

**Quarterly Issues and Programs List for KQTC**  
**July 1 - September 30, 2016**  
**Placed in the Public File October 5<sup>th</sup>, 2016**

Section I: Issues

The station has identified the following topics as significant issues facing our community

- A: Public Safety- Buzed Driving, Texting & Driving & Car Seat Safety
- B. Health: High Blood Pressure & Stroke Prevention
- C: Environment: Anti-litter/Recycling
- D: Education: Reading Comprehension

Section II: Responsive Programming

The station has set the following programming aside for the above referenced topics:

- A. Public Safety: "Buzed Driving" PSA campaign from the National Highway Traffic Safety Administration and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.
- A. Public Safety: Car Seat Safety "Let Me Ask You- Spanish" PSA campaign from the National Highway Traffic Safety Administration and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.
- A. Public Safety: Texting and Driving "Two at Once" PSA campaign from National Highway Traffic Safety Administration and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.
- B. Health: High Blood Pressure "Quitting" PSA campaign from the American Heart Association, the American Stroke Associate and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.

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- C. Environment: “Don’t Mess With Texas” Anti-litter PSA campaign from the Texas Department of Transportation. (:30 second recorded announcement) Broadcasted 4x a day, rotated in all dayparts.
- D. Education: Reading Comprehension “Miscommunication” PSA campaign from Understood.org and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.

### Local PSA’s aired Live

Aug 25- August 27<sup>th</sup>: Benefit plate sale for Jason Constancio for medical bills this Saturday, beginning at 10:30 a.m. \$8.00 a plate, includes burger, chips and drink. 220 West 14th in San Angelo. (16x)

July 7<sup>th</sup>- July 10<sup>th</sup>: Fundraiser for Jalen Lopez and Daniel Gonzales for Southwest Show Select Baseball to advance to regional. (10x)

September 27<sup>th</sup>- September 30<sup>th</sup>: Haunted Barn and Trail- fundraiser for PTSD Awareness. Call for volunteers. (29x)

July 14<sup>th</sup>- September 30<sup>th</sup>: Adult Literacy Council- Basic Computer Literacy Classes. Free to the public every Wednesday 6-8pm. (113x)

September 6<sup>th</sup>- September 10<sup>th</sup>: Benefit for cancer patient George Ybarra, Sat. Sept. 10<sup>th</sup> Fat Boss’ Pub. Medical expenses offset by brisket plate sale/auction. (34x)