

# Quarterly Issues And Programs List For KQTC

July 1-September 31, 2020

## Section I: Issues

- A. Baby Tips for Sleeping- Tips For Sleeping Babies
- B. Amvets volunteers: Needing Amvet Volunteers
- C. COVID Blood Donations: Needing Blood Donations For COVID
- D. Red Cross Disaster Relief: Helping Victims Get Relief After Disasters
- E. AARP Caregivers: AARP Caregivers Needed.
- F. COVID Healthcare Hero's: Giving Thanks To Frontline Workers
- G. COVID Prevention: Steps On How To Prevent COVID
- H. Tips for Kids/E-Cigarettes: Prevention On Underage Vaping
- I. Tips for Kids/Gun Storage: Gun Safety
- J. Tips for Kids/Healthy Drinks: Tips For Healthier Drinks
- K. Have HOPE: "Alcohol Taking Over Someone's Life: Alcoholism Awareness
- L. Parent Against Drugs: Directing Parents To Prevent Kid Drug Use
- M. Tips for Kids/Physical Activity: Ideas To Keep Kids Active
- N. Tips on underage drinking: Preventing Underage Drinking.
- O. Tips for Kids/Doctor Visits: Preparation For Dr Visits
- P. Defeat Cancer: Awareness About Preventable Diseases
- Q. Avoid Underage Drinking: How To Avoid Underage Drinking
- R. Avoid Underage Vaping: Preventing Underage Vaping
- S. Don't Text & Drive: Driving Safety
- T. Alzheimer's: Alzheimer's Awareness
- U. Wounded Warrior Project: Focusing On The Health And Well Being Of Warriors

## Section II: Responsive Programming

A. Baby Tips for Sleeping: "Prevent SIDS" PSA AD Campaign On Sleeping Tips For Baby. (:30 Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week

B. Amvets volunteers: PSA Ad Campaign On Volunteering For the VA. . (:30 Sec Recorded Announcement) Broadcasted 1X a Day 7 Days A Week.

C. COVID Blood Donations- Blood Donations Needed PSA AD Campaign From The American Red Cross. (:30 Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week

D. Red Cross Disaster Relief: Disaster Caused Needs PSA AD Campaign From The American Red Cross

E. AARP Caregivers: AARP Caregivers Needed PSA Ad Campaign From AARP And The Ad Council. (:30 Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week.

F. COVID Healthcare Hero's: Thanking Our Frontline Healthcare Workers. PSA AD Campaign (:30 Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week

G. COVID Prevention: Tips On How To Prevent The Spread Of Covid, PSA AD Campaign From The CDC (:30 Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week

H. Tips for Kids/E-Cigarettes: Ways To Prevent Underage Smoking PSA AD Campaign From The Surgeon General.

I. Tips for Kids/Gun Storage: "Lock It Up" PSA Ad Campaign From The Ad Council (:30 Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week.

J. Tips for Kids/Healthy Drinks: Anti-SSB Campaign. PSA Ad Campaign (:30 Sec Recorded Announcement) Broadcasted 1X a Day 7 Days A Week.

K. Have HOPE: "Alcohol Taking Over Someone's Life" PSA Ad Campaign From A.A. (:60 Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week.

L. Parent Against Drugs: Directing Parents To Prevent Their Kids From Doing Drugs. (:30 Sec Recorded Announcement) Broadcasted 1x A Day 7 Days A Week.

M. Tips for Kids/Physical Activity: "Keeping Kids Active" PSA Ad Campaign (:30 sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week.

N. Tips on underage drinking: "How To Prevent Underage Drinking" PSA Campaign, Broadcasted 1x A Day, 7 Days A Week.

O. Tips for Kids/Doctor Visits: Tips On How To Be Prepared For The Doctor Visits. PSA Ad Campaign (:30 Recorded Announcement) Broadcasted 1X A Day 7 Days A Week.

P. Defeat Cancer: "Raising Awareness About Preventable Diseases" PSA Ad Campaign From The Prevent Cancer Foundation. (:30Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week.

Q. Avoid Underage Drinking: "Talk, They Hear You" Preventing Underage Drinking PSA (:30 Sec Recorded Announcement) Broadcasted 1X A Day 7 Days A Week

R. Avoid Underage Vaping: "Talk, They Hear You" Preventing Underage Vaping (:30 Sec Recorded Announcement) Broadcasted 1x A Day 7 Days A Week.

S. Don't Text & Drive: Preventing Texting And Driving PSA Campaign From The CDC And Governor's (:30 Sec Recorded Announcement) Braodcasted 1x A Day 7 Days A Week

T. Alzheimer's: Alzheimer's public service announcement (PSA) series depicts the powerful, first-person accounts of families impacted by the disease (:60 Sec Recorded Announcement) Broadcasted 1x a Day 7 Days A Week

U. Wounded Warrior Project: PSA About Non Profit Organization That Helps Veterans And Active Duty Service Members. (:30 Sec Recorded Announcement) Broadcasted 1x A Day, 7 Days A Week.

## **SECTION 2: Programs**

The Following Air EACH SUNDAY

8am-9am- The House Of Restoration: Praise And Worship Sermon

9am-10am: Lupe Hernandez: Worship Sermon

11am-1pm: " La Fe Café With Javier Galvan" Christian Variety Show With Music, Praise, And Worship.