210.00					

						TOTAL
SPOTS						3
CASH						210.00
TRADE						0.00
NSL						0.00
TOTAL						210.00

**\*\* Competitive Comments \*\***

SVC: WI09 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburten, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> <span style="font-size: 0.8em;">➔</span> </div>	<input checked="" type="checkbox"/>	<b>FEDERAL CANDIDATE</b>
	<input type="checkbox"/>	<b>STATE OR LOCAL CANDIDATE</b>

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Michael Bloomberg
Authorized committee: Mike Bloomberg 2020, Inc.
Agency requesting time (and contact information): <input type="checkbox"/> N/A Assembly
Candidate's political party: Democratic
Office sought (no acronyms or abbreviations): President
Date of election: <span style="margin-left: 100px;"><input type="checkbox"/> General</span> <span style="margin-left: 50px;"><input checked="" type="checkbox"/> Primary</span> <b>Date varies by state</b>
Treasurer of candidate's authorized committee: Hayden Horowitz
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>

Candidate/Committee/Agency	Station Representative
Signature: <i>Catherine Warburten</i>	Signature: <i>Jana Blankenship</i>
Name: Catherine Warburten	Name: <i>Jana Blankenship</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>2/28/20</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Catherine Warburton*

Name: Catherine Warburton

Date: 2/14/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 2/28/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>33766151</u>	Station Call Letters: <u>KXKK</u>	Date Received/Requested: <u>2/28/20</u>
Est. #: <u>134</u>	Station Location: <u>Salt Lake City</u>	Run Start and End Dates: <u>3/3-3/3/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Transaction Detail



Transaction Details	
Date:	03/02/2020
Account Number:	██████████
Bank ID:	██████████
Transaction:	Incoming Money Transfer Credit (195)
Currency:	USD
Amount:	1,932,072.38
Credit/Debit:	CREDIT
Customer Ref #:	██████████
Bank Reference:	██████████
Value Date:	
Immediate Avail:	1,932,072.38
1 Day Float:	0.00
2 Day Float:	0.00
	WIRE TYPE:WIRE IN DATE:030220 TIME:1113 ET
	TRN:2020030200591312 SNDR REF:2691000062JO
	SERVICE REF:20200302B1QGC03C006907
	RELATED REF:KTZ FM
	ORIG:TARGETCAST LLC DBA ASSEMBLY 909 3RD
	AVE FL 31 NEW
	YORK NY 10022-4903 US ID:450037390
Text:	ORG BK: ID:
	INS BK: ID:
	SND BK:JPMORGAN CHASE BANK NA ID:021000021
	BNF:KATZ MEDIA CORP KTZ FM KTZ FM US
	ID:008188005119
	BNF BK: ID:
	PAYMENT DETAILS:
	KTZ FM KTZ FM
	UETR:8db8a1bc-7d88-4007-88f5-9107480554fa

# INVOICE



Invoice #: IN-1200378826  
Invoice Date: 03/03/2020  
Contract #: 10012186  
Page: 1  
Net Amount Due: \$178.50

Agency: KATZ RADIO GROUP NETWORK \*  
125 WEST 55TH STREET 3RD FLOOR  
NEW YORK, NY 10019-5366

Station(s): KXRK-FM

Advertiser: MICHAEL BLOOMBERG PRESIDENT  
Product: Bloomberg Tuesday 3.3  
Estimate #: 134.  
Agency Client Code:  
Buyer Name:

Salesperson(s): Jana Blankenship  
Terms: NET 30 DAYS

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	03/03/20	03:47p	1	60		MRBPBKR6009 CHAOTIC	\$70.00
TUE	03/03/20	04:12p	2	60		MRBPBKR60-10 LEAD US	\$0.00
TUE	03/03/20	04:29p	1	60		MRBPBKR6009 CHAOTIC	\$70.00
TUE	03/03/20	05:51p	1	60		MRBPBKR60-10 LEAD US	\$70.00

Remit To:  
BROADWAY MEDIA, LLC.  
50 WEST BROADWAY, STE. 200  
SALT LAKE CITY, UT 84101

**Invoice Totals**  
Total Spots: 4  
Gross Amount: \$210.00  
Agency Commission: (\$31.50)  
Net Amount Due: \$178.50

Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I affirm that the announcements were broadcast within 15 minutes of time indicated above.