

# ORDER



**Orders**  
**Order / Rev:** 122556  
 Alt Order #:  
**Product Desc:** Hillary For America  
**Estimate:** 4474  
**Flight Dates:** 03/19/16 - 03/22/16  
**Original Date / Rev:** 03/18/16 / 03/21/16  
**Order Type:** GENERAL

**KGUN**  
**Primary AE:** Erin Coppock  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** GMMB Inc - Political  
**Buying Contact:**  
**Billing Contact:**  
 Suite #800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Clinton/Democrat/US President  
**Demographic:** A25-54  
**Product Codes:** PL Presidential  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:** 2  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/22/16	45	\$8,205.00	\$6,974.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	45	\$8,205.00	\$6,974.25	0.00
<b>Totals</b>	<b>45</b>	<b>\$8,205.00</b>	<b>\$6,974.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGUN	03/21/16	03/22/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MT-----	:30	2	\$30.00	P-3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	MT-----		2				\$30.00		0.00			
N 2	KGUN	03/21/16	03/22/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MT-----	:30	3	\$175.00	P-2	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	MT-----		3				\$175.00		0.00			
N 3	KGUN	03/21/16	03/22/16	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MT-----	:30	3	\$225.00	P-2	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	MT-----		3				\$225.00		0.00			
N 4	KGUN	03/21/16	03/22/16	M-F 9-10am M-F 9-10am	CM	9-10am	MT-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	MT-----		2				\$150.00		0.00			
N 5	KGUN	03/21/16	03/22/16	M-F 10-11am M-F 10-11am	CM	10-11am	MT-----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	MT-----		2				\$225.00		0.00			
N 6	KGUN	03/21/16	03/22/16		CM	11am-12pm	MT-----	:30	1	\$5.00	P-3	0.00	NM	1	\$5.00

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Advertiser: Clinton/Democrat/US President  
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 Estimate: 4474  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 11am-12pm M-F 11am-12pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	1	\$5.00	0.00									
N 7	KGUN	03/21/16	03/22/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MT-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	1	\$75.00	0.00									
N 8	KGUN	03/21/16	03/22/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MT-----	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	1	\$90.00	0.00									
N 9	KGUN	03/21/16	03/22/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MT-----	:30	1	\$15.00	P-3	0.00	NM	1	\$15.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	1	\$15.00	0.00									
N 10	KGUN	03/21/16	03/22/16	M-F 3-330pm M-F 3-330pm	CM	3-330pm	MT-----	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	3	\$75.00	0.00									
N 11	KGUN	03/21/16	03/22/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	MT-----	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	4	\$100.00	0.00									
N 12	KGUN	03/21/16	03/22/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MT-----	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	2	\$80.00	0.00									
N 13	KGUN	03/21/16	03/22/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MT-----	:30	3	\$375.00	P-2	0.00	NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	3	\$375.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							
2	KGUN	03/21/16-03/27/16	M-F 5-530pm News	5-530pm	MT-----	:30	<del>(\$375.00)</del>	0.00	NM							
											<i>Credited</i>					
3	KGUN	03/21/16-03/27/16	M-F 5-530pm News	5-530pm	MT-----	:30	<del>(\$375.00)</del>	0.00	NM							
											<i>Credited</i>					
N 14	KGUN	03/21/16	03/22/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MT-----	:30	3	\$475.00	P-2	0.00	NM	1	\$475.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	3	\$475.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							
2	KGUN	03/21/16-03/27/16	M-F 6-630pm News	6-630pm	MT-----	:30	<del>(\$475.00)</del>	0.00	NM							
											<i>Credited</i>					
3	KGUN	03/21/16-03/27/16	M-F 6-630pm News	6-630pm	MT-----	:30	<del>(\$475.00)</del>	0.00	NM							
											<i>Credited</i>					
N 15	KGUN	03/21/16	03/22/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MT-----	:30	3	\$475.00	P-2	0.00	NM	1	\$475.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	MT-----	3	\$475.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							
2	KGUN	03/21/16-03/27/16	M-F 630-7pm	630-7pm	MT-----	:30	<del>(\$475.00)</del>	0.00	NM							
											<i>Credited</i>					
3	KGUN	03/21/16-03/27/16	M-F 630-7pm	630-7pm	MT-----	:30	<del>(\$475.00)</del>	0.00	NM							
											<i>Credited</i>					
N 16	KGUN	03/21/16	03/22/16	Monday Prime A Monday Prime A	CM	7-9pm	M-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		03/21/16	03/27/16	M-----	1	\$1,300.00	0.00									

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**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	KGUN	03/21/16	03/22/16	Monday Prime A Monday Prime A	CM	7-9pm	M-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	M-----		1				\$1,300.00		0.00			
N17	KGUN	03/21/16	03/22/16	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	M-----		1				\$800.00		0.00			
N18	KGUN	03/19/16	03/20/16	Prime Not Net 2 Prime Not Net 2	CM	9-930pm	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-----S-		1				\$75.00		0.00			
N19	KGUN	03/19/16	03/20/16	Prime Not Net 3 Wheel Sa 930pm	CM	930-10pm	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-----S-		1				\$75.00		0.00			
N20	KGUN	03/21/16	03/22/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	M-----	:30	2	\$425.00	P-2	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	M-----		2				\$425.00		0.00			
N21	KGUN	03/21/16	03/22/16	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	M-----	:30	3	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	M-----		3				\$125.00		0.00			
N22	KGUN	03/21/16	03/22/16	M-F 1137pm-1206am Nightline	CM	1137pm-1206am	M-----	:30	2	\$20.00	P-3	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	M-----		2				\$20.00		0.00			
N23	KGUN	03/19/16	03/20/16	Su 1035-1135pm Su 1035-1135pm	CM	1035-1135pm	-----S	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	-----S		1				\$25.00		0.00			
N24	KGUN	03/22/16	03/22/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-T-----	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	-T-----		1				\$30.00		0.00			
N25	KGUN	03/22/16	03/22/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	-T-----	:30	2	\$15.00	P-3	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	-T-----		2				\$15.00		0.00			
N26	KGUN	03/22/16	03/22/16	M-F 10-11am M-F 10-11am	CM	10-11am	-T-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	-T-----		1				\$225.00		0.00			
N27	KGUN	03/22/16	03/22/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-T-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/16	03/27/16	-T-----		1				\$75.00		0.00			
													Totals	45	\$8,205.00