



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Contract # 2673922

Schedule Dates 11/01/16-11/07/16

Advertiser New American Jobs Fund (113480)

Agency Waterfront Strategies (7591)

Product POLITICAL ISSUE (ns) (1187)

Brand POLITICAL ISSUE (101980)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Katie, Thompson,

Phone/Fax /

CPE 335/356/5839

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Issue Separation: 30

Date Entered 10/28/16

Last Modified 10/31/16

Entered By Brenda Allen

CO-OP No

Headline # ECR25342898

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,997.25

Net Total \$11,317.75

Sales Tax

Paducah (KBSI)

By Broadcast Month

Nov. 2016

Grand Total:

Spots 104 Rate \$13,315.00

104 \$13,315.00

104 \$13,315.00

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	Orbit- [P]Judge Faith(Mo-Fr), [P]Judge Faith 2(Mo-Fr)	1	1	1	1	1	1			5	\$20.00	\$100.00	Paducah (KBSI)	Judge Faith	10/28/16
2.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	9A- Judge Greg Mathis	1	1	1	1	1	1			5	\$45.00	\$225.00	Paducah (KBSI)	Judge Greg Mathis	10/28/16
3.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	10A- Peoples Court	1	1	1	1	1	1			5	\$45.00	\$225.00	Paducah (KBSI)	Peoples Court	10/28/16
4.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	Orbit- [P]Hot Bench(Mo-Fr), [P]Hot Bench 2(Mo-Fr)	1	1	1	1	1	1			5	\$45.00	\$225.00	Paducah (KBSI)	Hot Bench (Created and Produced By Judge Judy)	10/28/16
5.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	12P- Steve Wilkos Show	1	1	1	1	1	1			5	\$45.00	\$225.00	Paducah (KBSI)	Steve Wilkos	10/28/16
6.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	2P- Maury	1	1	1	1	1	1			5	\$45.00	\$225.00	Paducah (KBSI)	Maury Povich	10/28/16
7.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	3P- Jerry Springer	1	1	1	1	1	1			5	\$65.00	\$325.00	Paducah (KBSI)	Jerry Springer	10/28/16
8.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	Orbit- [P]Judge Judy(Mo-Fr), [P]Judge Judy 2(Mo-Fr)	1	2	2	1	1	1			7	\$65.00	\$455.00	Paducah (KBSI)	Judge Judy	10/28/16
9.0	Normal Line / SPOT	11/01/16-11/04/16	1	:30	4:58P- Mike and Molly	4	X	X	X	X	X			4	\$90.00	\$360.00	Paducah (KBSI)	Mike & Molly	10/28/16
10.0	Normal Line / SPOT	11/01/16-11/04/16	1	:30	5:28P- Modern Family	4	X	X	X	X	X			4	\$125.00	\$500.00	Paducah (KBSI)	Modern Family	10/28/16
11.0	Normal Line / SPOT	11/01/16-11/04/16	1	:30	5:58P- Big Bang Theory	4	X	X	X	X	X			4	\$150.00	\$600.00	Paducah (KBSI)	Big Bang Theory	10/28/16

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Sales Office Millennium Washington DC

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Phone/Fax /

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12.0	Normal Line / SPOT	11/01/16-11/04/16	1	:30	6:28P- Big Bang Theory 2	4		X	X	X	X			4	\$250.00		Paducah (KBSI)	Big Bang Theory	10/28/16
12.0.1	Closed Preempt	11/01/16															Paducah (KBSI)	Sold Out/Exception -	
12.0.2	Closed Preempt	11/01/16															Paducah (KBSI)	Sold Out/Exception -	
12.0.3	Closed Preempt	11/01/16															Paducah (KBSI)	Sold Out/Exception -	
12.0.4	Closed Preempt	11/01/16															Paducah (KBSI)	Sold Out/Exception -	
13.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	10P- Mike and Molly 2	1	1	1	1	1	1			4	\$80.00	\$320.00	Paducah (KBSI)	Mike & Molly	10/28/16
13.0.1	Closed Preempt	11/01/16															Paducah (KBSI)	Program Change/Exception - World Series Delayed Programming	
14.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	10:30P- 2 Broke Girls	1	1	1	1	1	1			4	\$60.00	\$240.00	Paducah (KBSI)	2 Broke Girls	10/28/16
14.0.1	Closed Preempt	11/01/16															Paducah (KBSI)	Program Change/Exception - World Series Delayed Programming	
15.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	11P- 2 Broke Girls 2	1	1	1	1	1	1			4	\$25.00	\$100.00	Paducah (KBSI)	2 Broke Girls	10/28/16

