

EEO Public File Report Form

KMUM-CD

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by KMUM-CD. KMUM-CD is owned by **Serestar Communications Corporation** and operated by **Serestar Communications Corporation**.

The information contained in this Annual EEO Report covers the time period from **August 1, 2017- July 31, 2018** (the “Applicable Period”). Consistent with the FCC’s Rules, this Annual EEO Report Contains the following information:

1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station about any new job openings, which are separately identified;
3. The recruitment source that referred the hires for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station during the Applicable Period.

The following sections provide the required information, and summarize the station EEO efforts during the Applicable Period

SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: **August 1, 2017- July 31, 2018**

Stations in Employment Unit – **KMUM-CD**

Full-time Positions Filled By Job Title and Date Filled		Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1.	News Editor/Production Specialists – 11/1/2017	Indeed.com	12
2.	News Producer -11/1/2017	Indeed.com	5

3.	Account Executive – 12/1/2017	Industry Referral	3
4.	Brand Manager – 1/1/2018	Station website	2
5.	Master Control Operator – 6/1/2018	Craig's List	3

Total Number of Persons Interviewed for All Job Positions:

SECTION 2: Recruitment Sources

Time Period Covered: **August 1, 2017- July 31, 2018**

Stations in Employment Unit **KMUM-CD**

Recruitment Source (Name, Address, Telephone Number, Contact Person)		Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
1.	Craigslist P.O. Box 225159, San Francisco, CA 94122 415-566-6394	1	News Editor/Production Specialists, News Producer, Account Executive, Brand Manager and Master Control Operator
2.	Indeed 7501 N. Capital of Texas Hwy, Building B, Austin, TX 78731 800-462-5842	12	News Editor/Production Specialists, News Producer, Account Executive, Brand Manager and Master Control Operator
3.	CSU, Sacramento 6000 J Street, Sacramento, CA 95819 916-278-6011	0	News Editor/Production Specialists, News Producer, Account Executive, Brand Manager and Master Control Operator
4.	UC, Davis 1 Shields Ave. Davis, CCA 95616 530-752-1011	0	News Editor/Production Specialists, News Producer, Account Executive, Brand Manager and Master Control Operator
5.	Station Website	2	News Editor/Production Specialists, News Producer, Account Executive, Brand Manager and Master Control Operator

* Indicates sources that have requested notification of job openings.

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: **August 1, 2017- July 31, 2018**

Station in Employment Unit: **KMUM-CD**

1. **On-Going Internship Program for Area College Students:** News Department and Promotions Department Internship.
2. **Job Fairs:** Sacramento Hispanic Chamber of Commerce Bilingual Job Fair on 9/14/17 from 11:00AM – 3:00PM and HireLive Job Fair on 5/2/18 from 9:00AM – 12:30PM.
Other employment outreach: Serestar Communications – KMUM –CD is also involved in various Chamber of Commerce in the area and the California Broadcasters Association.