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ISSUES AND PROGRAMS REPORT

FOR

WKLL-FM FRANKFORT, NEW YORK

3rd Quarter, July 1st - September 30th, 2015

PREPARED BY Gary Dennis

ISSUES OF CONCERN TO FRANKFORT NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3rd QUARTER 2015:

Veterans and the Disabled: Clear Path for Veterans Based in Oneida County
Whose mission involves connecting military veterans to the Local community. Coverage of a local quadriplegic and how His disabilities haven't stopped him from enjoying life.

Utica Rescue Mission: More coverage of the many contributions made To the entire Mohawk Valley, including job training and several Others.

Local Economy/NYS Fair: A Rome based company now exports internationally And details on how other local companies can do so as well. The Great New York State Fair lives up to its name this year.

Road Rage and Anger Management: The recent road rage incident in Westmoreland prompted this very detailed discussion with an Expert on the subject. Also how to relieve workplace anxiety.

Suicide Prevention: Coverage of upcoming events designed to raise awareness Of suicide and help provide financial support. A conversation With an expert on how to prevent suicides, warning signs etc..

PROGRAMS ON WKLL-FM THAT ADDRESS COMMUNITY ISSUES:

Issues and Answers: Our Community 6AM Sunday

Local sports programming Monday – Friday 3pm – 5pm

Local sports programs Saturdays 9am – 11am

MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

3rd Quarter 2015

July 1st through September 30th 2015

Veterans and the Disabled:

Airdate: 7-5-15 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Melissa Spicer – Founder of Clear Path for Veterans

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Part one of our coverage of this Chittenango based organization whose mission revolves around connecting military veterans to our community through wellness, peer support, community outreach and education. Clear Path's model of reintegration mirrors traditions hundreds of years old. We just scratch the surface of the many programs offered to vets in this segment.

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Airdate: 8-9-15 Airtime: Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Contributor(s):

Aileen Martin – Show Manager Disabled Outdoor Enthusiasts Show

Rich Fabend – Disabled Outdoor Enthusiasts Spokesman and motivational Speaker for the disabled.

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Rich Fabend was disabled (quadriplegic) several years ago in a swimming accident and shares his story on how his disability hasn't stopped him from pursuing his love of the outdoors. The Disabled Outdoor Enthusiasts Sportsman show is a yellow ribbon event for the military and all proceeds go to the local Rotary Club and girls scholarships in Africa.

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Utica Rescue Mission:

Airdate: 7-26-15 Airtime: Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Community Leader(s):

Jim Haid – Executive Director Rescue Mission of Utica

Ernie Talerico – Director of Operations Rescue Mission of Utica

Debi Kenyon – Director of Development Utica Rescue Mission

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A roundtable discussion about the many contributions the Utica RM makes to the community, including:

The Job Training Program

Parker House Aftercare Program

Importance of the emergency shelter

Addiction Crisis Center, Spiritual Life Program and several more.

Huge fundraiser this September and is counting on support from local community.

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Local Economy/NYS Fair:

Airdate: 8-16-15 Airtime: Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Community Leader(s):

Michelle Longway – Bartell Machinery Systems of Rome
Chris Gibson – VP of Market Entry Services (China Market)

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Rome based Bartell Machinery announced that beginning this month it will start export of its new Single Strander machine capable of producing large industrial electrical transmission cable to China. A detailed discussion with an export specialist on how other local businesses can profit by exporting their products or services to China as well. Contrary to popular belief American products are very well received and availability to this market is much easier than you may think to local enterprises.

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Airdate: 9-27-15 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Dave Bullard – New York State Fair Spokesman

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A detailed wrap up of the just completed and highly successful 2015 New York State Fair. Without a doubt the Chevy Court concerts were the most successful in history. Plans are to continue booking big names for the venue in the future. Coverage of the newly built amphitheatre and how it replaces the old grandstands which are currently in the process of being torn down. Some details on how the newly appropriated \$50 million dollar grant from the State will be spent.

Road Rage and Anger Management:

Airdate: 8-23-15 Airtime: Sundays 6am-7am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Community Leader:

Scott Morofsky – Noted Author and road rage expert

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The recent road rage incident in Westmoreland lead to this very detailed discussion. Road rage is a continuing problem on our highways, slower drivers, detours, erratic behavior etc. can anger drivers to the point of assaults or even worse. Recent research shows that drivers can be taught to be more aware of their responses and take more reasonable actions on the highway as well as in life. If you do encounter an aggressive driver don't do anything to further agitate them. Take a breath and then measured actions.