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Agency

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Brand

POLITICAL ISSUE (101980)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Katie Thompson,

Phone/Fax

/

CPE

335/356/5839

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Billing Type

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Comments

Issue Separation: 30

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10/28/16

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Entered By

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CO-OP

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15.0.1	Closed Preempt	11/01/16															Paducah (KBSI)	Program Change/Exception - World Series Delayed Programming	10/28/16
16.0	Normal Line / SPOT	11/01/16-11/07/16	1	:30	11:30P - Modern Family 2	1	1	1	1	1	1			5	\$25.00	\$125.00	Paducah (KBSI)	Modern Family	10/28/16
17.0	Normal Line / Prime	11/01/16-11/03/16	1	:30	7P - 8P (CST)	1	1								\$275.00		Paducah (KBSI)	Hotel Hell-FOX	10/28/16
17.0.1	Closed Preempt	11/01/16															Paducah (KBSI)	Program Change/Spot -World Series	
18.0	Normal Line / Prime	11/02/16-11/02/16	1	:30	6:58P - FOX-Lethal Weapon (Wednesday)	1		1						1	\$300.00	\$300.00	Paducah (KBSI)	Masterchef-FOX	10/28/16
19.0	Normal Line / Prime	11/02/16-11/02/16	1	:30	8P - FOX- Empire (Wednesday)	1		1						1	\$300.00	\$300.00	Paducah (KBSI)	Wayward Pines-FOX	10/28/16
20.0	Normal Line / Prime	11/03/16-11/03/16	1	:30	6:58P - FOX-Rosewood (Thursday)	1			1					1	\$350.00	\$350.00	Paducah (KBSI)	Boom-FOX	10/28/16
21.0	Normal Line / Prime	11/03/16-11/03/16	1	:30	8P - FOX-Pitch (Thursday)	1				1				1	\$300.00	\$300.00	Paducah (KBSI)	Sleepy Hollow-FOX	10/28/16
22.0	Normal Line / Prime	11/04/16-11/04/16	1	:30	6:58P - FOX-Hells Kitchen (Friday)	1					1			1	\$250.00	\$250.00	Paducah (KBSI)	Masterchef Junior (Season Premiere)	10/28/16
23.0	Normal Line / Prime	11/04/16-11/04/16	1	:30	8P - FOX-The Exorcist (Friday)	1						1		1	\$250.00	\$250.00	Paducah (KBSI)	World's Funniest (Season Premiere)	10/28/16

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Sales Office

Millennium Washington DC

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Phone/Fax

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Nov. 2016

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Rate

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24.0	Normal Line / Sports/Other	11/05/16-11/05/16	1	:30	12P- Sports Ring of Honor							2		2	\$30.00	\$60.00	Paducah (KBSI)	Ring Of Honor	10/28/16
25.0	Normal Line / Football	11/05/16-11/05/16	1	:30	2:30P- Sports-FOX College Football							2		2	\$100.00	\$200.00	Paducah (KBSI)	FOX College Football Day Game	10/28/16
26.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	5P- Mike & Molly Saturday							2		2	\$50.00		Paducah (KBSI)	Mike & Molly	10/28/16
26.0.1	Closed Preempt	11/05/16															Paducah (KBSI)	Program Change/Exception	
26.0.2	Closed Preempt	11/05/16															Paducah (KBSI)	Big Bang Theory	10/28/16
27.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	Orbit- [P]Big Bang Theory (Saturday)(Sa), [P]Big Bang Theory 2 (Saturday)(Sa)							2		2	\$90.00	\$180.00	Paducah (KBSI)	FOX College Football Prime Game	10/28/16
28.0	Normal Line / Football	11/05/16-11/05/16	1	:30	7:30P- Sports-FOX College Football										\$200.00		Paducah (KBSI)	Program Change/Exception	
28.0.1	Closed Preempt	11/05/16															Paducah (KBSI)	Program Change/Exception	
28.0.2	Closed Preempt	11/05/16															Paducah (KBSI)	Program Change/Exception	
29.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	8A- FOX-FOX News Sunday								2	1	\$50.00	\$50.00	Paducah (KBSI)	Fox News Sunday	10/28/16

