# ISSUES AND PROGRAMS REPORT

FOR WKLL-FM FRANKFORT, NEW YORK 2nd Quarter, April 1st – June 30th, 2017 PREPARED BY Gary Dennis

# ISSUES OF CONCERN TO FRANKFORT NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 2nd QUARTER 2017:

Women's History Month: March is Women's History Month and we discuss many
Of the major contributions made by women especially in the
Area of sports such as professional (and intercollegiate) basketball,
Football, baseball, Roller Derby, aviation and even the automotive
World. Also helping distressed elderly women.

Automotive Consumerism: A very detailed and informative conversation informing
Local consumers pretty much everything (well almost) that they
Will need to make a well informed choice when purchasing or
Selling an automobile. An update on all the latest reviews,
Comprehensive safety reviews and more.

Alcohol and Drug Abuse: We speak with a woman who grew up in the home
Of abusive parents, due in part to alcohol and drug abuse. How
She overcame these barriers and became a successful entrepreneur
And advocate for young women. Also discussion with a health care
Professional about the opiate crisis.

Science v Supernatural: With the explosion of Nano Technologies in the Utica/
Rome area we discuss the other or dark side of science and how
Big money is getting inside of our research labs and how that
Can affect our lives. Then we talk about science and the meaning
Life. Can the two go together? Is life preplanned or just a
Series of random events?

#### PROGRAMS ON WKLL-FM THAT ADDRESS COMMUNITY ISSUES:

Issues and Answers: Our Community Sunday 6-6:30AM LOCAL NEWS: MONDAY – FRIDAY, 3 TIMES DAILY

LOCAL WEATHER: 12 TIMES DAILY.

#### MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

2nd Quarter 2017 April 1<sup>st</sup> through June 30th 2017

# Women's History Month:

Airdate: 4-2-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

**Contributor:** 

Susan Macy – Author of Motor Girls and Women's Advocate TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

March was Women's History Month and we discuss the major contribution Made by women to the automotive world as well as professional Baseball. Intercollegiate basketball, Roller Derby, aviation and much more. Ms. Macy has Also written about Annie Oakley, Sally Ride, Nellie Bly and others. The ways these progressive females influenced fashion, the economy, politics and the world around them. Her books and Articles are for everyone, but targeted toward young women.

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Airdate: 5-7- 2017 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

Contributor:

Susan L. Hickey – Women's Financial Consultant

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Almost half (46%) of women who are 75 or older live alone according to The U.S. Department of Health and Human Services Administration for Community Living. Most people don't even know this agency exists. Anyway, our guest Specializes in helping these sometimes distressed women. Many of these women Have depended on their husbands to manage their retirement, but sadly are lost when That head of household dies. Many tips and solutions offered for when the unthinkable Happens.

# **Automotive Consumerism:**

Airdate: 4-16-17 Airtime: Sundays 6am - 6:30am

**ISSUES AND ANSWERS: OUR COMMUNITY** 

Host:

**Gary Dennis** 

**Community Leader:** 

Brian Moody – Executive Editor, Autotrader.com

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A rare opportunity to chat with a nationally known expert on how to shop for a new or newer automobile. Mr. Moody manages all of Autotrader's editorial content, including new and used car reviews, comprehensive auto show coverage, video reviews, car shopping tips available to over 17 million shoppers. We localize the car shopping experience, by explaining the top three things potential buyers must evaluate during the test drive and lots more.

# **Alcohol and Drug Abuse:**

Airdate: 5-14-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

Contributor:

Jane Zarse – Reformed Alcoholic

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Our guest shares her story of growing up rich and privileged, found herself Turning to alcohol to avoid feeling any type of emotional pain. She experienced a Fall from grace, so to speak, and by her mid 30's was broke and unemployed. She shares helpful tips on how to avoid hitting rock bottom, such as not blaming others For your problems and try to love yourself as well as several others. Help is available Through the Utica/Rome AA office.

Alcohol and Drug Abuse Cont...

