

# ORDER

**Orders**

**Order / Rev:** 9356

Alt Order #:

**Product Desc:** Kennedy for Governor

**Estimate:**

**Flight Dates:** 03/01/18 - 03/20/18

**Original Date / Rev:** 02/28/18 / 02/28/18

**Order Type:** GENERAL

**WSIL-TV**

**Primary AE:** Larry Hunter

**Sales Office:** L-POL

**Sales Region:** POL

**Agency**

**Name:** Chris Kennedy for IL Governor

**Buying Contact:**

**Billing Contact:**

280 U.S. Rt. 51

DuQuoin, IL 62832

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Chris Kennedy for IL Governor

**Demographic:** HH

**Product Codes:** Candidates

**Priority:** P-04

**Revenue Codes:** DIR, POL, POL-CAND

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/20/18	177	\$17,640.00	\$14,994.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	177	\$17,640.00	\$14,994.00	0.00
<b>Totals</b>	<b>177</b>	<b>\$17,640.00</b>	<b>\$14,994.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Larry Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	03/01/18	03/20/18	Local News 5a Local News 5a	CM	5a-6a	MTWTF--	:15	3	\$25.00	P-04	0.00	NM	24	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---TF--		3				\$25.00		0.00			
		Week: 03/05/18	03/11/18	MTWTF--		7				\$25.00		0.00			
		Week: 03/12/18	03/18/18	MTWTF--		10				\$25.00		0.00			
		Week: 03/19/18	03/25/18	MT-----		4				\$25.00		0.00			
2	3	03/01/18	03/20/18	Local News 6a Local News 6a	CM	6a-7a	MTWTF--	:15	3	\$70.00	P-04	0.00	NM	25	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---TF--		3				\$70.00		0.00			
		Week: 03/05/18	03/11/18	MTWTF--		7				\$70.00		0.00			
		Week: 03/12/18	03/18/18	MTWTF--		11				\$70.00		0.00			
		Week: 03/19/18	03/25/18	MT-----		4				\$70.00		0.00			
3	3	03/19/18	03/20/18	Good Morning America Good Morning America	CM	7a-9a	11-----	:15	2	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	11-----		2				\$75.00		0.00			
4	3	03/01/18	03/20/18	Local News 5p Local News 5p	CM	5p-5:30p	MTWTF--	:15	3	\$140.00	P-04	0.00	NM	24	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---TF--		3				\$140.00		0.00			
		Week: 03/05/18	03/11/18	MTWTF--		7				\$140.00		0.00			
		Week: 03/12/18	03/18/18	MTWTF--		10				\$140.00		0.00			
		Week: 03/19/18	03/25/18	MT-----		4				\$140.00		0.00			
5	3	03/01/18	03/20/18		CM	6p-6:30p		:15	3	\$140.00	P-04	0.00	NM	22	\$3,080.00

Order / Rev: 9356  
 Alt Order #:  
 Flight Dates: 03/01/18 - 03/20/18

Advertiser: Chris Kennedy for IL Governor  
 Product Desc: Kennedy for Governor  
 Estimate:

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News 6p Local News 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    ---TF--          3    \$140.00    0.00 Week: 03/05/18    03/11/18    MTWTF--        7    \$140.00    0.00 Week: 03/12/18    03/18/18    MTWTF--        10   \$140.00    0.00 Week: 03/19/18    03/25/18    MT-----        2    \$140.00    0.00															
6	3	03/01/18	03/20/18	Local News 6:30p	CM	6:30p-7p	MTWTF--	:15	3	\$140.00	P-04	0.00	NM	22	\$3,080.00
Local News 6:30p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    ---TF--          3    \$140.00    0.00 Week: 03/05/18    03/11/18    MTWTF--        7    \$140.00    0.00 Week: 03/12/18    03/18/18    MTWTF--        10   \$140.00    0.00 Week: 03/19/18    03/25/18    MT-----        2    \$140.00    0.00															
7	3	03/01/18	03/20/18	Local News 10p	CM	10p-10:35p	MTWTF--	:15	3	\$205.00	P-04	0.00	NM	22	\$4,510.00
Local News 10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    ---TF--          3    \$205.00    0.00 Week: 03/05/18    03/11/18    MTWTF--        7    \$205.00    0.00 Week: 03/12/18    03/18/18    MTWTF--        10   \$205.00    0.00 Week: 03/19/18    03/25/18    MT-----        2    \$205.00    0.00															
8	3	03/03/18	03/17/18	Morning News Sat	CM	6a-7a	-----2-	:15	2	\$15.00	P-04	0.00	NM	6	\$90.00
This Morning Sat <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    -----2-        2     \$15.00    0.00 Week: 03/05/18    03/11/18    -----2-        2     \$15.00    0.00 Week: 03/12/18    03/18/18    -----2-        2     \$15.00    0.00															
9	3	03/03/18	03/17/18	Good Morning America Sat	CM	7a-8a	-----2-	:15	2	\$25.00	P-04	0.00	NM	6	\$150.00
GMA Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    -----2-        2     \$25.00    0.00 Week: 03/05/18    03/11/18    -----2-        2     \$25.00    0.00 Week: 03/12/18    03/18/18    -----2-        2     \$25.00    0.00															
10	3	03/03/18	03/17/18	Local News Sa	CM	5p-5:30p/6p-6:30p	-----2-	:15	2	\$55.00	P-04	0.00	NM	6	\$330.00
Local News Sa Early <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    -----2-        2     \$55.00    0.00 Week: 03/05/18    03/11/18    -----2-        2     \$55.00    0.00 Week: 03/12/18    03/18/18    -----2-        2     \$55.00    0.00															
11	3	03/04/18	03/18/18	Morning News Sun	CM	6a-7a	-----2	:15	2	\$10.00	P-04	0.00	NM	6	\$60.00
This Morning Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    -----2        2     \$10.00    0.00 Week: 03/05/18    03/11/18    -----2        2     \$10.00    0.00 Week: 03/12/18    03/18/18    -----2        2     \$10.00    0.00															
12	3	03/04/18	03/18/18	Good Morning American Sun	CM	7a-8a	-----2	:15	2	\$15.00	P-04	0.00	NM	6	\$90.00
GMA Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    -----2        2     \$15.00    0.00 Week: 03/05/18    03/11/18    -----2        2     \$15.00    0.00 Week: 03/12/18    03/18/18    -----2        2     \$15.00    0.00															
13	3	03/04/18	03/18/18	Local News Su 5p	CM	5p-5:30p	-----2	:15	2	\$65.00	P-04	0.00	NM	6	\$390.00
Local News Su 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/26/18    03/04/18    -----2        2     \$65.00    0.00 Week: 03/05/18    03/11/18    -----2        2     \$65.00    0.00 Week: 03/12/18    03/18/18    -----2        2     \$65.00    0.00															
													Totals	177	\$17,640.00