

WJMA 1st Quarter 2023 Issues and Programs

We continued on air recruitment on WJMA to our listeners advising of our commitment to provide public service announcements and the promotion of non-profit, charitable and governmental organizations.

WJMA produced and aired public service announcements for organizations in the Central Virginia area including but not limited to the following:

“Local Issues Real People” Sunday mornings at 8am. The program features local leaders, various clubs and organizations and community members discussing a variety topics that are current and relevant to the Central Virginia area. The program is hosted by WJMA morning host JD Slade. (See attached summary)

Blood Drive - Promotion of a blood drive at St. Jude Catholic Church in Mineral. This Red Cross Blood Drive was held January 18th 12pm to 6pm at the Church Social Hall.

Child Education Careers – Promotion of an information session conducted by Culpeper Head Start about careers in early childhood development. Event was held February 9th at the Culpeper County Library.

People Inc Free Tax Service - People Inc conducts a free of charge tax filing service for qualifying individuals in the community. People Inc was actively recruiting volunteers the help with the filing service.

Food Bank – Promotion of food distribution conducted at Precious Blood Catholic Church in Culpeper. Food is available weekly at this location.

Charity Basketball - The Louisa Education Foundation and Louisa PTA conducted a charity basketball game on March 11th at the LCHS Gym. All funds raised got to support scholarships, teacher grants and special projects of the Louisa PTA.

Hero’s Bridge - The Hero’s Bridge Vietnam Veteran’s 5k Run/Walk was held March 25th in Warrenton. Proceeds go to support the efforts of Hero’s Bridge in aiding the mental and physical care of area military veterans.

Septic System Reimbursement - Promotion of a program being offered by the Culpeper Soil and Water Conservation District. Property owners could get 50 to 80 percent reimbursement of the cost to maintain their septic system. The program is available to residents of Culpeper, Orange, Madison and Rappahannock counties.

WJMA Give What You Can Food Drive – Throughout the month of March and concluding in April WJMA coordinated a food drive with area businesses. Listeners were encouraged to drop off non-perishable food items as well as pet food at area businesses. Food was donated to area food pantries and animal shelters in Culpeper, Orange, Fauquier and Louisa Counties. In total 384 pounds of food was collected which will help provide 320 meals.

WJMA continued with local EAS participation providing information for severe weather alerts, Amber Alerts, Virginia State Tornado Drill and North Anna Nuclear Power Station drills.

LOCAL ISSUES REAL PEOPLE 1ST QUARTER 2023

1/1 AGING TOGETHER - ELLEN PHIPPS – UPDATE

1/8 AARP FRAUDWATCH - MARTIN BAILEY

1/15 CULPEPER PARKS & RECREATION

1/22 ABIGAIL SPANBERGER- U.S. HOUSE REP UPDATE

1/29 JAHOVAH WITNESSES UPDATE - ROBERT HENDRIX

2/5 LATEST SCAMS - MARTIN BAILEY AARP FRAUDWATCH

2/12 BLACK HISTORY - DR/ UZIAAH HARRIS

2/19 HAPPENINGS AT THE LOUISA ARTS CENTER

2/26 ARC PF THE PIEDMONT - BRIAN HARRIS

3/5 CULPEPER PARKS & RECREATION UPDATE

3/12 SCAMS, MARTIN BAILEY AARP FRAUDWATCH+

3/19 CULPEPER COM - ANDREW DINICOLA CULPEPER MUESEUM

3/27 GIRLS ON THE RUN ACTIVITIES

1st QUARTER 2023 NEWS REPORT WJMA -FM

1st QUARTER NEWS WAS DOMINATED BY UNUSUAL WEATHER PATTERNS
WJMA RAN A TOTAL OF 455 STORIES DEALING WITH

PUBLIC HEALTH AND SAFTEY	130
WEATHER	42
POLITICS	96
EDUCATION	42
LAW ENFORCEMENT	68
FIRE AND RESCUE	27
ENVIRONMENT	12
CHARITY	38