

# INVOICE



**WGTV**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**Main: (231) 946-2900**  
**Billing: (608) 833-0047**

Invoice #	Invoice Date	Invoice Month	Invoice Period
322521-1	09/28/14	September 2014	09/01/14 - 09/28/14

Station	Account Executive	Sales Office	Sales Region
WGTV	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

**Mentzer Media Service**  
**Attention: Accounts Payable**  
**600 Fairmont Ave #306**  
**Towson, MD 21286**

Advertiser	Product	Estimate Number
Ending Spending Action Fu	END SPEND ACTION FUN	1295

Flight Dates	Order #	Alt Order #
09/23/14 - 09/30/14	322521	07388035

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736	114	126

Agency Ref	Advertiser Ref

Send Payment To:

**WGTV**  
**REMIT TO WGTV**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/14	09/26/14	M-F 12p-1p	12:00 PM-1:00 PM	----1--	:30	1	\$80.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTV	F	09/26/14	12:46 PM	M-F 12p-1p	12:00 PM-1:00 PM	:30	ESAF- 14- TV- 12H	\$80.00 NM
2	09/26/14	09/26/14	M-F 5p-6p	5:00 PM-6:00 PM	----1--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTV	F	09/26/14	5:21 PM	M-F 5p-6p	5:00 PM-6:00 PM	:30	ESAF- 14- TV- 12H	\$100.00 NM
3	09/26/14	09/26/14	Good Morning America	7:00 AM-9:00 AM	----1--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTV	F	09/26/14	8:41 AM	Good Morning America	7:00 AM-9:00 AM	:30	ESAF- 14- TV- 12H	\$300.00 NM
4	09/26/14	09/26/14	M-F 730p-8p	7:30 PM-8:00 PM	----1--	:30	1	\$360.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$360.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTV	F	09/26/14	7:30 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	ESAF- 14- TV- 12H	\$360.00 NM
9	09/27/14	09/27/14	College Football Game 1	College Football Ga	-----1-	:30	1	\$6,000.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTV	Sa	09/27/14	5:17 PM	College Football Game 1	College Football Ga	:30	ESAF- 14- TV- 12H	\$6,000.00 NM
10	09/27/14	09/27/14	College Football Prime Gr	8:00 PM-11:00 PM	-----1-	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 09/22/14	<u>End Date</u> 09/28/14	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/27/14	09/27/14	College Football Prime Gr	8:00 PM-11:00 PM	-----1-	:30	1	\$750.00	NM
-----1-									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU Sa 09/27/14 8:54 PM College Football Prime Gm 8:00 PM-11:00 PM :30 ESAF- 14- TV- 12H \$750.00 NM									
11	09/25/14	09/25/14	M-F 12p-1p	12:00 PM-1:00 PM	---1---	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/22/14 09/28/14 ---1--- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU Th 09/25/14 12:14 PM M-F 12p-1p 12:00 PM-1:00 PM :30 ESAF- 14- TV- 12H \$80.00 NM									
12	09/25/14	09/25/14	M-F 5p-6p	5:00 PM-6:00 PM	---1---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/22/14 09/28/14 ---1--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU Th 09/25/14 5:24 PM M-F 5p-6p 5:00 PM-6:00 PM :30 ESAF- 14- TV- 12H \$100.00 NM									
13	09/25/14	09/25/14	M-F 730p-8p	7:30 PM-8:00 PM	---1---	:30	1	\$360.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/22/14 09/28/14 ---1--- 1 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU Th 09/25/14 7:41 PM M-F 730p-8p 7:30 PM-8:00 PM :30 ESAF- 14- TV- 12H \$360.00 NM									
14	09/23/14	09/30/14	M-F 12p-1p	12:00 PM-1:00 PM	-1-----	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/22/14 09/28/14 -1----- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU W 09/24/14 12:09 PM M-F 12p-1p 12:00 PM-1:00 PM :30 ESAF- 14- TV- 12H \$80.00 NM									
18	09/24/14	09/24/14	M-F 12p-1p	12:00 PM-1:00 PM	--1----	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/22/14 09/28/14 --1---- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU W 09/24/14 12:36 PM M-F 12p-1p 12:00 PM-1:00 PM :30 ESAF- 14- TV- 12H \$80.00 NM									
19	09/24/14	09/24/14	M-F 5p-6p	5:00 PM-6:00 PM	--1----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/22/14 09/28/14 --1---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU W 09/24/14 5:32 PM M-F 5p-6p 5:00 PM-6:00 PM :30 ESAF- 14- TV- 12H \$100.00 NM									
20	09/24/14	09/24/14	Good Morning America	7:00 AM-9:00 AM	--1----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/22/14 09/28/14 --1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU W 09/24/14 7:48 AM Good Morning America 7:00 AM-9:00 AM :30 ESAF- 14- TV- 12H \$300.00 NM									
21	09/24/14	09/24/14	M-F 730p-8p	7:30 PM-8:00 PM	--1----	:30	1	\$360.00	NM

MTWTFSS

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21	09/24/14	09/24/14	M-F 730p-8p	7:30 PM-8:00 PM	-- 1----	:30	1	\$360.00	NM
<div>Weeks:    <u>Start Date</u>    <u>End Date</u>                      <u>Spots/Week</u>                      <u>Rate</u>                  09/22/14    09/28/14                      -- 1-----                      1                      \$360.00</div>									
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 WGTU		W	09/24/14	7:54 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	ESAF- 14- TV- 12H	\$360.00 NM
<u>Total Spots</u>							<b>14</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$9,050.00</b>
<u>Agency Commission</u>	<b>\$1,357.50</b>
<u>Net Amount Due</u>	<b>\$7,692.50</b>

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