



KOKH Oklahoma City
1228 E Wilshire Blvd
Oklahoma City, OK 73111

Oklahomans for a Conservative Future
8136 Old Keene Mill Rd
Springfield, VA 22152

Contract # 1853347
Schedule Dates 06/16/14-06/24/14
Advertiser Oklahomans for a Conservative Future (89510)
Agency Media Ad Ventures (7547)
Product POLITICAL ISSUE (ns) (1187)
Brand 138/155/590 (637946)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bush,Carolyn
Phone/Fax (202) 955-5342 / (202) 955-5348
CPE 138/155/590
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments OK 4 CONSERVE FUTURE
OKLAHOMANS FOR A CONSERVATIVE FUTURE
BRAD PHILIPPS

Date Entered 06/12/14
Last Modified 06/12/14
Entered By Victoria Nowell
CO-OP No
Headline # 10328250
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,653.75
Net Total \$9,371.25
Sales Tax

New

Oklahoma City (KOKH)

By Broadcast Month	Spots	Rate
Jun. 2014	32	\$11,025.00
Grand Total:	32	\$11,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News (12)	06/16/14-06/20/14	1	:30	7A- News-Fox 25 Morning News	2	X	X	X	X	X			2	\$175.00	\$350.00	Oklahoma City (KOKH)	KOKH EARLY MORNING NEWS	6/12/14
13.0	Normal Line / News (13)	06/23/14-06/24/14	1	:30	7A- News-Fox 25 Morning News	1	X	X						1	\$175.00	\$175.00	Oklahoma City (KOKH)	KOKH EARLY MORNING NEWS	6/12/14
14.0	Normal Line / Prime (14)	06/16/14-06/16/14	1	:30	7P- FOX-Masterchef (Monday)	1	1							1	\$1,000.00	\$1,000.00	Oklahoma City (KOKH)	MASTER CHEF	6/12/14
15.0	Normal Line / Prime (15)	06/16/14-06/16/14	1	:30	8P- FOX-24: Live Another Day (Monday)	1	1							1	\$1,200.00	\$1,200.00	Oklahoma City (KOKH)	24	6/12/14
16.0	Normal Line / Prime (16)	06/18/14-06/18/14	1	:30	7P- FOX-So You Think You Can Dance (Wednesday)				1					1	\$650.00	\$650.00	Oklahoma City (KOKH)	SO YOU THINK YOU CAN DANCE	6/12/14
17.0	Normal Line / Prime (17)	06/19/14-06/19/14	1	:30	7P- FOX-Hells Kitchen (Thursday)					1				1	\$800.00	\$800.00	Oklahoma City (KOKH)	HELL'S KITCHEN	6/12/14
18.0	Normal Line / News (18)	06/16/14-06/20/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral	3	X	X	X	X	X			3	\$375.00	\$1,125.00	Oklahoma City (KOKH)	PRIMETIME NEWS AT NINE	6/12/14
19.0	Normal Line / News (19)	06/23/14-06/23/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral	1	1							1	\$375.00	\$375.00	Oklahoma City (KOKH)	PRIMETIME NEWS AT NINE	6/12/14
20.0	Normal Line / SPOT (20)	06/16/14-06/20/14	1	:30	6P- Two and a Half Men	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Oklahoma City (KOKH)	TWO & A HALF MEN	6/12/14
21.0	Normal Line / SPOT (21)	06/23/14-06/23/14	1	:30	6P- Two and a Half Men	1	1							1	\$450.00	\$450.00	Oklahoma City (KOKH)	TWO & A HALF MEN	6/12/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Package Deal
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Oklahoma City (KOKH)

