

ISSUES AND PROGRAMS REPORT

FOR

WKLL- FM FRANKFORT, NEW YORK

4th Quarter, October 1st – December 31st, 2017

PREPARED BY Gary Dennis

ISSUES OF CONCERN TO FRANKFORT NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 4th QUARTER 2017:

Health/Disaster Insurance: A discussion about open enrollment for individual Insurance which will soon open. This is a very important time Of the year for people to think about their health care programs. Also small business owners need to think about insurance Against natural disasters.

Downtown Revitalization: The City of Rome will receive \$410 million in funding And investments as the Mohawk Valley winner of the second Round of the Downtown Revitalization Initiative. Also, a discussion On new legislation that protects home owner's privacy.

Bullying and Abuse: We talk about bullying which has become an important Subject of discussion in the past few years. Bullying not only Happens to school kids, but also happens to adults in the work Place. A detailed discussion about sexual abuse against women By a doctor who experienced abuse herself.

Holidays/Non-Profits: A very special Holiday show with a spiritual message for Everyone. More than 50% of nonprofit organizations receive The majority of their donations during this time of the year. Our message: your generous spirit should extend year round.

PROGRAMS ON WKLL-FM THAT ADDRESS COMMUNITY ISSUES:

Issues and Answers: Our Community Sunday 6-6:30AM

LOCAL NEWS: MONDAY – FRIDAY, 3 TIMES DAILY

LOCAL WEATHER: 12 TIMES DAILY.

MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

4th Quarter 2017

October 1st through December 31st 2017

Health/Disaster Insurance:

Airdate: 10-1-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Meredith Ryan-Reid – Senior Vice President Groups Benefits Program

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Open enrollment for individual health insurance is coming up and it's the Most important time of year for people to think about their financial health Care programs. Many people are confused about this enrollment period and Make bad decisions that they have to live with for the next year. Many tips are Offered to help listeners make the right choices, including don't rush the Process, spend all the time necessary to get it right. Do some research if Necessary. Also what is the difference between a PPO and a HMO.

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Airdate: 12-10-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Peter J. Strauss – Founder of The Strauss Law Firm

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

According to the Federal Emergency Management Agency (FEMA) almost 40 percent of small businesses are forced to close after a natural disaster. The reason being many don't have sufficient insurance coverage, and are Shocked to find out after it's too late. It's not just a matter of paying more For coverage, but more importantly finding the right coverage. We discuss how local business owners can protect themselves from losses from flooding, wind damage Etc. etc.

Downtown Revitalization:

Airdate: 10-29-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Corey Sanderland – MV Regional Economic Development Council

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The City of Rome will receive 410 million in funding and investments as the Mohawk Valley winner of the second round of the Downtown Revitalization Initiative. One municipality of the states ten economic development regions Will be selected as a \$10 million in funding to identify downtown projects That will boost the local economy. This initiative creates new growth to Attack new businesses and of course new jobs.

Airdate: 11-19-17 Airtime: Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Rocco LaDuca – Spokesperson Senator Griffo

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

New legislation recently signed by the Governor protects a home owners Privacy by discouraging the unauthorized surveillance of someone's personal Property. Senator Griffo Approves of this legislation, which now allows homeowners to bring civil legal action against a neighbor for invasion of privacy. Also Senator Griffo recently sent a letter to officials expressing his concerns about Maggot infestation at a state run Nursing home in Rome.

Bullying and Abuse:

Airdate: 11-5- 2017 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Cole Phoenix – Bullying Victim and Author

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Bullying has become a wide spread topic of discussion in the past few years. We too often think of that subject in terms of school kids being bullied in the School yard or over the internet, but it happens to adults in the work place as well. People in power or co-workers can intimidate or dehumanize others. Mr. Phoenix shares his story and discusses the issues so we can understand them. Yes, it does happen in our community every day.

Airdate: 12-17-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Dr. Patti Feuereisen – Women's advocate and sexual abuse
Psychotherapist

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Direct from the headlines of sexual abuse against women, Harvey Weinstein, Matt Lauer, Al Franken, Roy Moore, Dustin Hoffman etc. etc. etc., a detailed Discussion with our abuse expert about the rights of these women. The facts: One in four girls will experience some form of sexual abuse by the time she Is sixteen and 48% of all rapes involve a young woman under the age of Eighteen. All women who are abused should speak up and help is available.