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29.0.1	Closed Preempt	11/06/16															Paducah (KBSI)	Sold Out/Exception -	
30.0	Normal Line / News	11/06/16-11/06/16	1	:30	9A- News-Full Measure with Sharp/ Attkisson								1	1	\$50.00	\$50.00	Paducah (KBSI)	Full Measure w/ Sharp/ Attkisson	10/28/16
31.0	Normal Line / Football	11/06/16-11/06/16	1	:30	11:58-30A- Sports-FOX NFL Game 1								2		\$750.00		Paducah (KBSI)	FOX NFL Early Game: Week 9	10/28/16
31.0.1	Closed Preempt	11/06/16															Paducah (KBSI)	Pre-empt/Spot -	
31.0.2	Closed Preempt	11/06/16															Paducah (KBSI)	Pre-empt/Spot -	
32.0	Normal Line / Football	11/06/16-11/06/16	1	:30	3:30P- Sports-FOX NFL Game 1								2		\$750.00		Paducah (KBSI)	FOX NFL Late Game: Week 9	10/28/16
32.0.1	Closed Preempt	11/06/16															Paducah (KBSI)	Program Change/Exception	
32.0.2	Closed Preempt	11/06/16															Paducah (KBSI)	Program Change/Exception	
33.0	Normal Line / Post-Game	11/06/16-11/06/16	1	:30	6:30P- Sports-FOX NFL The OT								1		\$300.00		Paducah (KBSI)	The OT-FOX	10/28/16
33.0.1	Closed Preempt	11/06/16															Paducah (KBSI)	Program Change/Exception	

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34.0	Normal Line / Prime	11/06/16-11/06/16	1	:30	8P- 9P (EST)								2	2	\$300.00	\$600.00	Paducah (KBSI)	Family Guy/Last Man on Earth-FOX	10/28/16
35.0	Normal Line / Prime	11/06/16-11/06/16	1	:30	Orbit - [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)								2	2	\$65.00	\$130.00	Paducah (KBSI)	Big Bang Theory	10/28/16
36.0	Normal Line / Prime	11/06/16-11/06/16	1	:30	Orbit - [P]Modern Family Sunday(Su), [P]Modern Family Sunday 2(Su)								2	2	\$60.00	\$120.00	Paducah (KBSI)	Modern Family	10/28/16
37.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	12A- The Right Side with Armstrong Williams								1	1	\$20.00	\$20.00	Paducah (KBSI)	Armstrong Williams	10/28/16
38.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4:58P- Mike and Molly								1	1	\$90.00	\$90.00	Paducah (KBSI)	Mike & Molly	10/28/16
39.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:28P- Modern Family								1	1	\$125.00	\$125.00	Paducah (KBSI)	Modern Family	10/28/16
40.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:58P- Big Bang Theory								1	1	\$150.00	\$150.00	Paducah (KBSI)	Big Bang Theory	10/28/16
41.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6:28P- Big Bang Theory 2								1	1	\$250.00	\$250.00	Paducah (KBSI)	Big Bang Theory	10/28/16
42.0	M/G For 26.0, 1, 26.0, 2 / Football	11/05/16-11/05/16	1	:30	2:30P- Sports-FOX College Football							2		2	\$50.00	\$100.00	Paducah (KBSI)		10/28/16

