

ISSUES AND PROGRAMS REPORT

FOR

WKLL FM FRANKFORT, NEW YORK

4th Quarter, October 1st – December 31st, 2016

PREPARED BY Gary Dennis

ISSUES OF CONCERN TO FRANKFORT, NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 4th QUARTER 2016:

Political Wellness: Detailed coverage of alerting the community of the importance Of health as it pertains to Presidential candidates or all candidates For that matter. The fact is we know very little about the health Status of the candidates. Also detailed coverage of how Scoliosis Is spreading in our area.

Credit Card Security/Holidays: A very detailed and informative conversation About the new chip cards. Many merchants in the Mohawk Valley Have not converted to the new chip card readers which are much More secure than the current system. The switch over is expensive And consumers complain about slowness.

ARC of Oneida/Utica Zoo: Senator Richard Griffo recently announced \$100.000 In new state funding for the Utica Zoo to renovate several Of the buildings housing the animals on loan from other Zoo's And available for educational purposes in the area.

Cell Phones for Soldiers: A very detailed conversation concerning the annual Cell Phones for Soldiers campaign to provide our troops with Free calls home for the holidays. This program is very active in our Community.

Empowering Local Veterans: Several veterans share their stories in an Effort to create an understanding and more importantly an Appreciation of the sacrifices made to protect our freedom. Also a special program dedicated to our local Veterans on Veterans Day Weekend and much more.

PROGRAMS ON WKLL-FM THAT ADDRESS COMMUNITY ISSUES:

Issues and Answers: Our Community Sunday 6-6:30AM

LOCAL NEWS: MONDAY – FRIDAY, 3 TIMES DAILY

LOCAL WEATHER: 12 TIMES DAILY.

MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

4th Quarter 2016

October 1st through December 31st 2016

Political Wellness:

Airdate: 10-2-16 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Dr. Pawan Grover – Medical interventional specialist

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Dr. Gower contacted us for the purposes of alerting the public to the importance of health as it pertains to the two presidential candidates. Dr. Grover has also appeared on CNN, PBS, Fox and other national outlets. A very detailed and insightful conversation on the actual health standing of the candidates. The fact is we know very little about any potential health issues either may be hiding and the public should be so informed. Also discussion about past presidents who have hidden serious health issues from the public including John F. Kennedy, Ronald Regan and others.

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Airdate: 11-27-16 Airtime: Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

June Hyjek – Wellness and Scoliosis Expert

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Detailed discussion about Scoliosis as most people have never heard of it or barely understand what it is. Scoliosis is a gradual deformation of the spine and can be quite painful and usually starts at childhood. Questions answered about how parents can watch for warning signs in their children and how to cope with the emotional effects as well. Sadly there are no hospitals in the Mohawk Valley with specialized care units to treat this disease.

Credit Card Security/Holidays

Airdate: 10-23-16 Airtime: Sundays 6am – 6:30am

Issues and Answers: Our Community

Host:

Gary Dennis

Community Leader:

Jason Oxman – CEO of Electronic Transactions Association

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A discussion on Chip Credit Cards and a very detailed discussion about the Future of credit cards and more importantly how secure are they. It's been one year since the introduction of chip technology and many people don't like them because they are too slow and are still getting fraud alerts on them. Mr. Oxman assures our listeners That these cards are much more secure and are here to stay at least until the next wave of technology which is finger print recognition through mobile phones (E-phones). The good news is credit card fraud is declining.

Airdate: 12-18-16 Airtime: Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Dr. Richard Castellano –Behavioral Scientist

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

An uplifting conversation for the Holiday Season about the importance of smiling and having a positive attitude, especially toward your fellow man. numerous research studies and scientific articles from Harvard, JAMA, and scientists across the world have proven that a smile and positive attitude have a variety of health benefits including increasing the likelihood of staying married and living a happier life. This is especially important at this Joyous time of the year.

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ARC of Oneida/Utica Zoo:

Airdate: 10-30-16 Airtime: Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Shannon Richard – Director of Development and Communications
ARC of Madison Oneida

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of ARC of Madison Oneida's many contributions to the community including education, advocacy and opportunity. The ARC was founded back in 1968 by a group of parents who fought for the welfare of children with developmental disabilities. Ms. Richard approached us seeking help in promoting their 1st annual Night of Bourbon and Bidding fundraiser being held on November 5th at Vernon Downs. Hopefully this will become a major fundraiser for the organization in the future. All participants drinking alcohol are encouraged to book a hotel room for the evening.

Airdate: 11-6-16 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributors:

Rocco LaDuca - Spokesperson Senator Joseph Griffo
Ed Strachar – Holistic healer

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Senator Griffo recently announced \$100,000 in state funding for the Utica Zoo to help promote and renovate its primate building and housing for animals that are "loaned" out to schools for educational purposes. A few weeks back the Zoo unveiled its master plan for the next three to five years of a 20 year outlook and the recently secured funding will help it meet its goals. A local healer now living in the Philippines helps children living in orphanages and others with his healing powers.