Airdate: 4-30-17 Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community** 

Host:

Gary Dennis

Community Leader:

Dr. Pawan Grover – Medical Doctor and Drug Abuse Expert TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The Opiate crisis is a complicated, multifaceted problem that is reaching a Tipping point. The very sad news is that, we in Central New York, lead the Nation in drug overdoses. According to the CDC, since 2000, we are experiencing An epidemic increase in deaths of nearly 200%. We discuss how we can protect ourselves and our friends and families and where to find help, Hint: Your doctor is not always your best friend when it comes to prescribing pain medication.

# Science v Supernatural:

Airdate: 5-21-17 Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community** 

Host: Gary Dennis Community Leader:

Dr. Jonathon Wells - Ph.D. Molecular Science

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

With the explosion of Nano Technologies in the Utica/Rome area we discuss
The other or dark side of science and that is how big money is getting inside
Of our research labs and what are the consequences. The science community is coming
together for the March for Science and what does that mean for our lives.
We also discuss the many misrepresentations of science still commonly found in our
text books.

Science v Supernatural Cont...

Airdate: 5-28-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

**Contributor:** 

Richard Strack – Former English and Philosophy Teacher TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

This time we explore a little different area of our community, as we Engage in a very interesting and perplexing subject: What is the meaning of life? For example is life just a series of random acts or is there a plan? Our guest Believes for the most part our futures are more or less pre-planned. A very fascinating Discussion to say the least.

# Public Service Announcements 2nd Quarter 2017 April 1st through June 30th

Throughout the quarter WKLL-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

Wounded Warrior Project
American Lung Association
American Cancer Society
NHTSA (distracted driving)
Heritage for the Blind
National Association of Realtors

# **COMMUNITY ASCERTAINMENTS**

Community Issues for 2nd Quarter (April 1st – June 30th) 2017

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 4-2-17 Airtime: Sundays 6am - 6:30am

#### "ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

**Contributors:** 

Susan Macy – Author of Motor Girls and Women's Advocate

#### TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

March was Women's History Month and we discuss the major contribution Made by women to the automotive world as well as professional Baseball. Intercollegiate basketball, Roller Derby, aviation and much more. Ms. Macy has Also written about Annie Oakley, Sally Ride, Nellie Bly and others. The ways these progressive females influenced fashion, the economy, politics and the world around them. Her books and Articles are for everyone, but targeted toward young women.

Community Issue Interviews

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Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 4-9-17 Airtime: Sundays 6am – 6:30am

**Issues and Answers: Our Community** 

Host:

**Gary Dennis** 

**Community Leader:** 

Emily Kemme – Attorney and Local Author

#### TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A very detailed and at the same time disturbing, conversation about The mandatory arrest laws in New York State (fourth amendment probable Cause) as well as 20 other states. Ms. Kemme shares her story of being arrested for calling 911 after a minor domestic issue caused her husband to leave the premises. Her book loosely follows this incident.

Community Issue Interviews

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WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 4-16-17 Airtime: Sundays 6am - 6:30am

**ISSUES AND ANSWERS: OUR COMMUNITY** 

Host:

**Gary Dennis** 

**Community Leader:** 

Brian Moody – Executive Editor, Autotrader.com

#### TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A rare opportunity to chat with a nationally known expert on how to shop for a new or newer automobile. Mr. Moody manages all of Autotrader's editorial content, including new and used car reviews, comprehensive auto show coverage, video reviews, car shopping tips available to over 17 million shoppers. We localize the car shopping experience, by explaining the top three things potential buyers must evaluate during the test drive and lots more.

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WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 4-23-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

Contributor:

Karin Roest – Entrepreneur and female empowerment provider

#### TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

In light of the recent heightened tensions in North Korea, we chat with A Korean born woman who was abandoned at birth and adopted by American parents. She shares her stories of diverse connections and cultural experiences while becoming a successful business woman and women's advocate. She shares her experiences and gives advice to women, especially young girls.