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43.0	M/G For 28.0,1,28.0,2 / Prime	11/05/16-11/05/16	1	:30	Onlt: [P]FOX-Pitch (Saturday)(Sa), [P]FOX-Lethal Weapon (Saturday)(Sa)							2		2	\$200.00	\$400.00	Paducah (KBSI)		10/28/16
44.0	M/G For 31.0,1,31.0,2 / Football	11/06/16-11/06/16	1	:30	11:58-30A- Sports-FOX NFL Game 1								2	2	\$1,500.00	\$3,000.00	Paducah (KBSI)	FOX NFL Early Game: Week 9	10/28/16
45.0	M/G For 33.0,1 / Post-Game	11/06/16-11/06/16	1	:30	3P- Sports-FOX NFL Post Game Show								1	1	\$300.00	\$300.00	Paducah (KBSI)	The OT-FOX	10/28/16
46.0	M/G For 12.0,1,12.0,2,12.0,3,12.0,4,13.0,1,14.0,15.0,1,17.0,1,29.0,1 / Baseball	11/01/16-11/03/16	1	:30	7P- Sports-FOX MLB World Series Game 6			1						1	\$1,490.00	\$1,490.00	Paducah (KBSI)	Big Bang Theory	10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

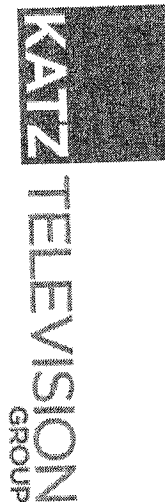
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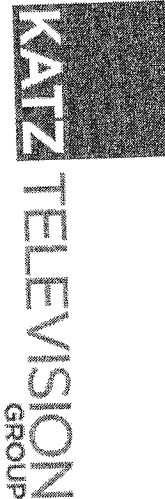
125 West 55th St
New York, NY 10019

Comments: SEE MG LINE 38 FOR SPOTS NA

Contract # 25342898	Changes as of: 10/31/2016 at 4:40 PM	Version: Highlighting Revision 2
CPE: 335/356/5839	Flight: 11/1/16 - 11/7/16	Total \$: \$13,315.00
Agency: WATERFRONT STRATEGIE	Advertiser: New American Jobs Fund	Total Spots: 104
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Total CPP: \$0.00
	Agency Order #: 5524690	Total GRP:
	Buyer: Thompson, Katie	Traffic #: 2673922
	Salesperson: JONATHAN VITTI	Separation:
	212-373-8256	
	Office: WASHINGTON	
	Primary Demo: Adults 35+	
	Con Type: POLITICAL/VOTE	
	Assistant: KENNETH MIELE	
	212-373-8113	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1	11/1	Total Spots	Total \$	CPP	GRP
REV-12	Tu-F,M 6:30P-7P 4x na 11/1 630-7p		Big Bang Theory	\$250.00	0	30	5	1	1	\$250.00	\$0.00	0.0
REV-13	Tu-F,M 10P-10:30P na 1x 11/1		Mike & Molly	\$80.00	0	30	5	4	4	\$320.00	\$0.00	0.0
REV-14	Tu-F,M 10:30P-11P 1x na 11/1		2 Broke Girls	\$60.00	0	30	5	4	4	\$240.00	\$0.00	0.0
REV-15	Tu-F,M 11P-11:30P 1x na 11/1		2 Broke Girls	\$25.00	0	30	5	4	4	\$100.00	\$0.00	0.0
REV-17	Tu 7P-8P 10/28: corrected program spot na 11/1		Brooklyn 99/New Girl	\$275.00	0	30	1	0	1	\$275.00	\$0.00	0.0
REV-29	Su 8a-9a spot na 11/6		Fox News Sunday	\$50.00	0	30	2	1	1	\$50.00	\$0.00	0.0
REV+ 38	Tu 7P-10:30P		WORLD SERIES GAME 6	\$1,490.00	0.0	30	0	1	1	\$1,490.00	\$0.00	0.0
TOTALS: 104										\$13,315.00	\$0.00	0.0

ADDED MG LN 38 FOR ALL SPOTS NA ON CONTRACT



125 West 55th St
New York, NY 10019

Contract # 25342898	Changes as of: 10/31/2016 at 1:40 PM	Version: Highlighting Revision 2	Total \$: \$13,315.00
CPE: 335/356/5639	Flight: 11/1/16 - 11/7/16	Station: KBSI	Total Spots: 104
Agency: WATERFRONT STRATEGIE	Advertiser: New American Jobs Fund	Market: Paducah	Total CPE: \$0.00
3050 K ST NW #100	Product: Issue	Office: WASHINGTON	Total GRP:
Washington, DC 20007	Agency Order #: 5524690	Buyer: Thompson, Katie	Traffic #: 2673922
	Salesperson: JONATHAN VITTI	Con Type: POLITICAL/VOTE	Separation:
		Assistant: KENNETH MIELE	
		212-373-8256	

