

ORDER



Orders
Order / Rev: 566119
Alt Order #: 08819244
Product Desc: NRA-PVF
Estimate: 8849
Flight Dates: 10/17/17 - 10/23/17
Original Date / Rev: 09/20/17 / 09/20/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRA - PVF
Demographic: HH
Product Codes: PL4.b
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/23/17	27	\$18,815.00	\$15,992.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	27	\$18,815.00	\$15,992.75	97.60
Totals	27	\$18,815.00	\$15,992.75	97.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	10/20/17	10/20/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	----1--	:30	1	\$650.00	02	3.80	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	----1--	1		\$650.00		3.80						
E 2	6	10/20/17	10/20/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	----1--	:30	1	\$300.00	03	1.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	----1--	1		\$300.00		1.70						
E 3	6	10/20/17	10/20/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$700.00	02	3.70	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	----1--	1		\$700.00		3.70						
E 4	6	10/20/17	10/20/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----1--	:30	1	\$850.00	02	5.10	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	----1--	1		\$850.00		5.10						
E 5	6	10/23/17	10/23/17	M-F 11p-1135p M-F 11p-1135p	CM	11p-1135p	1-----	:30	1	\$650.00	02	3.80	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	1-----	1		\$650.00		3.80						
E 6	6	10/23/17	10/23/17		CM	11:35 PM-12:35 AM	1-----	:30	1	\$300.00	03	1.70	NM	1	\$300.00

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WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 1135p-1235a															
M-F 1135p-1235a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	1-----	1		\$300.00		1.70						
E 7	6	10/23/17	10/23/17	M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$700.00	02	3.70	NM	1	\$700.00
M-F 6p-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	1-----	1		\$700.00		3.70						
E 8	6	10/23/17	10/23/17	M-F 6a-7a	CM	6:30 AM-7:00 AM	1-----	:30	1	\$850.00	02	5.10	NM	1	\$850.00
M-F 630a-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	1-----	1		\$850.00		5.10						
E 9	6	10/21/17	10/21/17	Sa 6a-7a	CM	6:00 AM-6:30 AM	-----1-	:30	1	\$220.00	04	2.20	NM	1	\$220.00
Sa 6a-630a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	-----1-	1		\$220.00		2.20						
E 10	6	10/21/17	10/21/17	Sa 6a-7a	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$220.00	04	2.50	NM	1	\$220.00
Sa 630a-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	-----1-	1		\$220.00		2.50						
E 11	6	10/21/17	10/21/17	Saturday Prime Hour 2	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$350.00	07	1.90	NM	1	\$350.00
Saturday Prime Hour 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	-----1-	1		\$350.00		1.90						
E 12	6	10/22/17	10/22/17	Su 1030a-11a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$425.00	05	2.40	NM	1	\$425.00
Su 1030a-1130a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	-----1	1		\$425.00		2.40						
E 13	6	10/22/17	10/22/17	Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1	:30	1	\$600.00	02	4.30	NM	1	\$600.00
Sa-Su 11p-1135p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	-----1	1		\$600.00		4.30						
E 14	6	10/19/17	10/19/17	M-F 11p-1135p	CM	11:00 PM-11:35 PM	---1---	:30	1	\$650.00	02	3.80	NM	1	\$650.00
M-F 11p-1135p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	---1---	1		\$650.00		3.80						
E 15	6	10/19/17	10/19/17	M-F 1135p-1235a	CM	11:35 PM-12:35 AM	---1---	:30	1	\$300.00	03	1.70	NM	1	\$300.00
M-F 1135p-1235a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	---1---	1		\$300.00		1.70						
E 16	6	10/19/17	10/19/17	M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$700.00	02	3.70	NM	1	\$700.00
M-F 6p-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	---1---	1		\$700.00		3.70						
E 17	6	10/19/17	10/19/17	M-F 6a-7a	CM	6:30 AM-7:00 AM	---1---	:30	1	\$850.00	02	5.10	NM	1	\$850.00
M-F 630a-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	---1---	1		\$850.00		5.10						
E 18	6	10/17/17	10/17/17	M-F 11p-1135p	CM	11:00 PM-11:35 PM	-1-----	:30	1	\$650.00	02	3.80	NM	1	\$650.00
M-F 11p-1135p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	-1-----	1		\$650.00		3.80						
E 19	6	10/17/17	10/17/17	M-F 1135p-1235a	CM	11:35 PM-12:35 AM	-1-----	:30	1	\$300.00	03	1.70	NM	1	\$300.00
M-F 1135p-1235a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/17	10/22/17	-1-----	1		\$300.00		1.70						
E 20	6	10/17/17	10/17/17	M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$700.00	02	3.70	NM	1	\$700.00
M-F 6p-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 20	6	10/17/17	10/17/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	- 1 - - - - -	:30	1	\$700.00	02	3.70	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	- 1 - - - - -		1		\$700.00		3.70					
E 21	6	10/17/17	10/17/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- 1 - - - - -	:30	1	\$850.00	02	5.10	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	- 1 - - - - -		1		\$850.00		5.10					
E 22	6	10/17/17	10/17/17	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	- 1 - - - - -	:30	1	\$3,000.00	03	7.80	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	- 1 - - - - -		1		\$3,000.00		7.80					
E 23	6	10/18/17	10/18/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	- - 1 - - - -	:30	1	\$650.00	02	3.80	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	- - 1 - - - -		1		\$650.00		3.80					
E 24	6	10/18/17	10/18/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	- - 1 - - - -	:30	1	\$300.00	03	1.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	- - 1 - - - -		1		\$300.00		1.70					
E 25	6	10/18/17	10/18/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	- - 1 - - - -	:30	1	\$700.00	02	3.70	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	- - 1 - - - -		1		\$700.00		3.70					
E 26	6	10/18/17	10/18/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- - 1 - - - -	:30	1	\$850.00	02	5.10	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	- - 1 - - - -		1		\$850.00		5.10					
E 27	6	10/18/17	10/18/17	Wednesday Prime Hour 2 Wednesday Prime Hour 2	CM	9:00 PM-10:00 PM	- - 1 - - - -	:30	1	\$1,500.00	07	5.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	- - 1 - - - -		1		\$1,500.00		5.00					
													Totals	27	\$18,815.00