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 4-30-17 Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community** 

Host:

**Gary Dennis** 

#### Community Leader:

Dr. Pawan Grover – Medical Doctor and Drug Abuse Expert

#### TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The Opiate crisis is a complicated, multifaceted problem that is reaching a Tipping point. The very sad news is that, we in Central New York, lead the Nation in drug overdoses. According to the CDC, since 2000, we are experiencing An epidemic increase in deaths of nearly 200%. We discuss how we can protect ourselves and our friends and families and where to find help, Hint: Your doctor is not always your best friend when it comes to prescribing pain medication.

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#### "ISSUES AND ANSWERS OUR COMMUNITY"

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Contributor:

Susan L. Hickey – Women's Financial Consultant

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**Host:** Gary Dennis

Contributor:

Jane Zarse – Reformed Alcoholic

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Our guest shares her story of growing up rich and privileged, found herself Turning to alcohol to avoid feeling any type of emotional pain. She experienced a Fall from grace, so to speak, and by her mid 30's was broke and unemployed. She shares helpful tips on how to avoid hitting rock bottom, such as not blaming others For your problems and try to love yourself as well as several others. Help is available Through the Utica/Rome AA office.

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Airdate: 5-21-17 Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community** 

**Host:** Gary Dennis

#### **Community Leader:**

Dr. Jonathon Wells – Ph.D. Molecular Science

## TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

With the explosion of Nano Technologies in the Utica/Rome area we discuss The other or dark side of science and that is how big money is getting inside Of our research labs and what are the consequences. The science community is coming together for the March for Science and what does that mean for our lives. We also discuss the many misrepresentations of science still commonly found in our text books.

Community Issue Interviews

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Airdate: 5-28-17 Airtime: Sundays 6am - 6:30am

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**Host:** Gary Dennis

**Contributors:** 

Richard Strack – Former English and Philosophy Teacher

#### TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

This time we explore a little different area of our community, as we Engage in a very interesting and perplexing subject: What is the meaning of life? For example is life just a series of random acts or is there a plan? Our guest Believes for the most part our futures are more or less pre-planned. A very fascinating Discussion to say the least.

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Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 6-4-17 Airtime: Sundays 6am - 6:30am

#### "ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

**Contributor:** 

Dr. John Douillard – Expert in the field of medical sports medicine

#### TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Dr. Douillard is the creator of LifeSpa.com the leading Ayurveda health and Wellness resource on the internet. What is Ayurveda? We engage in a serious conversation about nutrition and why has the gluten-free industry become so big so fast in recent years. A detailed explanation on the experts who say we don't Have the genetics to eat wheat. Bottom line if it tastes good and you like it, It's probably not a healthy choice. Sad but true.

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 6-11-17 Airtime: Sundays 6am - 6:30am

#### "ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

Contributor:

Pamela Martin – Chairwoman Emerita of the Luxury Marketing Council

## TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

With heighten terror threats globally and locally a very detailed discussion Concerning sanctuary cities, migrants and illegal immigrants. Do local citizens Have reason to be concerned with the number of illegal immigrants that are Welcomed into our area each year. Our guest is against these policies. Also Conversation about what exactly is free speech, the biased media and more.

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 6-18-17 Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community** 

**Host:** Gary Dennis

#### **Community Leader:**

Mary Austerman – NY Sea Grant Community Coastal Specialist

#### TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A very in-depth discussion concerning the impact people are experiencing From the recent flooding along the coastal area of Central New York. Coverage Of the special project currently underway with Cornell University. This survey is Seeking affected property owners to go to a designated website and participate In the ongoing information gathering to measure the impact of the flooding.

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY

WUMX-Rome, NY WKLL-Frankfort, NY WTLB-Utica, NY WIXT-Little Falls, NY WRNY-Rome, NY

Airdate: 6-25-17 Airtime: Sundays 6am – 6:30am

**Issues and Answers: Our Community** 

**Host:** Gary Dennis

## **Community Leader**

Wayne Wakefield – Financial and Corporate Consultant

#### TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A very informative conversation of high value to small business owners In the area, and for that matter anyone interested in starting their own Business. Everyone should have a business on the side according to our guest And explains how "easy" it is to accomplish that goal. Many tips on Management style, goal setting, how to handle taxes and lots more. It is Possible to relize your dream of owning your own business.