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/31/16 1:40 PM	JONATHAN VITTI	SEE MG LINE 38 FOR SPOTS NA
10/28/16 4:47 PM	JONATHAN VITTI	See lines for mktgds and corrections
10/28/16 11:23 AM	System	Notice Received.
10/27/16 6:15 PM	JONATHAN VITTI	Separation: 30

Competitive Information

Market Budget:	\$147,944
KBSI Share:	9%
Comment:	
KFVS:	55%
WDKA:	3%
WPSD:	27%
WSIL:	6%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	104	\$13,315.00
Total	100%	104	\$13,315.00

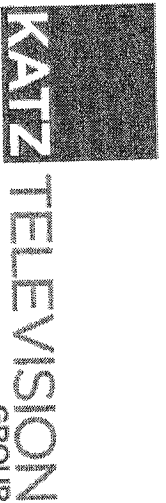
Monthly Summary		
Month	Spots	Dollars
2016-Nov	104	\$13,315.00
Total	104	\$13,315.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Revision	10/31/16 1:40 PM	JONATHAN VITTI	Revised		8	\$0	\$13,315.00	Changes: Total Spots from 112 to 104. Comments from See lines for mktgds and corrections to SEE MG LINE 38 FOR SPOTS NA. 7 buylines added or modified.
Revision	10/28/16 4:47 PM	JONATHAN VITTI	Confirmed		2	\$0	\$13,315.00	Changes: Total Spots from 114 to 112. Comments from Separation: 30 to See lines for mktgds and corrections. User Entered \$ from \$0.00 to \$13,315.00. Demo Meta to [R16]. 12 buylines added or modified.
Queued for Electronic Contracting	10/28/16 8:03 AM					\$0	\$0	
New	10/27/16 6:14 PM	JONATHAN VITTI	Confirmed		114	\$13,315.00	\$13,315.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25342898 **Changes as of:** 10/28/2016 at 4:47 PM **Version:** Highlighting Revision 1

CPE: 335/356/5839 **Flight:** 11/1/16 - 11/7/16 **Station:** KBSI

Agency: WATERFRONT STRATEGIE **Advertiser:** New American Jobs **Market:** Paducah

3050 K ST NW #100 **Product:** Issue Fund **Office:** WASHINGTON

Washington, DC 20007 **Agency Order #:** 5524690 **Buyer:** Thompson, Katie **Primary Demo:** Adults 35+

Salesperson: JONATHAN VITTI **Con Type:** POLITICAL/VOTE **Assistant:** KENNETH MIELE

