

ORDER



Orders
Order / Rev: 669498
Alt Order #: 36237444
Product Desc: Battle Born Values PAC
Estimate: 1031
Flight Dates: 11/01/22 - 11/08/22
Original Date / Rev: 10/28/22 / 10/28/22
Order Type: GENERAL

KQRT-FM
Primary AE: Maya Szymanski
Sales Office: K-LA
Sales Region: NATIONAL

Agency Name: Visto Media Group
Buying Contact:
Billing Contact:
 3839 McKinney Ave
 Dallas, TX 75204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Battle Born Values PAC
Demographic: A25+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End:
Advertiser External ID: 0012R00002K90R7QAJ
Agency External ID: 0012R00002K90MNQAZ
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	22	\$9,400.00	\$7,990.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	22	\$9,400.00	\$7,990.00	0.00
Totals	22	\$9,400.00	\$7,990.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maya Szymanski			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQRT	11/01/22	11/04/22	M-F 6a-10a M-F 6a-10a	CM	6a-10a	-TWTF--	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		11/01/22	11/07/22	-TWTF--		3				\$500.00		0.00			
N 2	KQRT	11/01/22	11/04/22	M-F 10a-3p M-F 10a-3p	CM	10a-3p	-TWTF--	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		11/01/22	11/07/22	-TWTF--		3				\$500.00		0.00			
N 3	KQRT	11/01/22	11/04/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	-TWTF--	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		11/01/22	11/07/22	-TWTF--		2				\$800.00		0.00			
N 4	KQRT	11/05/22	11/05/22	Sa-Su 6a-7p Sa 6a-7p	CM	6a-7p	-----3-	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		11/05/22	11/11/22	-----3-		3				\$150.00		0.00			
N 5	KQRT	11/06/22	11/06/22	Sa-Su 6a-7p Su 6a-7p	CM	6a-7p	-----3	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		11/06/22	11/06/22	-----3		3				\$150.00		0.00			

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 KQRT-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/22	11/12/22	-----3					3	\$150.00		0.00			
N 6	KQRT	11/07/22	11/08/22	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MT-----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----					2	\$500.00		0.00			
N 7	KQRT	11/07/22	11/07/22	M-F 10a-3p M-F 10a-3p	CM	10a-3p	2-----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	2-----					2	\$500.00		0.00			
N 8	KQRT	11/01/22	11/04/22	M-F 7p-12a M-F 7p-12a	CM	7p-12a	-TWTF--	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
		EV -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	-TWTF--					2	\$150.00		0.00			
N 9	KQRT	11/07/22	11/07/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	2-----	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	2-----					2	\$800.00		0.00			
													Totals	22	\$9,400.00

REVISED

Oct 28, 22
 CONT# 36237444 Mod# Ver# 3 (Last =)
 REP KATZ RADIO
 TO KQRT-FM (Las Vegas, NV)
 FM MAYA SZYMANSKI
 OFF LOS ANGELES
 AGY VISTO MEDIA GROUP
 ADDR 3839 MCKINNEY AVE. #155-5057
 DALLAS, TX 75204-1488

DDS CONT# 0
 C/P/E: 011Y / BBVP / 1031

SALESPERSON FAX#

PH #

BYR ALEX MARTIN
 ADV BATTLE BORN VALUES PAC
 PDT Battle Born Values PAC
 FLT Oct 31, 22 - Nov 07, 22

* REP ORDER COMMENT *

** 10/28/2022 4:06:00 PM: THIS ORDER HAS BEEN REVISED - IF YOU HAVE QUESTIONS PLEASE CONTACT MAYA; MSZYMANSKI@CMLS-NATIONAL.COM 323-966-5088

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
CHG	1.1	.TWTF..	6A - 10A	30	11/1/2022 - 11/4/2022	1W	3	\$500.00	3
CHG	1.2	.TWTF..	10A - 3P	30	11/1/2022 - 11/4/2022	1W	3	\$500.00	3
CHG	1.3	.TWTF..	3P - 7P	30	11/1/2022 - 11/4/2022	1W	2	\$800.00	2
CHG	1.4S.	6A - 7P	30	11/5/2022 - 11/5/2022	1W	3	\$150.00	3
CHG	1.5S	6A - 7P	30	11/6/2022 - 11/6/2022	1W	3	\$150.00	3
ADD	1.6	.TWTF..	7P - 12A	30	11/1/2022 - 11/4/2022	1W	2	\$150.00	2
					** WEEKLY FLIGHT TOTALS **		16	\$5,800.00	
		FLIGHT 2							
	2.1	MT.....	6A - 10A	30	11/7/2022 - 11/8/2022	1W	2	\$500.00	2
CHG	2.2	M.....	10A - 3P	30	11/7/2022 - 11/7/2022	1W	2	\$500.00	2
ADD	2.3	M.....	3P - 7P	30	11/7/2022 - 11/7/2022	1W	2	\$800.00	2
					** WEEKLY FLIGHT TOTALS **		6	\$3,600.00	

	Nov 22			
SPOTS	22			
CASH	9400.00			
TRADE	0.00			
NSL	0.00			
TOTAL	9400.00			

Oct 28, 22
 CONT# 36237444 Mod# Ver# 3 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: 0iiY / BBVP / 1031

					TOTAL
SPOTS					22
CASH					9,400.00
TRADE					0.00
NSL					0.00
TOTAL					9,400.00

**** Competitive Comments ****

BATTLE BORN VALUES PAC
 SVC:
 Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.