

ISSUES & PROGRAM REPORTS
WKLL-FM Frankfurt, NY
4Q 2019
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ISSUES OF CONCERN TO FRANKFURT, NY (HERKIMER COUNTY) ADDRESSED IN RESPONSIVE PROGRAMMING IN THE FOURTH QUARTER OF 2019:

News & Politics

Three families were left displaced following some house fires, and the local chapter of the Red Cross stepped in to help. That was featured on 10/6 with the Red Cross executive director. Questions about presidential impeachment were addressed with a political science professor from Utica College on 10/27 and by the area's congressional representative on 11/10. Heavy flooding in the Mohawk Valley on Halloween was discussed on 11/10, 11/17, and 12/8.

Government Budgets

The first snow of the season happened in November. Oneida County's DPW chief explained how snow removal is factored into county budgets on 12/1.

Health

The return of the flu in the Mohawk Valley was discussed in depth on 10/13 and 10/20. New York State raised the legal age to buy tobacco products; reactions on 11/24. As we approached the holiday seasons and the new year, how to stay healthy or start getting healthy in 2020 on the 12/29 show.

Community Issues

The Salvation Army Utica kicked off its annual Red Kettle campaign following Thanksgiving. How much money they hoped to raise and how they use that money in the community were discussed on 12/8.

WKLL-FM program that addresses community issues is 'For the Record with Joe Salzone.' It airs Sunday mornings at 6 o'clock.

4th Quarter 2019 (10/1/2019 – 12/31/2019)

10/6/19

Guest: Mallory Brown, Red Cross of the Mohawk Valley

Topics: Local response to multiple fires, how the RC organizes relief efforts, blood drives and donations

10/13/19

Guest: Marina Kistner, Oneida County Health Department (Pt 1)

Topic: Flu strain & flu shots

10/20/19

Guest: Marina Kistner, Oneida County Health Department (Pt 2)

Topic: Commonly asked questions about the flu and flu vaccines

10/27/19

Luke Perry, Utica College

Topic: Breaking down the impeachment process

11/3/19

Guest: Rep. Anthony Brindisi (Pt 1)

Topic: Flood recovery and federal aid

11/10/19

Guest: Rep. Anthony Brindisi (Pt 2)

Topics: Veterans' Day events, how he plans on voting for impeaching President Trump

11/17/19

Guest: Mallory Brown, Mohawk Valley Red Cross

Topic: Update on flood recovery

11/24/19

Guest: Sue Casanova, Bridges Tobacco Prevention Program

Topic: Legal age to buy tobacco products increases in NYS

12/1/19

Guest: Dennis Davis, Oneida County DPW

Topic: snow removal

12/8/19

Guest: Capt. Michael Harrington, Salvation Army Utica

Topic: Christmas '19 Red Kettle campaign

12/15/19

Guest: Rep. Anthony Brindisi (part 1)

Topics: Flood relief update and prescription drug reform

12/22/19

Utica

Guest: Rep. Anthony Brindisi (part 2)

Topics: Robo calls, USADA grant for Oneida Co, PACT law, MiLB shutting down teams

12/29/19

Guest: Adriana Sereno, health expert

Topic: Holiday health