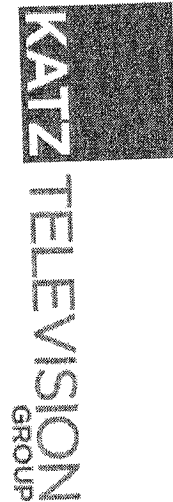
212-373-8256 **212-373-8113**

Total \$: \$13,315.00 **Total Spots:** 112 **Total CPM:** \$0.00

Traffic #: 2673922 **Separation:**

Comments: See lines for mkgds and corrections

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1	11/7	Total Spots	Total \$	CPP	GRP
17	Tu 7p-8p		Brooklyn 99/New Girl	\$275.00	0	30	1		1	\$275.00	\$0.00	0.0
10/28: corrected program Changes: Program from Hotel Hell-FOX to Brooklyn 99/New Girl												
18	W 7p-8p		Lethal Weapon	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
10/28: corrected program Changes: Program from Masterchef-FOX to Lethal Weapon												
19	W 8p-9p		Empire	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
10/28: Corrected Program Changes: Program from Wayward Pines-FOX to Empire												
20	Th 7p-8p		Rosewood	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0
10/28: corrected program Changes: Program from Boom-FOX to Rosewood												
21	Th 8p-9p		Pitch	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
10/28: corrected program Changes: Program from Sleepy Hollow-FOX to Pitch												
22	F 7p-8p		Hells Kitchen	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
10/28: corrected program Changes: Program from Masterchef Junior (Season Premiere) to Hells Kitchen												
23	F 8p-9p		Exorcist	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
10/28: corrected program Changes: Program from Word's Furnish (Season Premiere) to Exorcist												
26	Sa 12:30p-6p		COLLEGE FOOTBALL	\$50.00	0	30	2		2	\$100.00	\$0.00	0.0
10/28: corrected program Changes: Day/Time from Sa 5p-6p to Sa 2:30p-6p, Program from Mike & Molly to COLLEGE FOOTBALL												
28	Sa 7p-9p		Pitch/Lethal Weapon	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
10/28: corrected program Changes: Day/Time from Sa 7:30p-11p to Sa 7p-9p, Program from FOX College Football Prime Game to Pitch/Lethal Weapon												
31	Su 12n-3p		FOX NFL Early Game: Week 9	\$1,500.00	0	30	2		2	\$3,000.00	\$0.00	0.0
Changes: Day/Time from Su 12n-3:30p to Su 12n-9p, Rate from 750 to 1500												
REV- 32	Su 3:30p-6p		FOX NFL Late Game: Week 9	\$750.00	0	30	2		0	\$0.00	\$0.00	0.0
corrected file												
33	Su 3p-3:30p		NFL POST GAME	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
Changes: Day/Time from Su 6:30p-7p to Su 5p-3:30p, Program from The OT-FOX to NFL POST GAME												
TOTALS:										112	\$13,315.00	\$0.00



125 West 55th St
New York, NY 10019

Contract # 25342898	Changes as of: 10/28/2016 at 4:47 PM	Version: Highlighting Revision 1	Total \$: \$13,315.00
CPE: 335/356/5839	Flight: 11/1/16 - 11/7/16	Station: KBSI	Total Spots: 112
Agency: WATERFRONT STRATEGIE	Advertiser: New American Jobs Fund	Market: Paducah	Total CPM: \$0.00
3050 K ST NW #100	Product: Issue	Office: WASHINGTON	Total GRP:
Washington, DC 20007	Agency Order #: 5524690	Primary Demo: Adults 35+	Traffic #: 2673922
	Buyer: Thompson, Katie	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: JONATHAN VITTI	Assistant: KENNETH MIELE	
	212-373-8256	212-373-8113	

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/28/16 4:47 PM	JONATHAN VITTI	See lines for mkgds and corrections
10/28/16 11:23 AM	System	Notice Received.
10/27/16 6:15 PM	JONATHAN VITTI	Separation: 30

Competitive Information
Market Budget: \$147,944
KBSI Share: 9%
Comment:
KEVS: 55%
WDKA: 3%
WPSD: 27%
WSIL: 6%

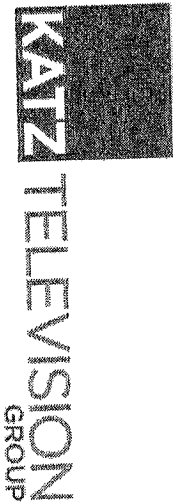
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	112	\$13,315.00	N/A
Total	100%	112	\$13,315.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	112	\$13,315.00
Total	112	\$13,315.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$
Revision	10/28/16 4:47 PM	JONATHAN VITTI	Revised	2	\$0	\$13,315.00
Queued for Electronic Contracting	10/28/16 8:03 AM				\$0	\$0
New	10/27/16 6:14 PM	JONATHAN VITTI	Confirmed	114	\$13,315.00	\$13,315.00