Cell Phones for Soldiers:

Airdate: 11-20-16 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Benjamin Roberts – Spokesperson AT&T (Mohawk Valley Region)

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of the annual Cell Phones for Soldiers campaign to provide troops with free Calls home for the holidays. In honor of Veterans Day and Military Family Appreciation Month, the community is encouraged to donate unwanted mobile devices to help provide calling cards. Drop-off locations include:

Jervis Public Library – Rome

Utica Public Library

Vernon Downs and Turning Stone Resort Casino

Herb Philipson's, New Hartford and Rome

And several others.

Empowering Local Veterans:

Airdate: 10-9-16 Airtime: Sundays 6am – 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

William Graser – U.S. Army Security Agency (Retired) Current

Member Congressional Liaison Focus Group

Veteran's affairs

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Mr. Graser is on a mission to create an understanding and appreciation of Our veterans through firsthand accounts and personal stories set against historical Context. It's very important to preserve their stories for future generations as we're Losing almost 430 WWII veterans per day. These accounts put you on battle fields And capture war, love and peace and are intended as a tribute to our vets.

Airdate: 11-13-16 Airtime: Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leaders:

Robert Smith – Retired naval Officer and Vietnam Veteran

Sara Rhodes – Mr. Smith's caregiver

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A salute to all Veterans on this Veterans Day Weekend. Mr. Smith suffers from Post-Traumatic Stress Disorder (PTSD) and neuropathy from exposure to Agent Orange while serving in Vietnam in the late 60's. A very detailed discussion about PTSD and neuropathy and the effects it still has on Vietnam Vets to this very day. For example Vietnam Veterans have more marital problems and family violence and their partners have more distress. Much more information offered, as well as the role the VA hospitals play in treating this disease.

Airdate: 12-4-16 Airtime: Sundays 6am-6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Christopher Kelly – Military Historian and Author

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A great history lesson from a local author. A detailed discussion about his book America Invades. Many interesting historical facts uncovered, including the United States invasion of Russia in 1918. An emphasis on military battles in and around the New York State and Central New York area. Also intense discussion of what future military battles will look like including cyber warfare. An intelligent conversation about how we need to learn from the past while still moving forward.

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Public Service Announcements
4th Quarter 2016
October 1st through December 31st

Throughout the quarter WKLL-FM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

Wounded Warrior Project
American Lung Association
American Cancer Society
NHTSA (distracted driving)
Heritage for the Blind
National Association of Realtors

COMMUNITY ASCERTAINMENTS

Community Issues for 4th Quarter (October 1st – December 31st) 2016

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 10-2-16 **Airtime:** Sundays 6am - 6:30am

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Host: Gary Dennis

Contributor:

Dr. Pawan Grover – Medical interventional specialist

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Community Leader:

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Airdate: 10-16-16 **Airtime:** Sundays 6am – 6:30am

Issues and Answers: Our Community

Host:
Gary Dennis

Community Leader:

Nancy Bock – Safety Expert American Cleaning Institute

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Children's safety was the topic of a very detailed discussion about the multiple Dangers presented to them in the average household, with an emphasis on cleaning Products such as liquid laundry packets. According to the American Association of Poison Control Centers, 12,954 accidental exposures to liquid laundry packets were reported last year in children under six, mostly because of busy parents. A detailed discussion on to keep our children safe from these products.

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Issues and Answers: Our Community

Host:

Gary Dennis

Community Leader:

Jason Oxman – CEO of Electronic Transactions Association

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Host:

Gary Dennis

Community Leader:

Shannon Richard – Director of Development and Communications
ARC of Madison Oneida

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Contributor:

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Ed Strachar – Holistic healer

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Robert Smith – Retired naval Officer and Vietnam Veteran
Sara Rhodes – Mr. Smith's caregiver

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Airdate: 12-11-16 **Airtime:** Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Jim Greene – Producing Director: A Dicken's Christmas

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Our annual Christmas show with Charles Dickens. A Dickens Christmas draws more than 20,000 visitors to Central New York to relive a magical time in our history. A portion of the profits benefit local charities. This family friendly event is now in its 23rd year and features horse drawn carriage rides, a Christmas parade, a snowman building contest free hot chocolate and much more.

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Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Dr. Richard Castellano –Behavioral Scientist

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

An uplifting conversation for the Holiday Season about the importance of smiling and having a positive attitude, especially toward your fellow man. numerous research studies and scientific articles from Harvard, JAMA, and scientists across the world have proven that a smile and positive attitude have a variety of health benefits including increasing the likelihood of staying married and living a happier life. This is especially important at this Joyous time of the year.

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Community Issue Interviews

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WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 12-25-16 **Airtime:** Sundays 6am – 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader

Reverend Michael Lessard – Dean of Pastoral Care Associates

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A special Christmas presentation explaining the meaning and joy of the holiday season. A welcoming and uplifting message to people of all faiths. The importance of faith in our lives.