By Broadcast Month	Spots	Rate
Jun. 2014	32	\$11,025.00
Grand Total:	32	\$11,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	06/22/14-06/22/14	1	:30	9A- FOX-FOX News Sunday								1	1	\$50.00	\$50.00	Oklahoma City (KOKH)	FOX NEWS SUNDAY MORNING	6/12/14
2.0	Normal Line / SPOT (2)	06/16/14-06/20/14	1	:30	3P- Judge Mathis	2	X	X	X	X	X			2	\$125.00	\$250.00	Oklahoma City (KOKH)	JUDGE MATHIS	6/12/14
3.0	Normal Line / SPOT (3)	06/23/14-06/23/14	1	:30	3P- Judge Mathis		1							1	\$125.00	\$125.00	Oklahoma City (KOKH)	JUDGE MATHIS	6/12/14
4.0	Normal Line / SPOT (4)	06/16/14-06/20/14	1	:30	4P- 5P (CST)	3	X	X	X	X	X			3	\$150.00	\$450.00	Oklahoma City (KOKH)	JUDGE JUDY (2X)	6/12/14
5.0	Normal Line / SPOT (5)	06/23/14-06/23/14	1	:30	4P- 5P (CST)		1							1	\$150.00	\$150.00	Oklahoma City (KOKH)	JUDGE JUDY (2X)	6/12/14
6.0	Normal Line / SPOT (6)	06/16/14-06/20/14	1	:30	5P- Two and a Half Men 2	2	X	X	X	X	X			2	\$250.00	\$500.00	Oklahoma City (KOKH)	TWO & A HALF MEN	6/12/14
7.0	Normal Line / SPOT (7)	06/23/14-06/23/14	1	:30	5P- Two and a Half Men 2		1							1	\$250.00	\$250.00	Oklahoma City (KOKH)	TWO & A HALF MEN	6/12/14
8.0	Normal Line / News (8)	06/16/14-06/20/14	1	:30	9:52P- Sports-FOX 25 News Sports Wrap Up	3	X	X	X	X	X			3	\$325.00	\$975.00	Oklahoma City (KOKH)	SPORTS WRAPUP	6/12/14
9.0	Normal Line / News (9)	06/23/14-06/23/14	1	:30	9:52P- Sports-FOX 25 News Sports Wrap Up		1							1	\$325.00	\$325.00	Oklahoma City (KOKH)	SPORTS WRAPUP	6/12/14
10.0	Normal Line / News (10)	06/22/14-06/22/14	1	:30	9:52P- Sports-FOX 25 News Sports Wrap Up								1	1	\$350.00	\$350.00	Oklahoma City (KOKH)	SPORTS WRAPUP	6/12/14
11.0	Normal Line / News (11)	06/21/14-06/21/14	1	:30	9:50P- 10P (CST)							1		1	\$125.00	\$125.00	Oklahoma City (KOKH)	SPORTS WRAPUP	6/12/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10328250 Ver# 1 Status New
EC'd Yes

Traffic Order#

1853347

Printed: 06/12/14 9:57 AM
Last Received: 06/12/14 9:39 AM
Showing Buylines: All Rep and Station Changes

1 of 3

Station KOKH-TV OKLAHOMA CITY
Advertiser (6087) POLITICAL ISSUE GROU
Product OK 4 CONSERVE FUTURE
Estimate# 590
Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 138/155/590
Flight Dates 06/16/14-06/24/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (BPH) BRAD PHILIPPS
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

OKLAHOMANS FOR A CONSERVATIVE FUTURE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR OKLAHOMANS FOR A CONSERVATIVE FUTURE PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Su	9A-10A	FOX NEWS SUNDAY MORNING	30	-	-	\$50.00	06/22-06/22	1	1	1	\$50.00
2	M-F	3P-4P	JUDGE MATHIS	30	-	-	\$125.00	06/16-06/20	2	1	2	\$250.00
3	M	3P-4P	JUDGE MATHIS	30	-	-	\$125.00	06/23-06/23	1	1	1	\$125.00
4	M-F	4P-5P	JUDGE JUDY (2X)	30	-	-	\$150.00	06/16-06/20	3	1	3	\$450.00
5	M	4P-5P	JUDGE JUDY (2X)	30	-	-	\$150.00	06/23-06/23	1	1	1	\$150.00
6	M-F	5P-530P	TWO & A HALF MEN	30	-	-	\$250.00	06/16-06/20	2	1	2	\$500.00
7	M	5P-530P	TWO & A HALF MEN	30	-	-	\$250.00	06/23-06/23	1	1	1	\$250.00
8	M-F	945P-10P	SPORTS WRAPUP	30	-	-	\$325.00	06/16-06/20	3	1	3	\$975.00
9	M	945P-10P	SPORTS WRAPUP	30	-	-	\$325.00	06/23-06/23	1	1	1	\$325.00
10	Su	945P-10P	SPORTS WRAPUP	30	-	-	\$350.00	06/22-06/22	1	1	1	\$350.00

