

# ORDER

**Orders**  
**Order / Rev:** 9356  
 Alt Order #:  
**Product Desc:** Kennedy for Governor  
 Estimate:  
**Flight Dates:** 03/01/18 - 03/20/18  
**Original Date / Rev:** 02/28/18 / 02/28/18  
**Order Type:** GENERAL

**WSIL-TV**  
**Primary AE:** Larry Hunter  
**Sales Office:** L-POL  
**Sales Region:** POL

**Agency Name:** Chris Kennedy for IL Governor  
**Buying Contact:**  
**Billing Contact:**  
 280 U.S. Rt. 51  
 DuQuoin, IL 62832

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Chris Kennedy for IL Governor  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-04  
**Revenue Codes:** DIR, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/20/18	177	\$17,640.00	\$14,994.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	177	\$17,640.00	\$14,994.00	0.00
<b>Totals</b>	<b>177</b>	<b>\$17,640.00</b>	<b>\$14,994.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Larry Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	03/01/18	03/20/18	Local News 5a	CM	5a-6a	MTWTF--	:15	3	\$25.00	P-04	0.00	NM	24	\$600.00
				Local News 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---TF--		3				\$25.00		0.00			
		Week: 03/05/18	03/11/18	MTWTF--		7				\$25.00		0.00			
		Week: 03/12/18	03/18/18	MTWTF--		10				\$25.00		0.00			
		Week: 03/19/18	03/25/18	MT-----		4				\$25.00		0.00			
2	3	03/01/18	03/20/18	Local News 6a	CM	6a-7a	MTWTF--	:15	3	\$70.00	P-04	0.00	NM	25	\$1,750.00
				Local News 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---TF--		3				\$70.00		0.00			
		Week: 03/05/18	03/11/18	MTWTF--		7				\$70.00		0.00			
		Week: 03/12/18	03/18/18	MTWTF--		11				\$70.00		0.00			
		Week: 03/19/18	03/25/18	MT-----		4				\$70.00		0.00			
3	3	03/19/18	03/20/18	Good Morning America	CM	7a-9a	11-----	:15	2	\$75.00	P-04	0.00	NM	2	\$150.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/19/18	03/25/18	11-----		2				\$75.00		0.00			
4	3	03/01/18	03/20/18	Local News 5p	CM	5p-5:30p	MTWTF--	:15	3	\$140.00	P-04	0.00	NM	24	\$3,360.00
				Local News 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---TF--		3				\$140.00		0.00			
		Week: 03/05/18	03/11/18	MTWTF--		7				\$140.00		0.00			
		Week: 03/12/18	03/18/18	MTWTF--		10				\$140.00		0.00			
		Week: 03/19/18	03/25/18	MT-----		4				\$140.00		0.00			
5	3	03/01/18	03/20/18		CM	6p-6:30p		:15	3	\$140.00	P-04	0.00	NM	22	\$3,080.00

Order / Rev: 9356  
 Alt Order #:  
 Flight Dates: 03/01/18 - 03/20/18

Advertiser: Chris Kennedy for IL Governor  
 Product Desc: Kennedy for Governor  
 Estimate:  
**WSIL-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	3	03/01/18	03/20/18	Local News 6p Local News 6:30p	CM	6:30p-7p	MTWTF--	:15	3	\$140.00	P-04	0.00	NM	22	\$3,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---TF--					3	\$140.00		0.00			
		Week: 03/05/18	03/11/18	MTWTF--					7	\$140.00		0.00			
		Week: 03/12/18	03/18/18	MTWTF--					10	\$140.00		0.00			
		Week: 03/19/18	03/25/18	MT-----					2	\$140.00		0.00			
7	3	03/01/18	03/20/18	Local News 10p Local News 10p	CM	10p-10:35p	MTWTF--	:15	3	\$205.00	P-04	0.00	NM	22	\$4,510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---TF--					3	\$205.00		0.00			
		Week: 03/05/18	03/11/18	MTWTF--					7	\$205.00		0.00			
		Week: 03/12/18	03/18/18	MTWTF--					10	\$205.00		0.00			
		Week: 03/19/18	03/25/18	MT-----					2	\$205.00		0.00			
8	3	03/03/18	03/17/18	Morning News Sat This Morning Sat	CM	6a-7a	-----2-	:15	2	\$15.00	P-04	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----2-					2	\$15.00		0.00			
		Week: 03/05/18	03/11/18	-----2-					2	\$15.00		0.00			
		Week: 03/12/18	03/18/18	-----2-					2	\$15.00		0.00			
9	3	03/03/18	03/17/18	Good Morning America GMA Saturday	CM	7a-8a	-----2-	:15	2	\$25.00	P-04	0.00	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----2-					2	\$25.00		0.00			
		Week: 03/05/18	03/11/18	-----2-					2	\$25.00		0.00			
		Week: 03/12/18	03/18/18	-----2-					2	\$25.00		0.00			
10	3	03/03/18	03/17/18	Local News Sa Local News Sa Early	CM	5p-5:30p/6p-6:30p	-----2-	:15	2	\$55.00	P-04	0.00	NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----2-					2	\$55.00		0.00			
		Week: 03/05/18	03/11/18	-----2-					2	\$55.00		0.00			
		Week: 03/12/18	03/18/18	-----2-					2	\$55.00		0.00			
11	3	03/04/18	03/18/18	Morning News Sun This Morning Sun	CM	6a-7a	-----2	:15	2	\$10.00	P-04	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----2					2	\$10.00		0.00			
		Week: 03/05/18	03/11/18	-----2					2	\$10.00		0.00			
		Week: 03/12/18	03/18/18	-----2					2	\$10.00		0.00			
12	3	03/04/18	03/18/18	Good Morning American GMA Sunday	CM	7a-8a	-----2	:15	2	\$15.00	P-04	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----2					2	\$15.00		0.00			
		Week: 03/05/18	03/11/18	-----2					2	\$15.00		0.00			
		Week: 03/12/18	03/18/18	-----2					2	\$15.00		0.00			
13	3	03/04/18	03/18/18	Local News Su 5p Local News Su 5p	CM	5p-5:30p	-----2	:15	2	\$65.00	P-04	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----2					2	\$65.00		0.00			
		Week: 03/05/18	03/11/18	-----2					2	\$65.00		0.00			
		Week: 03/12/18	03/18/18	-----2					2	\$65.00		0.00			

Totals 177 \$17,640.00