Changes: Total Spots from 114 to 112. Comments from Separation: 30 to See lines for mkgds and corrections. User Entered \$ from \$0.00 to \$13,315.00. Demo Meta to [R16]. 12 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25342898 Changes as of: 10/27/2016 at 6:15 PM Version: Current State Version 1
CPE: 335/356/6839 Flight: 11/1/16 - 11/7/16
Agency: WATERFRONT STRATEGIE Advertiser: New American Jobs
3050 K ST NW #100 Product: Issue Fund
Washington, DC 20007 Agency Order #: 5524690
Buyer: Thompson, Katie
Salesperson: JONATHAN VITTI 212-373-8256
Station: KBSI
Market: Paducah
Office: WASHINGTON
Primary Demo: POLITICAL/NOTE
Con Type: KENNETH MIELE
Assistant: 212-373-8113
Total \$: \$13,315.00
Total Spots: 114
Total CPE: \$0.00
Total GRP: \$0.00
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/1	11/1 - 11/1	Total Spots	Total \$	CPP	GRP
1	Tu-F, M 8a-9a		Judge Faith	\$20.00	30	5		5	\$100.00	\$0.00	0.0
2	Tu-F, M 9a-10a		Judge Greg Mathis	\$45.00	30	5		5	\$225.00	\$0.00	0.0
3	Tu-F, M 10a-11a		People's Court	\$45.00	30	5		5	\$225.00	\$0.00	0.0
4	Tu-F, M 11a-12n		Hot Bench (Created And Produced By Judge Judy)	\$45.00	30	5		5	\$225.00	\$0.00	0.0
5	Tu-F, M 12n-1p		Steve Wilkos	\$45.00	30	5		5	\$225.00	\$0.00	0.0
6	Tu-F, M 2p-3p		Maury Povich	\$45.00	30	5		5	\$225.00	\$0.00	0.0
7	Tu-F, M 3p-4p		Jerry Springer	\$65.00	30	5		5	\$325.00	\$0.00	0.0
8	Tu-F, M 4p-5p		Judge Judy	\$65.00	30	7		7	\$455.00	\$0.00	0.0
9	Tu-F, M 5p-6:30p		Mike & Molly	\$90.00	30	5		5	\$450.00	\$0.00	0.0
10	Tu-F, M 5:30p-6p		Modern Family	\$125.00	30	5		5	\$625.00	\$0.00	0.0
11	Tu-F, M 6p-6:30p		Big Bang Theory	\$150.00	30	5		5	\$750.00	\$0.00	0.0
12	Tu-F, M 6:30p-7p		Big Bang Theory	\$250.00	30	5		5	\$1,250.00	\$0.00	0.0
13	Tu-F, M 10p-10:30p		Mike & Molly	\$80.00	30	5		5	\$400.00	\$0.00	0.0
14	Tu-F, M 10:30p-11p		2 Broke Girls	\$60.00	30	5		5	\$300.00	\$0.00	0.0
15	Tu-F, M 11p-11:30p		2 Broke Girls	\$25.00	30	5		5	\$125.00	\$0.00	0.0
16	Tu-F, M 11:30p-12m		Modern Family	\$25.00	30	5		5	\$125.00	\$0.00	0.0
17	Tu 7p-8p		Hotel Baltimore	\$275.00	30	1		1	\$275.00	\$0.00	0.0
18	W 7p-8p		Masie Chief FOX	\$300.00	30	1		1	\$300.00	\$0.00	0.0
19	W 8p-9p		Wayward Pines FOX	\$300.00	30	1		1	\$300.00	\$0.00	0.0
20	Th 7p-8p		Room FOX	\$350.00	30	1		1	\$350.00	\$0.00	0.0
21	Th 8p-9p		Sleepy Hollow FOX	\$300.00	30	1		1	\$300.00	\$0.00	0.0

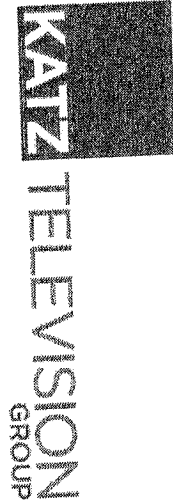
Contact # 25342898
 CPE: 3353665839
 Agency: WATERFRONT STRATEGIE
 3050 K ST NW #100
 Washington, DC 20007

Changes as of: 10/27/2016 at 6:15 PM
Flight: 11/1/16 - 11/7/16
Advertiser: New American Jobs
Fund
Product: Issue
Agency Order #: 5524690
Buyer: Thompson, Katie
Salesperson: JONATHAN VITTI
212-573-8256

Version: Current State Vers
Station: KBSI
Market: Paducah
Office: WASHINGTON
Primary Demo:
Con Type: POLITICAL/NOTE
Assistant: KENNETH MIELE
212-373-8113

Total \$: \$13,315.00
Total Spots: 114
Total CPP: \$0.00
Total GRP:
Separation:

