

# Quarterly Issues and Programs List for KQTC

## Jan 1 - March 31 2017

### Section I: Issues

The station has identified the following topics as significant issues facing our community:

- A: Public Safety: Buzzed Driving, Texting & Driving & Car Seat Safety
- B: Health: High Blood Pressure & Stroke Prevention
- C: Environment: Antislitter/Recycling
- D: Education: Reading Comprehension

### Section II: Responsive Programming

The station has set the following programming aside for the above referenced topics:

- A. Public Safety: "Buzzed Driving" PSA campaign from the National Highway Traffic Safety Administration and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.
- A. Public Safety: Car Seat Safety "Let Me Ask You- Spanish" PSA campaign from the National Highway Traffic Safety Administration and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.
- A. Public Safety: Texting and Driving "Two at Once" PSA campaign from National Highway Traffic Safety Administration and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.
- B. Health: High Blood Pressure "Quitting" PSA campaign from the American Heart Association, the American Stroke Associate and Ad Council. (:30 second recorded announcement) Broadcasted 3x a day, rotated in all dayparts.