

ORDER



Orders
Order / Rev: 430368
Alt Order #: WOC10983747
Product Desc: TN-06
Estimate: 9526
Flight Dates: 07/26/18 - 08/01/18
Original Date / Rev: 06/12/18 / 06/12/18
Order Type: GENERAL

WTVF
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rose/Republican/Congress
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 227981
Agency External ID: 101289
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	5	\$4,700.00	\$3,995.00
07/30/18	08/01/18	7	\$6,850.00	\$5,822.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	5	\$4,700.00	\$3,995.00	31.48
August 2018	7	\$6,850.00	\$5,822.50	38.19
Totals	12	\$11,550.00	\$9,817.50	69.67

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	07/26/18	07/31/18	M-F 6-7am M-F 6-7am	CM	6-7am	- 1 - - - -	:30	1	\$800.00	P-3	4.81	NM	1	\$800.00
(Program: MORNING REPORT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/26/18	08/01/18	- 1 - - - -			1			\$800.00		4.81			
N 2	WTVF	07/26/18	07/29/18	SU 8-930am CBS SU Morn SU 8-930am CBS SU Morn.	CM	758-930am	- - - - - 1	:30	1	\$900.00	P-3	5.68	NM	1	\$900.00
(Program: SUNDAY MRN-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	- - - - - 1			1			\$900.00		5.68			
N 3	WTVF	07/26/18	07/31/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	- 1 - - 1 -	:30	2	\$800.00	P-3	6.20	NM	2	\$1,600.00
(Program: NWSCHNL5 AT 5P<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/26/18	08/01/18	- 1 - - 1 -			2			\$800.00		6.20			
N 4	WTVF	07/26/18	08/01/18	M-F 6-630pm M-F 6-630pm	CM	6-630pm	1 - 11 - -	:30	3	\$1,000.00	P-3	6.00	NM	3	\$3,000.00
(Program: NWSCHNL5 AT 6P<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/26/18	08/01/18	1 - 11 - -			3			\$1,000.00		6.00			
N 5	WTVF	07/26/18	08/01/18		CM	8-9pm	- - 1 - - -	:30	1	\$2,000.00	P-3	5.50	NM	1	\$2,000.00

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Advertiser: Rose/Republican/Congress
 Product Desc: TN-06
 Estimate: 9526

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wednesday Prime B											
				Wednesday Prime 8-9pm											
(Program: SEAL TEAM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/18	08/01/18	-- 1----		1		\$2,000.00		5.50					
N 6	WTVF	07/26/18	08/01/18	M-SU 10-1035pm News CM		10-1035pm	-- 111--	:30	3	\$1,000.00	P-3	6.80	NM	3	\$3,000.00
				M-SU 10-1035pm News											
(Program: NWSCHL5 AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/18	08/01/18	-- 111--		3		\$1,000.00		6.80					
N 7	WTVF	07/26/18	07/30/18	M-F 1035-1135pm CM		1035-1135pm	1-----	:30	1	\$250.00	P-3	2.88	NM	1	\$250.00
				M-F 1035-1135pm											
(Program: LT-COLBERT-CBS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/18	08/01/18	1-----		1		\$250.00		2.88					
													Totals	12	\$11,550.00