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ISSUES AND PROGRAMS REPORT

FOR

WKLL-FM FRANKFORT, NEW YORK

1st Quarter, January 1st – March 31st, 2015

PREPARED BY Gary Dennis

ISSUES OF CONCERN TO FRANKFORT NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER 2015:

Children's Care (orphans): A history of the House of the Good Shepard
And how children are referred. How the organization is funded.

Consumerism/ Veterans Issues: Local pastry entrepreneur shares the process
Of becoming a successful chef in a tough economy. An anonymous
Benefactor has donated \$50,000 to the local Vets organization.

Black History Month/Science: A discussion on Black History Month and specific
Events planned in the community. Discussion of recent positive
Achievements and how it affects the community.

Political Issues: Various political discussions concerning the arrest of Sheldon
Silver, local primaries, Family Court Judges and more.

Local Parks/Economy: An update on the status of Federal Parks on what's
Available this winter for the public (events). Coverage of economic
Projects benefiting Utica Rome and Syracuse.

PROGRAMS ON WKLL-FM THAT ADDRESS COMMUNITY ISSUES:

Coffee and Conversation, sponsored by the Justice Center of Oneida County. A
self funded NYS Reg. Non-Profit Organization. 6AM Sunday

MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

1st Quarter 2015

January 1st through March 31st 2015

Children's Care (orphans):

Airdate: 1-11-15 **Airtime:** Sundays 6am-7am

Organization: Coffee and Conversation, the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

David Julian – House of the Good Shepard

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

***A brief history of the organization and its purpose in the community

***How children are referred.

***How is the organization funded?

***Proclamations for Mnsnr. Williamsburg, tree planting, plaque and dedication ceremony scheduled for July 2015

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Airdate: 1-18-15 **Airtime:** Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

David Julian – House of the Good Shepard

Bob Wilson – House of the Good Shepard

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

Part 2 continuation of our earlier conversation, this week focusing on additional information for current parents and new ones as well.

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Consumerism/ Veterans Issues:

Airdate: 2-1-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Allesyh Sadallal – Local pastry expert

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

Ms. Sadallal, a recent graduate of La Fontier Bleau School of Pastry spoke of working with "Cake Boss" Buddy Valetton and the entire process becoming a pastry chef.

Airdate: 2-8-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Richard Syneck – Executive Director Feed Our Vets

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

More conversation about the \$50,000 matching grant from an anonymous benefactor through June of 2015. Feed Our Vets was started in 2012 feeding only 2 vets. Last year it grew raising between 70,000 to 80,000 lbs of food! Brian William of NBC news making false claims about his experience with vets in a war zone. Hungry Vets still need more help from the government and talk about people faking military service experience and medals.

Black History Month/Science:

Airdate: 2-15-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Frank Tomaino – Local historian

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

A discussion on Black History Month in Central New York and specific events in the local community.

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Airdate: 1-4-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

A review of the positive achievements in science made during the past year in the local area and around the State.

Political Issues:

Airdate: 1-25-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Opinion show

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

Host gives opinions concerning the recent arrest of New York State Assembly Speaker Sheldon Silver on federal corruption charges. Host analysis of local reaction and is upset how he (Silver) is being condemned as guilty in the press. Everyone is innocent until proven guilty in a court of law.

Airdate: 3-8-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Robert Tracy – Primary candidate for Mayor of Rome N.Y.

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

First declared primary in the area and what it will be like taking on a popular incumbent Mayor.

What is motivation for running and detailed conversation concerning general issues that pertain to Rome N.Y. Mr. Tracy is a Yale graduate

Airdate: 2-22-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Kelly Roman – Park Ranger National Park Service

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

An update on Federal Parks status.

What's available to the public in winter and coverage of some local events.

Local Parks/Economy:

Airdate: 2-22-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader(s):

Kelly Roman – Park Ranger National Park Service

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

An update on Federal Parks status.

What's available to the public in winter and coverage of some local events.

Airdate: 3-1-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Roman Smith – Council Woman

Stephanie Curtiss – Concerned citizen

Michael Brown – Concerned citizen

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

Complete coverage of the hotly disputed meat plant in Rome and the local law changes to allow the change.

Airdate: 3-29-15 Airtime: Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Jake DuBerry - Director of Economic Development

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

60 minutes of a 60 minute program

Coverage of the upcoming community projects for spring and summer 2015

Including:

***How Utica Rome and Syracuse are tied together economically.

***All areas from Albany to Rome are working on their waterfront areas and how much success's they expect in the future.

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Public Service Announcements
1st Quarter 2015
January 1st through March 31st

Throughout the quarter WKLL-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

American Cancer Society
NHTSA (distracted driving)
Heritage for the Blind
National Association of Realtors
American Lung Association
Wounded Warriors

COMMUNITY ASCERTAINMENTS

Community Issues for 1st Quarter (January 1st – March 31st) 2015

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 1-4-15 **Airtime:** Sundays 6am-7am

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Hosts:
Rocco Garro – Local Accountant

Community Leader(s):

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TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A review of the positive achievements in science made during the past year in the local area and around the State.

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Hosts:
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Community Leader(s):

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- ***A brief history of the organization and its purpose in the community
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Airdate: 2-1-15 **Airtime:** Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:
Rocco Garro – Local Accountant

Community Leader(s):
Allesyh Sadallal – Local pastry expert

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

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Hosts:
Rocco Garro – Local Accountant

Community Leader(s):

Phil Alerding – Antique radio dealer (president)
Bill Gulieamo – President Rome Chamber of Commerce

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

In depth discussion on the complete restoration of antique radios to museum quality.

Coverage of this years Rome Exposition including guest artists that are scheduled to perform and coverage of the Honor America Days celebration in July.

Just how much cost and effort it takes to stage such a huge annual event.

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Hosts: Rocco Garro – Local Accountant

Community Leader(s):

Doreen St. Thomas ESQ. – Assistant District Attorney Oneida County Public
Defenders Office Family Court

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Conversation about the new Family Court Judges and why they are necessary.

*** New procedures for custody and visitation support.

*** Why it's better to settle than fight when young children are involved.

*** What about the quality of the judges in family court?

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Community Leader(s):

Jake DuBerry - Director of Economic Development

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of the upcoming community projects for spring and summer 2015
Including:

***How Utica Rome and Syracuse are tied together economically.

***All areas from Albany to Rome are working on their waterfront areas and how much success's they expect in the future.