ORDER WORKSHEET

Rep Order# 10328250 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 06/12/14 9:57 AM
Last Received: 06/12/14 9:39 AM
Showing Buylines: All Rep and Station Changes

2 of 3

Station KOKH-TV OKLAHOMA CITY
Advertiser (6087) POLITICAL ISSUE GROU
Product OK 4 CONSERVE FUTURE
Estimate# 590
Buyer Carolyn Bush

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Sales Office (DC) WASHINGTON
Salesperson (BPH) BRAD PHILIPPS
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	Sa	945P-10P	SPORTS WRAPUP	30	-	-	\$125.00	06/21-06/21	1	1	1	\$125.00
12	M-F	7A-8A	KOKH EARLY MORNING NEWS	30	-	-	\$175.00	06/16-06/20	2	1	2	\$350.00
13	M-Tu	7A-8A	KOKH EARLY MORNING NEWS	30	-	-	\$175.00	06/23-06/24	1	1	1	\$175.00
14	M	7P-8P	MASTER CHEF	30	-	-	\$1,000.00	06/16-06/16	1	1	1	\$1,000.00
15	M	8P-9P	24	30	-	-	\$1,200.00	06/16-06/16	1	1	1	\$1,200.00
16	W	7P-9P	SO YOU THINK YOU CAN DANCE	30	-	-	\$650.00	06/18-06/18	1	1	1	\$650.00
17	Th	7P-8P	HELL'S KITCHEN	30	-	-	\$800.00	06/19-06/19	1	1	1	\$800.00
18	M-F	9P-945P	PRIMETIME NEWS AT NINE	30	-	-	\$375.00	06/16-06/20	3	1	3	\$1,125.00
19	M	9P-945P	PRIMETIME NEWS AT NINE	30	-	-	\$375.00	06/23-06/23	1	1	1	\$375.00
20	M-F	6P-630P	TWO & A HALF MEN	30	-	-	\$450.00	06/16-06/20	3	1	3	\$1,350.00
21	M	6P-630P	TWO & A HALF MEN	30	-	-	\$450.00	06/23-06/23	1	1	1	\$450.00

---REPORT TOTALS---

Report Totals: 32 / \$11,025.00

---SALES MONTHLY TOTALS---

Jun2014: 32/ \$11,025.00

Order Totals: 32 / \$11,025.00

Total GRPS: 0.0

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--- COMPETITIVE ---

Market Totals	\$130,011.79	CABL .00%	KAUT .92%	KFOR 35.73%	KOCB .20%	KOCO 21.11%
		KOKH 8.48%	KWTV 33.57%	UNKN .00%		

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KOKH-TV/OKLAHOMA CITY	Date: 8/12/14
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Conservative Leadership

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Oklahomans for a Conservative Future

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

T.W Shannon & James Lankford, US Senate - Oklahoma, June 24, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Oklahomans for a Conservative Future, 4 NE 10th, OKC, OK 73104
www.ofacf.com

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Scott Parman - Chairman
John Woods & Evan Kozlow, Board Members

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/6/14 _____ 703.569.9400
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 _____ T. Dan Kewino _____
 Signature Printed Name Title
 _____ Director of Sales