

EEO Public File Report Form

KMUM-CD

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by KMUM-CD. KMUM-CD is owned by **Serestar Communications Corporation** and operated by **Serestar Communications Corporation**.

The information contained in this Annual EEO Report covers the time period from **August 1, 2016 – July 31, 2017** (the "Applicable Period"). Consistent with the FCC's Rules, this Annual EEO Report Contains the following information:

1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station about any new job openings, which are separately identified;
3. The recruitment source that referred the hires for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station during the Applicable Period.

The following sections provide the required information, and summarize the station EEO efforts during the Applicable Period

SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: **August 1, 2016 – July 31, 2017**

Stations in Employment Unit – **KMUM-CD**

	Full-time Positions Filled By Job Title and Date Filled	Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1.	News Director/Anchor – 8/10/2016	Industry Referral	4
2.	Co-Anchor/Reporter – 8/16/2016	Employee Referral	4
3.	Multi-Media Journalist – 9/6/2016	Indeed	4

4.	Multi-Media Journalist – 9/6/16	Industry Referral	4
5	Technical Director – 8/22/16	Internal Hire	3
6	News Editor – 9/6/2016	Indeed	4
7	Assignment Desk – 9/6/2016	Industry Referral	4
8	Receptionist/Acctg Asst – 10/3/2016	Internal Promotion	3
9	Engineer – 10/31/2016	Industry Referral	3
10	News Producer – 12/15/2016	Employee Referral	2
11	Receptionist – 2/1/2017	Internal Hire	3
12	Master Control Operator – 4/3/2017	Internal Hire	3

Total Number of Persons Interviewed for All Job Positions: 42

SECTION 2: Recruitment Sources

Time Period Covered: **August 1, 2016 – July 31, 2017**

Stations in Employment Unit **KMUM-CD**

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
1.	Craigslist, PO Box 225159, San Francisco CA 94122 415-566-6394	10	None
2.	Indeed, 7501 N. Capital of Texas Hwy, Building B, Austin TX 78731 800-462-5842	6	Two
3.	CSU, Sacramento , 6000 J Street, Sacramento CA 95819 916-278-6011	0	None
4.	UC, Davis, 1 Shields Ave. Davis, CA 95819	0	None
5.	Serestar – Telemundo Sacramento Website, 500 Media Place, Sacramento CA 95815 (916) 916-567-3300	3	One

* Indicates sources that have requested notification of job openings.

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: **August 1, 2016 – July 31, 2017**

Station in Employment Unit: **KMUM-CD**

1. **On-Going Internship Program for Area College Students.** (Insert information about internship program in this time period)
2. **Job Fairs** – None
3. **Other employment outreach** Serestar Communications – KMUM –CD is also involved in various Chamber of Commerce in the area and the California Broadcasters Association.