

ORDER



Orders
Order / Rev: 566466
Alt Order #: 08819239
Product Desc: NRA-PVF-VA GOV
Estimate: 8848
Flight Dates: 10/31/17 - 11/06/17
Original Date / Rev: 09/20/17 / 09/21/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRA - PVF
Demographic: HH
Product Codes: PL4.b
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/06/17	10	\$2,745.00	\$2,333.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	10	\$2,745.00	\$2,333.25	0.00
Totals	10	\$2,745.00	\$2,333.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	11/03/17	11/03/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----2--	:15	2	\$350.00	02	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/17	11/05/17	----2--	2		\$350.00	0.00							
E 2	6	11/06/17	11/06/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	2-----	:15	2	\$350.00	02	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/06/17	11/12/17	2-----	2		\$350.00	0.00							
E 3	6	11/04/17	11/04/17	Sa 6a-7a Sa 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----2-	:15	2	\$110.00	04	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/17	11/05/17	-----2-	2		\$110.00	0.00							
E 4	6	11/05/17	11/05/17	Su 1030a-11a Su 1030a-1130a	CM	1030-1130a	-----2	:15	2	\$212.50	05	0.00	NM	2	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/17	11/05/17	-----2	2		\$212.50	0.00							
E 5	6	11/01/17	11/01/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--2----	:15	2	\$350.00	02	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/17	11/05/17	--2----	2		\$350.00	0.00							
Totals													10	\$2,745.00	