

## WLVB-FM PROGRAMS/ISSUES LIST

July-Sept., 2018

The following are the issues emphasized during the **third quarter, 2017** programming on WLVB-FM.

\*\*\*\*\*

### 1. LACING UP FOR CANCER (Lamoille Area Cancer Network)

**WLVB'S Vermont Country Morning** host Roland Lajoie spoke on **July 5, 2018 from 9:05-9:15 AM with Kathy Demar and Jill Baker of the Lamoille Area Cancer Network**, wrapping up the annual "Lacing Up For Cancer" fundraiser. This year's event raised over \$203,000 that is returned to the community through grants for those families in need that are affected by cancer. "Thanks" were extended to the 102 participating teams, sponsors, donors and others responsible for the success of the fundraiser.

### 2. GOVERNOR'S HIGHWAY SAFETY PROGRAM

**WLVB'S Vermont Country Morning** host Roland Lajoie spoke on **July 17, 2018 from 8:20-8:25 AM with race car driver Evan Hollstrom of Hallstrom Motor Sports, spokesperson for the Governor's Highway Safety Program**, about various "safe driving" topics, including distracted driving, seat belt use, helmet use (bicycle & motorcycles), speed/aggressive driving and the upcoming "Ford Driving Skills for Life" event. Other topics included impaired driving and work zone safety.

### 3. PREVENT CHILD ABUSE/WALK FOR CHILDREN

**WLVB's Vermont Country Morning** host Roland Lajoie spoke "live" in studio on **July 21, 2018 from 9:05-9:15 AM with Ed McBride (Executive Director, Prevent Child Abuse Vt.) and Leo Clark ("Walk" coordinator)**, about the August 19<sup>th</sup> Montpelier "**Walk For Children**". The annual event raises money to fund statewide child abuse prevention programs like "Circle of Parents", support groups, Nurturing Parenting Programs and Shaken Baby Syndrome Prevention program. Walkers raise money through donations from friends, neighbors and their community. Some local businesses put up matching funds.

4. **LAMOILLE HOME HEALTH & HOSPICE (Volunteerism)**

WLVB'S Vermont Country Morning host Roland Lajoie spoke on **August 10, 2018 from 8:20-8:25 AM with Charleen Camire and Mary Plourde of Lamoille Home Health & Hospice** about the role volunteers play in hospice care, entailed training, requirements needed to become a hospice volunteer and why people decide to volunteer.

5. **GREEN MT. TOASTMASTERS**

WLVB'S Vermont Country Morning host Roland Lajoie spoke "live" in studio on **September 8 2018 from 8:20-8:25 AM with ME Lawlor, past division "G" director of the Green Mountain Toastmasters** about the mission statement for "Toastmasters", what the organization offers to the community, the format of the monthly meetings and reasons why people join the organization

6. **COPLEY HOSPITAL/ROCKTOBERFEST**

WLVB'S Vermont Country Morning host Roland Lajoie spoke "live" in studio on **September 16, 2018 from 8:20-8:25 AM with Leah Hollenberger, Copley Hospital community development director** about the "5K Run/Walk for the Heart" fundraiser on September 30<sup>th</sup>. Proceeds from the event benefits Copley Hospital's heart health programs including cardiology, cardiac rehabilitation and healthy living programs through the hospital's Wellness Center.