

Order / Contract

Start Date: 10/20/20 End Date: 11/3/20

☒ WAKO-FM

☒ WAKO-AM

Direct / Agency

Client Name TONYA COX FOR CLERK

Contact

Address

City/State/Zip

Telephone Number

Billing email

Affidavit Yes No

Co-Op

Scripts: Yes No

Product Code

Account Rep #DLC

Number of Weeks 2

Ad Length: :15 :30 :60

From	To	Time	M	T	W	Th	F	Sa	Su
10/20	11/2	SA-8p	6	6	6	6	6	6	6
11/3	11/3	SA-NOON		6					

New Source#? Y or N Current Source#? Y or N Use specific Source#

Special Instructions:

FM #4<sup>00</sup>  
AM #2<sup>00</sup>

Package Name

POLITICAL -  
GENERAL  
Election

No. Ads

Unit Price

or

Pkg. Price Weekly

Monthly

4-week month Total \$

5-week month Total \$

Order Total \$

540<sup>00</sup>

**\*\*NOTICE\*\*** (Required by the Federal Communications Commission.) The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity. **\*\*Initial Here:**

Confirmed Correct; Payment guaranteed by Client

Date

Accepted for DLC Media, Inc

Date

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tonya Cox, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tonya Cox

Authorized committee:

FRIENDS OF TONYA COX

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

LAURENCE County Circuit Clerk

Date of election:

11-3-20

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

10/19/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/19/20Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WAKO AM &amp; FM</u>	Date Received/Requested: <u>10/19/20</u>
Est. #:	Station Location: <u>LAURENSVILLE, IL</u>	Run Start and End Dates: <u>10-20-11/3 2020</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.