Suicide Prevention:

Airdate: 9-13-15 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor(s):

Debra Graham – American Foundation for Suicide Prevention
Central New York area

Vicki Hill – Out of Darkness Walk Organizer

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

There are several Out of Darkness Walks each year in New York State including walks in Syracuse, Utica and Watertown. The purpose of these events is to raise awareness of suicide and help provide financial support. Suicide is the 10th leading cause of death in the U.S. and an average of six per week among U.S. Army members. Local resident Ms Hill shares her story in memory of her brother who committed suicide.

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Public Service Announcements
3rd Quarter 2015
July 1st through September 30th

Throughout the quarter WKLL-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

National Association of Wounded Veterans
American Cancer Society
NHTSA (distracted driving)
Heritage for the Blind
National Association of Realtors
American Lung Association
Wounded Warriors

COMMUNITY ASCERTAINMENTS

Community Issues for 3rd Quarter (July 1st – September 30th) 2015

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 7-5-15 **Airtime:** Sundays 6am - 6:30am

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Contributor(s):

Melissa Spicer – Founder of Clear Path for Veterans

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

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WRNY-Rome, NY

Airdate: 7-12-15 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributors:

James Hall – National TV personality, host of Bassmasters
Editor of Bass Master Magazine

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Oneida Lake ranks 40th on Bassmasters 100 best bass lakes. Detailed coverage of Oneida Lake and why it is one of the top lakes in the country for bass fishing. Details about the upcoming national coverage of the Bass Tournament on the local lake. Several national superstars of fishing are expected to participate. Three other New York State lakes also made the list. Also fishing and safety tips for locals.

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WRNY-Rome, NY

Airdate: 7-19-15 **Airtime:** Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Community Leader(s):

Tara Lynn – Executive Director of the Skaneateles Area Chamber of
Commerce

Jodi Okun – Founder of College Financial Aid Advisors

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The Skaneateles Antique Classic Boat show features a boat parade, live music concerts, demos and more. This event is free and open to the entire family. Proceeds benefit local charities. The event draws over 10,000 visitors each year. An in depth discussion on how to finance college for both parents and students. There is over a billion dollars in scholarship money available and how to tap into it. It's easier than you think. How to select the right college and more.

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Airdate: 7-26-15 **Airtime:** Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

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Community Leader(s):

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Airdate: 8-2-15 **Airtime:** Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Community Leader:

Robert and Emma Frisch – Founders and Owners of Firelight
Camps

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

It started with an eco-friendly boutique style hotel and café in the heart of Matagalpa, Nicaragua and has been transported to our local area and is known as Firelight Camps. It features a form of recreation known as Glamping or glamorous camping. Glamping is a relatively new concept and now it's right in our backyard. The camp was built here in Central New York because of the support of the community to young entrepreneurs. The owners strive to promote family bonding with a reverence for the natural environment.

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Airdate: 8-30-15 **Airtime:** Sundays 6am-7am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Community Leader(s):

David White – NYSG Coastal Recreation and Tourism Specialist
Edward Walsh – NYS Internships.com

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Vernon – Verona Central School, Chittenango Central School and other local schools participated in ROV Demo Days at this year's NYS Fair. These demos provide fair goers an up close look at technology and its application to the unique water resources in our area. These students are working in partnership with the office of Naval research to build and then display home built remotely operated vehicles (POV's) in the reflecting pool at the Fair. NYS has hundreds of internships available and students must apply before the September 8th deadline.

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Airdate: 9-6-15 **Airtime:** Sundays 6am-7am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Community Leader:

Kevin Kolman – “Professor BBQ” Master Griller

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Late summer holiday outdoor fun theme featuring backyard cooking.
Answers to popular outdoor cooking questions such as:
How many grills should you own?
What are the most common mistakes by local grillers?
What’s the favorite thing to grill?
Propane or charcoal?
Tips on cooking safely and healthy foods to cook on the grill.

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Airdate: 9-20-15 **Airtime:** Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host: Gary Dennis

Community Leader:

Susan Wadden – Design Expert

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

As we enter the fall season coverage of projects for the local do it yourselfer (DIY'er) such as:

What are the most common mistakes?

What projects are doable for the average DIY'er?

What to consider when choosing a paint or stain.

What is the most popular paint color of all time?

What are the hottest colors this year?

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