				11/1 - 11/1						
#	Day/Time	DP	Program	Rate	Len	11/1	Total Spots	Total \$	CPP	GRP
F	22 7p-8p		Mascherano Junior (Season Premiere)	\$250.00	30	1	1	\$250.00	\$0.00	0.0
F	23 8p-9p		WrestleMania Season Premiere	\$250.00	30	1	1	\$250.00	\$0.00	0.0
Sa	24 12n-1p		Ring Of Honor	\$30.00	30	2	2	\$60.00	\$0.00	0.0
Sa	25 2:30p-6p		FOX College Football Day Game	\$100.00	30	2	2	\$200.00	\$0.00	0.0
Sa	26 5p-6p		Mike & Molly	\$50.00	30	2	2	\$100.00	\$0.00	0.0
Sa	27 6p-7p		Big Bang Theory	\$90.00	30	2	2	\$180.00	\$0.00	0.0
Sa	28 7:30p-11p		FOX College Football Prime Game	\$200.00	30	2	2	\$400.00	\$0.00	0.0
Su	29 8a-9a		Fox News Sunday	\$50.00	30	2	2	\$100.00	\$0.00	0.0
Su	30 9a-9:30a		Full Measure w/ Sharyl Attkisson	\$50.00	30	1	1	\$50.00	\$0.00	0.0
Su	31 12n-3:30p		FOX NFL Early Game: Week 9	\$750.00	30	2	2	\$1,500.00	\$0.00	0.0
Su	32 3:30p-6p		FOX NFL Late Game: Week 9	\$750.00	30	2	2	\$1,500.00	\$0.00	0.0
Su	33 6:30p-7p		The OT-FOX	\$300.00	30	1	1	\$300.00	\$0.00	0.0
Su	34 8p-9p		Family Guy/Last Man on Earth-FOX	\$300.00	30	2	2	\$600.00	\$0.00	0.0
Su	35 10p-11p		Big Bang Theory	\$65.00	30	2	2	\$130.00	\$0.00	0.0
Su	36 11p-12m		Modern Family	\$60.00	30	2	2	\$120.00	\$0.00	0.0
Su	37 12m-12:30a		Armstrong Williams	\$20.00	30	1	1	\$20.00	\$0.00	0.0
TOTALS:				114	30	1	114	\$13,315.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25342698	Changes as of: 10/27/2016 at 6:15 PM	Version: Current State Version 1	Total \$: \$13,315.00
CPE: 335/356/5839	Flight: 11/1/16 - 11/7/16	Station: KBSI	Total Spots: 114
Agency: WATERFRONT STRATEGIE	Advertiser: New American Jobs Fund	Market: Paducah	Total CPM: \$0.00
3050 K ST NW #100	Product: Issue	Office: WASHINGTON	Total GRP:
Washington, DC 20007	Agency Order #: 5524690	Primary Demo:	Separation:
	Buyer: Thompson, Katie	Con Type: POLITICAL/NOTE	
	Salesperson: JONATHAN VITTI	Assistant: KENNETH MIELE	
	212-373-8256	212-373-8113	

Special Instructions

Order Level Comments

Date/Time 10/27/16 6:15 PM **Added by** JONATHAN VITTI **Comment** Separation: 30

Competitive Information

Market Budget: \$147,944
KBSI Share: 9%
Comment:
KFVS: 55%
WDKA: 3%
WPSD: 27%
WSIL: 6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	114	\$13,315.00	N/A	0.0
Total	100%	114	\$13,315.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	114	\$13,315.00
Total	114	\$13,315.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/28/16 8:03 AM					\$0	\$0	
New	10/27/16 6:14 PM	JONATHAN VITTI	New	114		\$13,315.00	\$13,315.00	

Non-Discrimination Policy

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KBSI-TV	Date: 10/31/16
--	---

I, Mike Furman - authorized Adm. Buyer
do hereby request station time concerning the following issue:

New American Job Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
- As ordered -					

This broadcast time will be used by: New American Job Funds

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Jason Kander US Senate, Mo General Election
 Roy Blunt 11/8/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New American Jobs 1920 L St NW, Suite 500
 Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Patrick Collins, Treasurer
 Gene Karpinski, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/27/11 [Signature] 802-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.