

## **WJMA 2nd Quarter 2023 Issues and Programs**

We continued on air recruitment on WJMA to our listeners advising of our commitment to provide public service announcements and the promotion of non-profit, charitable and governmental organizations.

WJMA produced and aired public service announcements for organizations in the Central Virginia area including but not limited to the following:

“Local Issues Real People” Sunday mornings at 8am. The program features local leaders, various clubs and organizations and community members discussing a variety topics that are current and relevant to the Central Virginia area. The program is hosted by WJMA morning host JD Slade. (See attached summary)

Walk For Hope – Promotion of the annual Walk For Hope 5k conducted by the Living The Dream Foundation. The walk is conducted to raise awareness about depression, substance abuse and suicide prevention in Culpeper and surrounding communities. The walk was held April 22<sup>nd</sup> at Yowell Meadow Park in Culpeper.

Special Games – Promotion of the 17<sup>th</sup> Annual Special Games. The event was conducted by the Culpeper County Public Schools Special Education Department. The games were held April 21<sup>st</sup> at Blue Devil Stadium in Culpeper and included participants from Culpeper, Louisa, Orange, Rappahannock and Madison Counties.

Louisa Heritage Day Festival - The Louisa County Historical Society conducted the annual Heritage Day Festival April 29<sup>th</sup> in Downtown Louisa. The event showcases the diverse history of Louisa County. Admission was free.

Blue Ridge Area Food Bank – Highlighting the services provided to the food bank to individuals in our community as well as the need of donations.

Grand Latino Festival – Promotion of the Latino Festival covering Latino heritage, food and music. The event was held at the Culpeper Town Square Shopping Center on May 7<sup>th</sup>.

Special Needs and Autism Awareness Festival - This event was conducted by the Louisa County Sheriff’s Department and was held June 3<sup>rd</sup> at Moss-Nuckols Elementary School. The event celebrates the lives of all who are affected by special needs and autism.

WJMA continued with local EAS participation.

## **LOCAL ISSUES REAL PEOPLE 2ND QTR 2023**

4/2 ORANGE FREE CLINIC - GOLF FUNDRAISER - DR/ RANDY MERRICK

4/9 ORANGE SOCIAL SERVICES - CHILD ABUSE PREVENTION MONTH - SS DIRECTOR  
CRYSTAL HALE

4/16 REC - ELECTRIC LINEMANS WEEK

4/23 MOM TO MOM - A PROGRAM THAT HELPS NEW MOTHERS NAVIGATE

4/30 AARP FRAUD WATCH - PASSWORD PROTECTION - MARTIN BAILEY

5/7 ORANGE SOCIAL SERVICES - ELDER ABUSE PREVENTION - CRYSTAL HALE

5/14 CULPEPER PARKS & REC - SU MMER PLANS - TABITHA RILEY - ANDREW HARDY

5/21 GRACE CHURCH FARM TOUR AND CARNIVAL

5/28 BLACK FEATHER FOUNDATION = AFGHAN RELIEF

6/4 REC FOUNDERS REMEMBERANCE

6/11 AARP SUMMER SCAMS - MARTIN BAILEY

6/18 MADISON FREE CLINIC JANA JACKSON

6/25 CULPEPER SENIOR CENTER - GLADYS WILLIAMS

## **2nd QUARTER 2023 NEWS REPORT WJMA -FM**

AS THE SECOND QUARTER STARTED, THE ECONOMY WAS FRONT AND CENTER...AS THE QUARTER PROGRESSED, POLITICS AND RISING GAS PRICES DOMINATED THE NEWS..WJMA RAN 478 STORIES DEALING WITH

POLITICS 129

PUBLIC HEALTH AND SAFETY 41

THE ECONOMY 55

EDUCATION 57

LAW ENFORCEMENT 86

FIRE AND RESCUE 62

ENVIRONMENT 38

CHARITY 10