ISSUES AND PROGRAMS REPORT

FOR

WKLL-FM FRANKFORT, NEW YORK 3rd Quarter, July 1st – September 30th, 2014 PREPARED BY Gary Dennis

ISSUES OF CONCERN TO FRANKFORT NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3rd QUARTER 2014:

- <u>SCIENCE</u>: Coverage of the many advancements in science, how it affects The local community and how to stay ahead of the curve.
- <u>UTICA/ROME ECONOMY</u>: In depth coverage of the many community events
 Planned for the future including The Boilermaker race, Hall of Fame
 Inductees, Rome's Canal Festival, Oneida County Fair and more.
- <u>RELIGION:</u> A discussion of the many local Church issues such as membership, Homelessness and fund raising.
- <u>HELP FOR THE GREIVING:</u> A new sibling group that was originally founded in England and brought to the United States and how it helps in The grieving process locally.
- ROME THEATRE AND THE ARTS: Full coverage concerning the restoration of Rome Capital Theatre, recent fundraisers and upcoming events Scheduled for the Stanley Theatre in Utica.

PROGRAMS ON WKLL-FM THAT ADDRESS COMMUNITY ISSUES:

Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization. 6AM Sunday

MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

3rd Quarter 2014 July 1st through September 30th 2014

ISSUE: SCIENCE:

Airdate: 7-6-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

An explanation of the law of accelerating change.

How change occurs so fast that what we have becomes obsolete.

All these advancements in science and why their necessary.

Can we stay ahead of the "game" in science?

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Airdate: 8-3-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Dr. Michael Wickes - Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of new technology; ground and wall penetrating radar, invented and developed in the United States is now used around the world to look into building walls and roofs after earthquakes to search for bodies and survivors if possible.

More about Nano Technology and 3D printing, and the merging of the two technologies.

ISSUE: science cont...

Airdate: 8-31-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Dr. Michael Wickes – Retired Government Scientist PHD TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Science roundup including:

Alien life in space

Voyager

Drones in deep space?

An update on NANO Utica

The change from SUNY IT to SUNY PI

Airdate: 9-28-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Department accounting issue affecting D.F.A.S. Rome and possible budget cuts. Coverage of Remington Arms in Ilion and pending layoff's with more expected. Rob Astorino's comment on Nano in Utica.

UTICA/ROME ECONOMY:

Airdate: 7-13-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, the Justice Center of Oneida County. A

self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s): Ms. Isso - Chairperson

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Update on Honor America Days and the Boilermaker Race day Parade including:

History of the event.

Boilermaker facts and figures.

Transportation issues.

Running Hall of Fame inductees.

Airdate: 7-27-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

None

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A wrap up of many local events (odds and ends) Including:

Honor America Days including parade update

Hall of Fame Inductions

Rome's Canal Festival

Little Falls Canal Fest.

Oneida County Fair.

Irish Festival.

ISSUE: Utica/Rome cont...

Airdate: 8-10-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Joseph Fusco – Rome Mayor (newly elected)

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

As Mayor Fusco entered office, all existing union contracts needed to be renegotiated, with more work being done in house.

How the city adopted to taking over Rome Air Force Base and large new businesses relocating to Rome and the positive impact upon the community.

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ISSUE: Religion

Airdate: 7-20-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Shannon Zadko & Carrie Judd – House of Good Shepard volunteers

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Church issues concerning membership, fund raising and homelessness In the community.

Airdate: 9-14-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Father Mark Kaminski - St. Anthony's Church

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of the 102nd pilgrimage to St. Anthony's Church as thousands come from across the United States and Canada for the two day festival.

The church interior renovation is now completed.

A conversation about upcoming events as the church turns 103 years old.

ISSUE: HELP FOR THE GREIVING:

Airdate: 8-17-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Audrey White – Compassionate Friends of New York Coordinator

Dave Roberts – Compassionate Friends of New York Chapter Leader

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of the new sibling group and how it was founded.

How the group was originally founded in England and brought into the United States.

More about the adult groups and how to grieve (good and bad)

ISSUE: Rome Theatre/ The Arts

Airdate: 9-7-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Kyle Prez – Director Capital Theatre of Rome N.Y.

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

An in depth discussion concerning the restoration of the theatre, recent very successful fundraisers and the future of motion pictures at the Capital Theatre. It's a work in process.

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ISSUE: Rome Theatre cont...

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Airdate: 9-21-14 Airtime: Sundays 6am-7am

50 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts

Rocco Garro – Local Accountant

Community Leader(s):

Round up show

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The Stanley Theatre hosts "Annie", this is a big event as it's the first time in the Central New York area including Syracuse. It's a large stage show.

Coverage of the Capital Theatre October schedule, featuring the Amazing Kreskin plus the Human Rights festival.

Plus a Nano update with Dr. Mike Wickes

Public Service Announcements 3rd Quarter 2014 July 1st through September 30th

Throughout the quarter WKLL-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

American Cancer Society
NHTSA (distracted driving)
Heritage for the Blind
National Association of Realtors
American Lung Association
Wounded Warriors

COMMUNITY ASCERTAINMENTS

Community Issues for 3rd Quarter (July 1st – September 30th) 2014

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 7-6-14 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Dr. Michael Wickes - Retired Government Scientist PHD

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Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 7-13-14 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Ms. Isso - Chairperson

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Update on Honor America Days and the Boilermaker Race day Parade including:

History of the event.

Boilermaker facts and figures.

Transportation issues.

Running Hall of Fame inductees.

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 7-20-14 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Shannon Zadko & Carrie Judd – House of Good Shepard volunteers

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Church issues concerning membership, fund raising and homelessness In the community.

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 7-27-14 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts: Rocco Garro – Local Accountant

Community Leader(s):

None

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A wrap up of many local events (odds and ends) Including:
Honor America Days including parade update
Hall of Fame Inductions
Rome's Canal Festival
Little Falls Canal Fest..
Oneida County Fair.
Irish Festival.

Issues with the Cultural Center in Utica.

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 8-3-14 Airtime: Sundays 6am-7am

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Community Leader(s):

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Community Leader(s):

Joseph Fusco – Rome Mayor (newly elected)

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

As Mayor Fusco entered office, all existing union contracts needed to be renegotiated, with more work being done in house. How the city adopted to taking over Rome Air Force Base and large new businesses relocating to Rome and the positive impact upon the community.

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Airdate: 8-24-14 Airtime: Sundays 6am-7am

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Host: Rocco Garro – Local Accountant

Community Leader(s):

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Repeat show. Host on vacation.

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Father Mark Kaminski St. Anthony's Church

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Market: Utica, Rome, Little Falls, NY

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WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 9-28-14 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of

Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts: Rocco Garro – Local Accountant

Community Leader(s):

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Department accounting issue affecting D.F.A.S. Rome and possible budget cuts. Coverage of Remington Arms in Ilion and pending layoff's with more expected. Rob Astorino's comment on Nano in Utica.