

ISSUES AND PROGRAMS REPORT

FOR

WKLL-FM FRANKFORT, NEW YORK

2nd Quarter, April 1st – June 30th, 2014

PREPARED BY Gary Dennis

ISSUES OF CONCERN TO FRANKFORT NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 2nd QUARTER 2014:

WOMEN'S EMPLOYMENT: Due to the weak economy many women are
Going back into the work force. A discussion on the issues
They now face.

SCIENCE: In depth coverage of the challenges facing us in the near
And distant future.

VETERAN'S AFFAIRS: Memorial Day and what it represents to the community
As well as the brave men and women who served our country
With honor

RELIGION: A conversation concerning renovation of St. Anthony's as
Well as the importance of fund raising and the upcoming church
Festival.

HEALTH: Issues covering the field of chiropractics, weight loss, blood
Pressure and more. .

PATRIOTISM: How Fort Stanwix Days came to be Honor America Days.

PROGRAMS ON WKLL-FM THAT ADDRESS COMMUNITY ISSUES:

Coffee and Conversation, sponsored by the Justice Center of Oneida County. A
self funded NYS Reg. Non-Profit Organization. 6AM Sunday

MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

2nd Quarter 2014

April 1st through June 30th 2014

ISSUE: Women's Employment

Airdate: 4-6-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Stephanie Eghigian – Executive Director Women's Employment
Resource Center

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Helping women who have been out of the workforce for awhile and cannot get back in.

What clothing to wear to an interview, job readiness skills, and other tips

Helping women from all walks of life regardless of their previous work skills.

ISSUE: Science:

Airdate: 4-20-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Happy Easter.

A mix of local topics of interest to the community.

Upcoming fund raisers, events etc..

ISSUE: Science cont...

Airdate: 4-27-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Detailed coverage of "space junk" and what problems it may pose for future space stations.

Airdate: 5-18-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host: Rocco Garro – Local Accountant

Community Leader:

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Detailed discussions concerning the following points:

***Advancements in 3D printing

***Modifications to the food supply and its affect on people

***Continued conversation on weather drones are safe or not.

ISSUE: Science cont...

Airdate: 6-22-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host: Rocco Garro – Local Accountant

Community Leader:

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Four main points were discussed:

***Drones and their civilian use.

***Space exploration and its cost to the taxpayers and private concerns.

***Is anyone out there? If so why would they come here?

***New things and ideas on the horizon for space travel.

ISSUE: Veteran's Affairs

Airdate: 5-4-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Richard Sinela – Director local Veterans Organization.

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Memorial Day, time to remember the brave men and women who served our country

Reasons and solutions for why unemployment for Veterans is substantially higher than non vets.

A conversation about what groups are available locally to aid Vets and especially injured vets.

Airdate: 5-11-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Vincent Saidiere – Executive Director CNY Vets

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of how CNY Vets was created and founded from the ground up. The actual building was donated. Why this organization is even needed when the government should be supplying these services to our Veterans.

Services offered for free to our Vets and contact information offered for all programs.

Airdate: 6-1-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host: Rocco Garro – Local Accountant

Community Leader:

Vincent Saidiere – Executive Director CNY Vets

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A detailed discussion by an Army veteran, about serious issues facing current veterans and the men and women still in service to our country.

Airdate: 6-15-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Richard Synek – Director/Founder Feed Our Vets

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The Watertown branch is now open.

Update on the status of the Ford Mustang raffle fund raiser.

Now working with National Vets Foundation opening in Los Angeles Ca.

Feeding hungry vets is their primary goal, but can refer help for mental health issues

ISSUE: Religion

Airdate: 5-25-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

William Dischaw - Deacon St. Anthony's

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of St. Anthony's Church renovation and fund raising including the upcoming church festival.

The responsibilities and duties of a church Deacon.

Church priorities for the upcoming year.

ISSUE: Health

Airdate: 6-8-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Dr. Dan Dischiavo – Local Chiropractor

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Topics covering the field of chiropractics.

Weight loss and how much it can affect your health.

High blood pressure, cholesterol, BMI calculation and its importance.

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ISSUE: Patriotism

Airdate: 6-29-14 Airtime: Sundays 6am-7am

60 minutes of 60 minutes

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Jackie Isso – Chairperson Honor America Days

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Honor America Days was started 31 years ago in Rome New York replacing Fort Stanwix days.

Runs July 20th through the 2nd week of August.

Described as a beautiful celebration of America.

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Public Service Announcements
2nd^t Quarter 2014
April 1st through June 30th

Throughout the quarter WKLL-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

NHTSA (distracted driving)
Heritage for the Blind
National Association of Realtors
American Lung Association
Wounded Warriors

COMMUNITY ASCERTAINMENTS

Community Issues for 2nd Quarter (April 1st – June 31st) 2014

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 4-6-14 **Airtime:** Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:
Rocco Garro – Local Accountant

Community Leader(s):

Stephanie Eghigian – Executive Director Women’s Employment
Resource Center

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Helping women who have been out of the workforce for awhile and cannot get back in.

What clothing to wear to an interview, job readiness skills, and other tips

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WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 4-13-14 **Airtime:** Sundays 6am-7am

Organization: Coffee and Conversation, the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:
Rocco Garro – Local Accountant

Community Leader(s):

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Repeat show.

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Airdate: 4-20-14 **Airtime:** Sundays 6am-7am

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Hosts:
Rocco Garro – Local Accountant

Community Leader(s):

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Happy Easter.

A mix of local topics of interest to the community.

Upcoming fund raisers, events etc..

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Airdate: 6-29-14

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