

ISSUES AND PROGRAMS REPORT

FOR

WKLL-FM FRANKFORT, NEW YORK

3rd Quarter, July 1st – September 30th, 2017

PREPARED BY Gary Dennis

ISSUES OF CONCERN TO FRANKFORT NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3rd QUARTER 2017:

Child Psychology/Privacy: A discussion about every parent's nightmare and among other things, is how to effectively communicate with their Children. Parenting and persuasion, emotional literacy and more. Also details of Senator Griffo's new legislation regarding family Security.

Investing/Insurance: A former attorney, now retired at the age of 49, in Order to educate others about personal finance and investing. Much of the discussion centered on financial advice for Recent college graduates saddled with tremendous debt. Also tips on how to buy the right insurance.

Health And Nutrition: We talk about a new breakthrough for people suffering From chronically sore joints such as knees, elbows and even Cancer. New discoveries show that the body is capable of "repairing" itself with new medical procedures. Also how can proper brain health can lead to healing.

Social Economics: Direct from the national headlines a serious discussion on How a major conflict in North Korea affects our community. This is not just somebodies else's problem as the impact Effects everyone's lives.

PROGRAMS ON WKLL-FM THAT ADDRESS COMMUNITY ISSUES:

Issues and Answers: Our Community Sunday 6-6:30AM

LOCAL NEWS: MONDAY – FRIDAY, 3 TIMES DAILY

LOCAL WEATHER: 12 TIMES DAILY.

MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

3rd Quarter 2017

July 1st through September 30th 2017

Child Psychology/Privacy:

Airdate: 7-9-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Christina Harbridge – Founder of behavior change program Allegory

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A discussion about every parent's nightmare and that is how do I Communicate with my child (children)? The ideal family image is a fantasy, But a realistic version may be possible. The answer lies in communication, And in this digital age, teaching communication skills to parents and children Is more important than ever. Besides parenting and persuasion, we talk about Emotional literacy. Parents should listen to understand, rather than to respond.

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Airdate: 8-20-17 Airtime: Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Rocco LaDuca – Spokesperson Senator Griffo

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

New legislation recently signed by the Governor protects a home owners Privacy by discouraging the unauthorized surveillance of someone's personal Property. Senator Griffo Approves of this legislation, which now allows homeowners to bring civil legal action against a neighbor for invasion of privacy. Also Senator Griffo recently sent a letter to officials expressing his concerns about Maggot infestation at a state run Nursing home in Rome.

Investing/Insurance:

Airdate: 7-16-17 Airtime: Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host:

Gary Dennis

Community Leader

Robert Berger – Podcaster (DoughRoller.net)

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Mr. Berger is a former attorney retired at the age of 49 in order to Educate others about personal finance and investing. Most of the Discussion focused on financial advice for recent college graduates. How to handle the burden of financial college loan debt and more. Also helpful tips about credit card reward programs.

Airdate: 8-6- 2017 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Rand Robison – Insurance professional and ex-con.

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Mr. Robison shares his story of over 36 years of professional success In the insurance and financial fields he ended up in prison at the age Of 68. Put quite simply Mr. Robison became so wealthy that he thought He was above the law. It was simple pride that was his downfall and he's more Than happy to share his story with us to hopefully keep others from making the same Mistakes. He also shared some helpful tax tips for local business owners.

Health And Nutrition:

Airdate: 8-13-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Lee Buckler – President and CEO RepliCell Life Sciences

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A detailed conversation about a new breakthrough for people suffering from Chronically sore ankles, elbows and even cancer. Cell research has taught us that Collagen, a protein located in hair follicles, are good at "repairing" or at least Strengthening damaged tendon tissue. Nothing is more natural than using cells Of the same body to treat serious health issues. Also discussed other medical Advancements in the health industry.

Airdate: 8-27-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributors:

Dr. Debra Meehl – Interdenominational Pastoral Counselor

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

First of all what is an Interdenominational Pastoral Counselor and how does She help the community? Conversation about brain health and how it can lead to Healing. There are people who see spiritual and biological methods of healing As two separate entities, while the two should work together. There are programs Available to the public to get help. A discussion about these programs and how To take advantage of them.

Airdate: 9-3-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Dr. David DeRose – Practicing Physician

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A very detailed and informative conversation concerning high blood pressure Or hypertension as it is also known. There are several ways to treat hypertension Naturally rather than expensive prescription drugs, some of which have unpleasant Side effects. High blood pressure kills over 9 million people worldwide each year. Many people don't know that it's actually possible to over treat this illness. Tips Given on to lose weight to help fight this disease.

Social Economics:

Airdate: 9-17-17 Airtime: Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Matt Lampert – Director of research Socionomics Institute

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

With the threat of conflict with North Korea in the headlines, we discuss What impact this has in our local community. This is everybody's problem. Higher gas Prices, stock market decline, trade restrictions just to name a few. However our Guest says through his research in social economics, if the past is any indicator, Despite all the bluster serious conflict (war) is not likely. A comforting discussion To say the least.

Public Service Announcements
3rd Quarter 2017
July 1st through September 30th

Throughout the quarter WKLL-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

Wounded Warrior Project
American Lung Association
American Cancer Society
NHTSA (distracted driving)
Heritage for the Blind
National Association of Realtors

COMMUNITY ASCERTAINMENTS

Community Issues for 3rd Quarter (July 1st – September 30th) 2017

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 7-2-17 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributors:

Susan Macy – Author of Motor Girls and Women's Advocate

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

We discuss the major contributions made by women to the automotive world as well as professional Baseball. Intercollegiate basketball, Roller Derby, aviation and much more. Ms. Macy has also written about Annie Oakley, Sally Ride, Nellie Bly and others. The ways these progressive females influenced fashion, the economy, politics and the world around them. Her books and Articles are for everyone, but targeted toward young women.

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Airdate: 7-23-17 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Joan Markwell – Grieving mother and Small Business owner

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

With the recent death of State Police Officer Joel Davis we explore in Detail the sometimes uncomfortable subject of grieving. How do you Talk to someone who just lost a loved one? What are the proper things To say to help comfort that person. Also just as important what not to say. Letting the person know you care is very important to any conversation.

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"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Wally Vaughn – Civil Rights Historian

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A comparison of the state of civil rights in our community today
As compared to the unrest of the 60's. Even though relations have gotten
Slightly better (debatable) it's hard to compare the two periods of time. The point was
made that even though Martin Luther King Jr. emerged as the accepted leader, others
Were actually responsible for the movement in its infancy and not recognized, just as
Today many community members do not get the credit they rightly deserve.

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"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Dr. Allen Lebovits – Director of Psychological Services Pro Health

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

September is Recovery Month. We discuss the help and support seniors need To recover from mental health and substance abuse disorders. Our guest Approached us to help raise awareness about how these, and many other, Issues affect our communities and how to help connect people, especially Seniors to the appropriate support services available right here in Central New York The good news is recovery is possible.

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Issues and Answers: Our Community

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Community Leader:

Matt Lampert – Director of research Socionomics Institute

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Airdate: 9-24-17 **Airtime:** Sundays 6am – 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader

Michael Lewis – MD, MPH, MBA, FACPM, FACN

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Our esteemed guest is, among other things, an expert on nutritional and Holistic interventions for brain health, particularly the use of Omega-3 fatty acids for the prevention, management, and rehabilitation Of concussions and traumatic brain injury. He is the founder of the Brain Health Education and Research Institute and a graduate of the US Military Academy at West Point. Hemp farming is a major growth industry in Our area and is instrumental in CBD supplements necessary to cure Head injuries and concussions.