

ISSUES & PROGRAM REPORTS
WKLL-FM FRANKFORT, NY
1Q 2021

Program that addresses community issues is “For the Record” It airs Sunday mornings at 6 o’clock.

ISSUES OF CONCERN TO FRANKFORT, NY (HERKIMER) ADDRESSED IN RESPONSIVE PROGRAMMING IN THE FIRST QUARTER OF 2021:

1/10/2021 –

Guest: Oneida County Sherrif Rob Maciol

Topic: Local response to Capitol raid, local spike in overdoses

Guest: Leon Etienne

Topic: Raising funds for Broadway Utica & how important to the local economy Broadway Utica is

1/17/2021

Guest: Oneida County Sheriff Rob Maciol

Topic: Local Fires & how to help prevent, Family Emergency Plans

Guest: Beth Irons- Oneida County Public Market

Topic: Supporting local agriculture

1/24/2021

Guest: Dr. Jason McCarthy- Masonic Medical Research Institute

Topic: New Drive Thru Rapid Covid-19 testing sight in area. First in CNY

Guest: Dr. Roxanne Handal-Orefice- Slocum Dickson Medical Group

Topic: Going through pregnancy in CNY during the pandemic

1/31/2021

Guest: Ryan Moore- Fred F. Collis & Sons

Topic: Local Energy Star Program & how Central New Yorkers can qualify for programs that will cover things like hot water tanks, boilers, lights bulbs & more

Guest: Beth Irons- Oneida County Public Market

Topic: Importance of supporting local businesses considering a handfull of local places announced

closing this week

2/7/2021

Guest: Oneida County Sheriff Rob Maciol

Topic: Passing of local police chief, local snowmobiling laws/safety tips & coyotes being noticed locally

2/14/2021

Guest: Mark Simon- Utica Zoo

Topic: Educational options for are children during mid-winter break

Guest: Oneida County Sheriff Rob Maciol

Topic: Cyber Safety Tips, Oneida County Top Ten Most Wanted

2/21/21

Guest: Stephen Bulger- ICAN

Topic: Interactive programs to help local families especially during winter break

Guest: Oneida County Sheriff Rob Maciol

Topic: Community Outreach & Engaging CNY Youth, Rise in Scams locally including Peoples names/Birthdays being used to collect unemployment

2/28/21

Guest: Oneida County Sheriff Rob Maciol

Topic: Upcoming Civil Service Exam/Becoming a Polica Officer in CNY

Guest: Beth Irons

Topic: Supporting Local producers & growers during slow wintertime & keeping economy going

3/7/2021

Guest: Oenida County Sheriff Rob Maciol

Topic: Turning in of Expired/Unused Meds, Why It's important, & how it could effect everyone in CNY if it's not done properly

Guest: Justin Parkinson- Handshake City

Topic: “Be A Neighbor” program that gives a locally owned business \$3,000 for 3 months to help with the economic downturn due to pandemic

3/14/2021

Guest: Justin Miller- Universal Bookkeeper

Topic: “Be A Neighbor” program that gives a locally owned business \$3,000 for 3 months to help with the economic downturn due to pandemic. Announcing the 2nd local recipient

Guest: Erin Goodman- The Fitness Mill

Topic: Special Needs workout program in conjunction with The Kelberman Center. New Downtown complex being built & local economic impact when it opens

3/21/21

Guest: Oneida County Sheriff Rob Maciol

Topic: Oneida County's Police Reform Passing, Upcoming Civil Service Exams, & difference between different exams, & “Project Child Safe” giving out safety locks for local firearm safety

3/28/21

Guest: Katie Reilly- Handshake City

Topic: “Be A Neighbor” program that gives a locally owned business \$3,000 for 3 months to help with the economic downturn due to pandemic. Announcing the 3rd local recipient

Guest: Cassandra Sheets- Center Of Family Life & Recovery

Topic: The increase in overdoses in CNY. How they can help local residents on their way through recovery & how important mental health is

4/2/21

Guest: Meghan McGrogan- McGrogan Design

Topic: “Be A Neighbor” program that gives a locally owned business \$3,000 for 3 months to help with the economic downturn due to pandemic. Announcing the 4th local recipient

Guest: Steve Bulger & Lisa Reginelli- I-Can/ Utica Children's Musuem

Topic: Child Abuse Prevention Month, local programs to help prevent child abuse. Spring Break Activities for local children during school break with Utica Children's Museum