Holidays/Non-Profits:

Airdate: 12-24-17 Airtime: Sundays 6am – 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader

Darrell Kelley – Spiritual Leader

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Special holiday show with a spiritual message for everyone to enjoy.
It's estimated that more than 50% of non-profit organizations receive
The majority of their donations during this time of year. Pastor Kelley's
Message is it shouldn't take a certain time of year to be in the giving
And loving spirit. That generous spirit should resonate throughout the
Year in random acts of kindness. We are all very blessed as God's children.

Public Service Announcements
4th Quarter 2017
October 1st through December 31st

Throughout the quarter WKLL-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

National Association of Realtors
Wounded Warrior Project
American Lung Association
American Cancer Society
NHTSA (distracted driving)
Heritage for the Blind

COMMUNITY ASCERTAINMENTS

Community Issues for 4th Quarter (October 1st – December 31st) 2017

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 10-1-17 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributors:

Meredith Ryan-Reid – Senior Vice President Groups Benefits Program

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Open enrollment for individual health insurance is coming up and it's the most important time of year for people to think about their financial health care programs. Many people are confused about this enrollment period and make bad decisions that they have to live with for the next year. Many tips are offered to help listeners make the right choices, including don't rush the process, spend all the time necessary to get it right. Do some research if necessary. Also what is the difference between a PPO and a HMO.

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Community Issue Interviews

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WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 10-8-17 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Dr. Angela Smith – Certified Registered Nurse Anesthetist

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Dr. Smith is the first African America Army ROTC cadet to receive a commission In the Army Nurse Corps and was recently promoted to the rank of Lieutenant Colonel U.S. Army Reserves. She also has a Doctorate of Anesthesia Practice Degree. On top of all that she is also the author of three novels all of which discuss The problem of human trafficking in our urban community which is the topic Of our discussion.

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 10-15-17 **Airtime:** Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host:

Gary Dennis

Community Leader:

Michael Desiderio – Executive Director EMBA Council

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A continued conversation about the growing popularity of the Executive MBA among older adults and now more than ever women. Available Scholarships and fellowships are making Masters Degrees more available To the average person and they can be earned while still working a full Time job. A higher degree is almost mandatory for anyone looking to Move up in today's competitive business world as well as owning a business.

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 10-22-17 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Sade Cardin – Multi-County Homefinder
Melissa Tundo – Post Adoption Caseworker

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The Children's Home Foster Care Program approached us seeking help in finding homes, in our community, for needy children. Many of these Children were removed from their homes because of the opioid addiction Crisis. Discussion about what children qualify for this program and the benefits Of getting them into a welcoming home. Also how adults can qualify to become A foster parent. Required training programs etc.

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Community Issue Interviews

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WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 10-29-17 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Corey Sanderland – MV Regional Economic Development Council

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

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WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 11-5- 2017 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Cole Phoenix – Bullying Victim and Author

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WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 11-12-17 **Airtime:** Sundays 6am-6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Dr. Tracey Wilen – Blogger, author and advocate for women's Rights

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A concentration on Gen Z women (and to a lesser degree men) and the impact they will have on society, the workplace and as future leaders. Gen Z birth years range from 1995 to the present, making the oldest in this group around 21. Gen Z will be 40% of the population by 2020 and will be much more diverse than previous generations. This generation experienced a recession and are very worried about future debt such as college expenses and such.

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Airdate: 11-19-17 **Airtime:** Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Rocco LaDuca – Spokesperson Senator Griffo

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WRNY-Rome, NY

Airdate: 11-26-17 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

J.C. Farris – Former U.S. Army Officer and Author

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Natural disasters recently struck Texas, Florida, Mexico, and Puerto Rico among Many others, causing deaths and billions of dollars in destruction. In this Tragic aftermath we ask philosophical questions about these events. Are these Events just part of a natural occurrence or is there a bigger plan for the Universe? Is it possible that science and religion together hold the answers? A very thought provoking discussion.

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Airdate: 12-3-17 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Susan Carder – Motivational Expert

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A very detailed discussion about workplace anxiety. Everybody experiences anxiety to some degree. According to the National Institute of Mental Health, nearly one in every five persons suffers from some form of anxiety disorder. The solution may sound simple (just chill out and relax) but it's never that easy. Very practical advice is offered on how to deal with work place stress.

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Contributor:

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Contributors:

Dr. Patti Feuereisen – Women's advocate and sexual abuse
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Airdate: 12-24-17 **Airtime:** Sundays 6am – 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader

Darrell Kelley – Spiritual Leader

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

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Airdate: 12-31-17 **Airtime:** Sundays 6am – 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Repeat show